

15¢ Local Programs July 19-25

TV GUIDE

The first live telecast
from the moon

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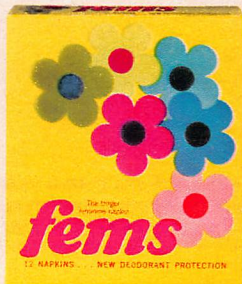




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as we see it

■ In view of the Supreme Court's recent decision upholding the FCC's "fairness doctrine," some station operators may opt against broadcasting any controversial opinion whatever.

This would be unfortunate and, in our opinion at least, a violation of their "public interest" responsibility.

■ It is incumbent upon television, as the most pervasive medium of communication, to assume—or strive to assume—a position of leadership in improving physical and social conditions in the community it serves. Note the word "serves," for it is the operating verb for those who are granted the privilege of informing the public.

Opinion and controversy are intrinsic to a responsible medium. It is not to be expected that the owner of a television station—and his employees—will be endowed with all the background and all the wisdom necessary to achieve a better life for his station's viewers. But he is entitled to his opinion, should express it along with other opinion, and is, in our view, shirking his responsibility if he does not include controversial subjects in his program schedule.

■ The "fairness doctrine" holds that persons holding opinions contrary to those of the station management are entitled to be heard. As Mr. Justice White wrote, "... the First Amendment confers no right on licensees to prevent others from broadcasting on 'their' frequencies, and no right to an unconditional monopoly of a scarce resource which the Government has denied others the right to use."

Our most progressive and most powerful stations do express opinion and, of course, do invite contrary opinion from responsible members of the community. They will continue to do so. Our hope is that some day soon *all* television stations will serve as forums for constructive debate on how best to solve today's awesome problems.



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LOCAL PROGRAMS

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TV Teletype: New York

NEIL HICKEY REPORTS:

CBS News special "A Day in the Life of the United States of America" is tentatively set for a December airing, with CHARLES KURALT describing what this country was like on the historic day of Apollo 11's moon landing. Producer PERRY WOLFF will have film from as many as 40 different locations around the U.S. to piece together a kaleidoscopic view of American life at a time (as one CBS staffer put it) "when all Americans were bound together in a single event."

NBC has tentatively scheduled its examination of the Pueblo controversy for Aug. 25 . . . College Football '69 is the title of ABC's 14-week series featuring highlights from the NCAA games. Kickoff date is Sept. 14 . . . WOODY ALLEN will have his own special on CBS Sept. 21.

Veteran actress LILLIAN RANDOLPH has signed on to play BILL COSBY's mother on his new NBC show. She was on "Amos 'n' Andy" for 21 years (chiefly as Madame Queen) and had an 18-year stint as Birdie in "The Great Gildersleeve" . . . ABC International says it has a heavy demand from Latin-American TV stations for HAROLD ROBBINS' The Survivors, which will star LANA TURNER and GEORGE HAMILTON this fall.

ABC News has a two-part Discovery '69 (Aug. 3 and 10) which is all about Switzerland . . . The fathers of two actresses on CBS's The Guiding Light (which recently marked its 18th year on TV) were on the old "Guiding Light" radio program in the 1930's. LYNNE ADAMS is the daughter of ROBERT K. ADAMS, and VICTORIA WYNDHAM of RALPH CAMARGO.

"Horton Hears a Who" is the title of the next Dr. SEUSS special for CBS. HANS CONRIED will narrate . . . DENNIS WEAVER, after a couple of seasons of Gentle Ben, is playing a villain in a movie called "A Western." It co-stars JAMES (Maverick) GARNER, and the director is VIC MORROW, once of Combat!

Singer MICHELE LEE will be with GLEN CAMPBELL on his Dec. 17 outing . . . The highly rated ELVIS PRESLEY special will be repeated on NBC Aug. 17 . . . JOAN RIVERS is working on a movie script in her spare time away from That Show, her syndicated talk series . . . DUKE ELLINGTON will be a guest on DICK CAVETT's Aug. 8 program . . . PHYLLIS DILLER, NANCY WILSON and MINNIE PEARL are among LIBERACE's guests on his summer CBS series from London.

American Rainbow, a series of seven, one-hour children's specials, is being prepared by NBC for Saturday mornings next season. The programs are aimed at widening the horizons and adding to the knowledge of young Americans.

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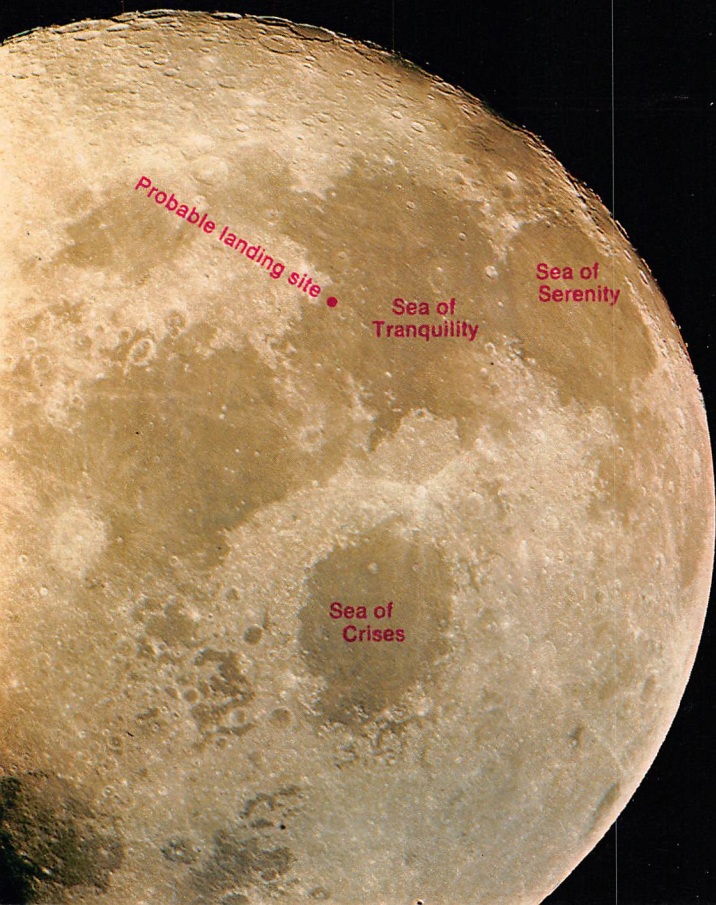
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Live- from the Moon

For two and a half hours,
the world will watch
the most awesome show ever

By Neil Hickey



In television, the word "special" is applied haphazardly to pre-emptive programming no matter how pallid or pointless. The most truly "special" television program in the medium's history, however, will begin when a 38-year-old civilian named Neil Armstrong climbs down a ladder from a spiderlike space vessel and gingerly places his foot upon the surface of the moon.

That precise instant—if a great deal of elaborate planning goes on schedule—will be visible to television audiences here on earth, making them participants in the crowning moment of man's utmost adventure of discovery.

TV's most special special—a live program from the surface of the moon—will last roughly two and a half hours. Armstrong and his colleague, Lt. Col. Edwin E. Aldrin, will produce and direct it, as well as be its only performers. Costumes and additional dialogue are by the Manned Spacecraft Center in Houston, Texas. The stars of the show will act their parts on the barest of stages: a tiny, barren patch of the inhospitable lunar surface.

Let us now peruse the script for this most remarkable of dramas. Recall that by the time the show begins, three astronauts (Lt. Col. Michael Collins is the third) will have traversed the quarter million miles from the earth, orbited the moon and divided their space vehicle into two parts: a lunar landing module (the LEM) and a command module, which stays in orbit around the moon with Collins at the controls. The LEM has descended to the moon's surface, and Armstrong and Aldrin have remained inside it for almost 10 hours—checking their equipment, eating, donning their pressure suits and even sleeping to store up energy for the ordeal ahead.

Finally, the emotional moment arrives—the two men throw open the LEM's door and stare outward at the moon's lonely wasteland. Armstrong, who is commander of the expedition, crouches and then backs out the doorway, easing himself and his bulky,

From left: Astronauts Armstrong, Collins, Aldrin.



185-pound spacesuit through the narrow opening. (The suit weighs just over 30 pounds to Armstrong, since the moon's gravity is only one-sixth of earth's.) He stands on the LEM's "front porch" for a moment and then reaches to his left and pulls a lanyard which opens an external compartment near the spacecraft's base, exposing a small, specially designed black-and-white television camera aimed at the LEM's ladder and the moon surface beyond.

The show has begun.

Tens of millions of television screens on earth are alight for the first close-up of an extraterrestrial body. All is still for a moment, and then Armstrong begins backing down the ladder—slowly, slowly, slowly—the white suit with its bubble top and strange, hooved galoshes retarding his movement. We see him reach the bottom, stand for a moment on the LEM's round landing pod, and then step to the surface of the moon.

His actions for the next several hours will be as scrupulously choreographed as a production of "Swan Lake." Armstrong takes a few cautious steps to establish that he can indeed walk on the surface without danger, and then makes a brief check of his spacesuit to be sure it's operating as expected. He then commences the single most important task of the entire moon- →

walk period: the collection of a sample of the moon's surface.

Armstrong detaches from his suit a metal stick with a small bag at the end of it. Using it like a golf club, Armstrong scoops up a bit of the lunar surface (his pressure suit makes it impossible for him to bend down), detaches the bag from the stick and places it in a thigh pocket of his suit. (Now, even if some misfortune terminates the mission abruptly and Armstrong is forced to hurry back to the LEM and blast off, the moon sample is secure.)

Aldrin, inside the LEM, passes down, via a simple, clothesline-like device, a still camera which Armstrong affixes to his chest plate. (He can now take still pictures simply by aiming his body and tripping the shutter.) Moments later, Aldrin comes down the ladder and joins Armstrong on the lunar surface. As Aldrin orients himself and checks out his pressure suit, Armstrong is having a look at the outside of the LEM to determine if there is any damage caused by the landing. He then approaches the live TV camera in its stowage box near the ladder, removes a small tripod, picks up the camera itself, and walks away from the LEM.

With slow, Frankensteinian pace (caused by the restrictions of his pressure suit), Armstrong carries tripod and camera—which is still transmitting live pictures back to earth—to a point roughly 40-50 feet from the spacecraft. He raises the camera and slowly aims it about the lunar landscape, giving earthlings their first panoramic TV pictures of the moon.

Armstrong then places the camera on its tripod and points it back toward the spacecraft. (See right foreground of this week's cover.) The camera's wide-angle lens will henceforth observe the astronauts' activities as they go about their carefully prescribed duties during the rest of the lunar exploration.

While Armstrong was setting up the TV camera, Aldrin has been busy preparing the equipment they'll need to conduct further geological sampling. He also props up and unrolls what appears to be a window shade made of aluminum foil. This is a gadget designed to trap invisible particles of the so-called solar wind which passes over the moon. It will remain in place until the astronauts are ready to leave the moon, then be rolled up and placed on board the LEM to be brought back to earth for study.

Now Aldrin takes the still camera from his colleague and begins extensive photocoverage of the landscape and the LEM, while Armstrong—with tongs and a scoop which allow him to work in an upright posture—collects rocks and gravel and other loose geological specimens, and stows them in boxes for the trip home. He then makes an elaborate examination of the LEM's exterior and reports what he sees via radio to earth, as Aldrin takes still pictures of the entire inspection and the TV camera grinds on.

Now it is time to unload from another compartment of the LEM a pair of scientific devices which will be set out on the moon's surface and left behind as a kind of unmanned space station. One is a seismometer to measure the structure, strain and physical properties of the moon's interior, as well as meteor impacts and movement of the crust. The other is simply a reflector to serve as a target, in the years ahead, for laser beams from earth which will be the most accurate measuring tape yet devised of earth-moon distances and fluctuations. This laser reflector also will help scientists develop a large body of new information about the structure and origin of the moon, about the nature of gravity and even about the size of the earth.

There follows another period of photographing and rock-sample collecting, including the taking of a core

sample from just under the moon's surface. The astronauts also put down a gnomon—a small tripodal rod that will provide both a color scale and a standard of measurement for the teams of photoanalysts who will later pore over the moon pictures.

Soon it is time to begin the small "housekeeping" chores before drawing to a close history's first moon TV special. Armstrong and Aldrin weigh their geological specimens and pack them up for the trip home. Aldrin climbs back into the LEM and Armstrong starts hoisting up to him, via the "clothesline," the rock boxes and still camera. Armstrong takes a last look around the bleak moon landscape—at the seismometer and the laser reflector, at the television camera which is staring back at him from its tripod a few score feet away—and then slowly mounts the ladder and disappears into the LEM's doorway.

The first moon TV special is over.

The LEM will remain on the moon's surface for another 10 hours while the astronauts check out all their systems, jettison unneeded equipment, eat and sleep, and chat with their earth colleagues and Colonel Collins, who is still orbiting in the command module.

When it comes time for the astronauts to leave the lunar surface, the base of the LEM—with its landing pods, empty stowage closets and television-cable connections—will remain behind. There will be no TV pictures of the actual lift-off from the moon (even though the camera is still in place on its tripod) because the TV transmitter is in the LEM's upper compartment (called the ascent stage), which simply will separate from the lower stage at the time of departure and be on its way to rendezvous with the orbiting command module. The TV camera will be switched off shortly after the astronauts re-enter the LEM.

The TV camera that will be abandoned on the moon was specially de-

signed by Westinghouse's aerospace division to withstand the most horrendous physical conditions. It must, for example, survive the terrible vibrations of the Saturn V launching rocket, the shock of the moon landing, extremes of pressure and temperature, as well as as possible meteoroid bombardment and particle radiation.

Its TV signals will be transmitted to earth via antennae on the LEM, or if that proves unsatisfactory, by means of a special antenna (designed by RCA) which looks like a transparent umbrella in a windstorm. The signals are picked up on earth by a world-wide communications network which has three receiving stations located strategically 120 longitudinal degrees apart (to give full, 360-degree coverage)—in the Mojave Desert, in Australia and in Spain. The signal is then sent to the Manned Spacecraft Center in Houston, where it is relayed to the commercial television networks for transmission to your home screen.

Aside from the black-and-white TV pictures we'll get from the lunar surface itself, there's also a chance we'll be seeing some candid, color TV transmissions from inside the command module during its journey to and from the moon—just as on earlier Apollo flights. Neil Armstrong's reputation as a spaceman, however, is that of a single-minded, nerveless, businesslike operator who has little patience for what he considers the public relations folderol of unnecessary TV transmissions. So the betting is that we'll be seeing far less TV during this journey than we did when Col. Tom Stafford was piloting Apollo 10 last May.

But the live, two-and-a-half-hour television program from the lunar surface is a built-in and important facet of the Apollo 11 mission itself. Thus, American taxpayers are assured of a front-row seat for the most emotion-packed moment of a drama which has so far cost them \$24 billion—the most expensive TV special in history. END

"The Yankees, the first mechanics in the world, are engineers, just as the Italians are musicians and the Germans metaphysicians, by right of birth."

—Jules Verne, 1865

That comment of the French author, more than a century ago, was coupled with his prediction that Americans would be the first men to land on the moon, that there would be three men in the spacecraft and that it would return to a splashdown in the Pacific Ocean. Not bad, I'd say, as a 100-year-old prediction.

Verne also envisioned television. I don't think he would have doubted that the age of electronic broadcasting and the age of Apollo would coincide. They grew up together. Each is necessary to the other as man is to woman.

If all goes as planned, that period of midday July 20 to midday July 21, when Apollo 11 is on the moon, will be the most expensive and extensive television coverage in history.

And I believe it will be the most exciting and historic event that I will have reported in 37 years as a journalist. (I'm not really that old—I started while in high school.)

The space program seems to me to demonstrate—at about two and a half billion dollars a year—that particular combination which represents America at its best: pragmatism with the dogmatic objective, hard-headedness with a soft heart.

When the Russians first orbited Sputnik in 1957, you'll recall the official reaction of our government—it was not important, we were "not interested in an outer-space basketball game."

The initial shock wore off quickly and, quickly, we got into space, first with unmanned flight and then with our original suborbital flight, that of Alan Shepard. Parenthetically, Verne, in his predictions that we would be first on the moon, said that it would be so expensive a project that we would seek foreign aid and receive the bulk of it from the Russians. And in a sense we did get aid from the Russians, but it was in psychological prodding, which can't be measured in rubles.

It remained for that most romantic and tough-minded of our recent Presidents, John F. Kennedy, to spell it out to Congress, May 25, 1961:

'We are children of the space age'

A noted news commentator looks back to Jules Verne and forward to the future

By Walter Cronkite

"I believe this Nation should commit itself to achieving the goal, before this decade is out, of landing a man on the moon and returning him safely to earth."

It is as though he had given marching orders to television.

In the early days of space reporting, I had to learn for myself. Even after the unmanned flights, I remember the Shepard flight on a Redstone that was one-fifth the size of the escape rocket carried on the nose of the great Saturn that will launch Apollo 11.

Then, there was only a producer, a cameraman and me, standing in the snake-ridden marsh that was called

Cape Canaveral, and which is today known as the Kennedy Space Center.

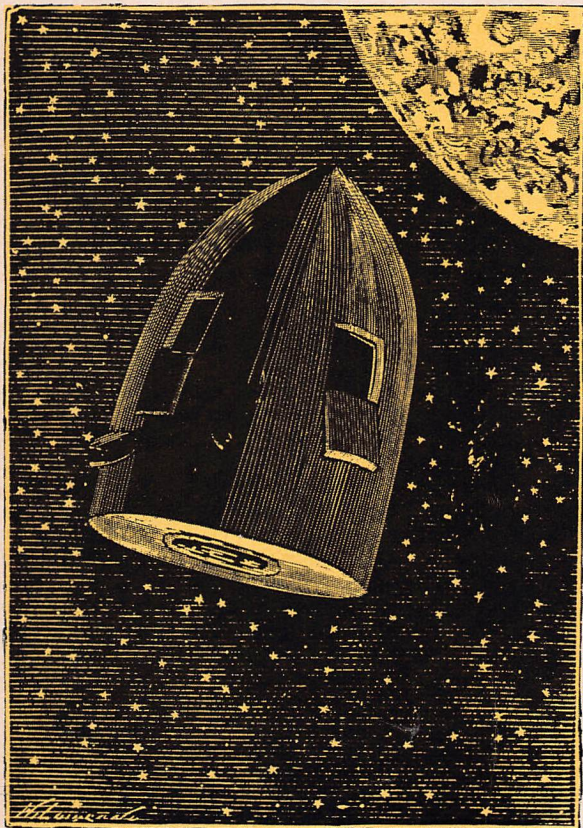
For the flight of Apollo 11, more than 100 cameras will be employed and virtually every member of CBS News will be involved in around-the-world coverage. We have all come a long way from 1961.

And so, in an encouraging manner, has the National Aeronautics and Space Administration. In those early days, its attitude toward reporters was to ignore us. Today, as in the flight of Apollo 10, when the Lunar Module seemed dangerously out of control 13 miles from the moon, we are given absolute freedom to report the story,

and a great flow of information from NASA. I would suggest that this freedom and the comparative reluctance of the Soviet Union to tell the facts until after the fact is an indication of the difference between an open and a closed society.

This combination of the television camera, which does not lie, and the Age of Apollo seems to me the most dramatic coupling of events in man's history. It has sophisticated and educated our children to a world we thought existed only on the pulp pages of science fiction.

Along with millions of other Americans a decade ago, I flattered myself that I was familiar with our language. Today, my 12-year-old son, along with millions of other 12-year-olds, knows—→



Bettmann Archive

Jules Verne's space capsule nearing the moon.

words I did not know then and new meanings for words I did. "Mylar," "retrofire" and "drogue" on the one hand; "burn" and "dock" and "Snooky" on the other.

That's true of all of us, in or out of the space program. No matter how old we are, we are children of the space age. The executive producer of CBS News coverage of the Apollo flights is Robert Wussler. He made an interesting comment recently on this link-up of television and outer space—executive producers *always* make interesting comments, by the way, or it's back to a career as mining engineer.

"For years," Wussler said, "we've had a problem picking up [space] terminology. Now, in one flight, they've picked up ours. There was one point when an [Apollo 10] astronaut said, 'Hold on and I'll zoom in on California.' That kind of sums it up."

There are those cynical enough—and I'm one of them—to suggest that increased television from outer space is a kind of NASA ploy to see that the flight program continues beyond its scheduled flights. But there is more to it than that. I think that the astronauts understand now, as they did not always understand, an obligation to share their view of the universe with those of us who are earthbound. I think they want to show us tomorrow.

And as a commentator and taxpayer, I believe we are getting as close to 100 cents on the dollar as the nature of governing ourselves will allow. Those of us who covered the early space flights grew accustomed to the failures that pave the way to success.

At that time, much of the difficulty was finding out what was going on. In those days—so close, so far away—it seemed NASA's policy to say our men in space were choir singers. Religious preference aside, few of them are. They are essentially intelligent test pilots. They are among the most dedicated men I've ever known. And

they are in the business of selling a program to a country that feels the economic pinch.

Each space flight proves something, but it does not assure the future. I remember when Wally Schirra found himself caught in a near disaster on the Gemini 6 launching pad. He did not panic and the moment passed quickly. But for those of us who were there, the heart stopped.

I remember the tumbling of Gemini 8 and the wild gyrations of Apollo 10 and, most of all, the words of Gus Grissom to CBS News' Nelson Benton:

"There's always a possibility that you can have a catastrophic failure . . . This can happen on any flight. It can happen on the last one as well as the first one. So you just plan as best you can to take care of all these eventualities."

On Jan. 27, 1967, Colonel Grissom and two other astronauts died in a fire on the launching pad. At that horrible price, we learned. And it seems to me that the learning of space, and television coverage of that learning, are certainly worth any price you can measure in dollars.

After 20 manned space flights, recalling those days when you thought a Redstone was a big rocket, you see man head for that jewel, that greatest prize of all which is the moon.

As a correspondent, I am not much of a seeker of symbols. That is dangerous business. But it seems to me that this joining of technologies, of television and Apollo, demonstrates what is within our capacity as men to do.

In those short eight years since President Kennedy proposed a man on the moon, we have seen what man can do when he sets his mind to it.

When Apollo 11 reaches the moon, when we reach that unreachable star, we will have shown that the possibility of world peace exists, if we put our skill, intelligence and money to it; that the end of poverty and hunger exists,

if we put our skill, intelligence and money to it; that there will be an end to all but the final illness, if we put our skill, intelligence and money to it.

This is not romanticizing. In those early days of space, we talked about its exploration as a Jules Verne concept. Remember, this happened in the lifetime of a 12-year-old boy. The moon was distant when he was born, "nature's pale sleepless eremite," in the words of one poet; "a dead princess," in the words of another. Now it is so much "dirty beach sand with a lot of footprints on it." But in the short life of all our sons, we have looked over the mountaintop into tomorrow—thanks to Apollo, thanks to television. This matting is no sinister cabal. The deadliest peril we face is a world population seeking elbow room for itself. Most of you reading this article will remember what the search for *Lebensraum* once led to.

My good friend and colleague, writer Arthur Clarke, predicted more than 10 years ago that man would be on the moon sometime during the summer of 1969. And when we worked together on the flight of Apollo 10, this man—whose flights of fancy resulted in such science fiction as "2001: A Space Odyssey"—dared suggest on television that the exploration of outer space was more significant than all of the great sea voyages in earth's history. Greater than Columbus, Magellan and all the Ponce de Leons put together.

For these were searches in our own limited environment. Today, in outer space, and in aquanaut searches of the sea, we are discovering climates potentially habitable to man, scarcely dreamed of in our past.

This strange and wonderful combination of computer, television and the space rocket makes it possible that mankind may find for itself that elbow-room it surely needs.

But who would you expect to believe that? Jules Verne?

END



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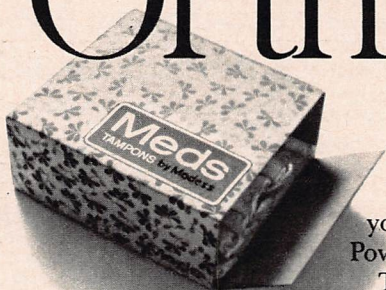
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Networks Gird For Nonstop Apollo 11 Coverage

If all goes well with Apollo 11, man will take his first walk on the moon shortly after 2 A.M. (New York Time) Monday, July 21—while millions of earthlings watch it on TV. Nonstop network coverage of the mission, however, is scheduled to begin 15 hours earlier, on Sunday morning; and last week TV's news producers were in a frenzy comparable, some said, to the hectic set-up days preceding last summer's political conventions. The toughest part: planning to plug a four-hour prime-time stage wait Sunday night after wiping out all regular shows.

Surprisingly, ABC rather than NBC appeared most obsessed this time with racing CBS for audiences. Both were busy lining up viewer-catching attractions for the moon-walk warmup. CBS had the prize catch: former President Johnson in his first interview since leaving the White House. Walter Cronkite taped it on July 5 at the LBJ Ranch. It will be aired "sometime" Sunday night, an indication that CBS sees it as a good viewer come-on. The network, incidentally, has an exclusive on Mr. Johnson's TV memoirs (as it did with Dwight D. Eisenhower) and hopes to elicit three or four conversations with him yearly. He'll be paid, but CBS won't say how much. As added Apollo show attractions, CBS will bring on ex-astronaut Wally Schirra and sci-fi writer Arthur C. Clarke ("2001: A Space Odyssey") to contribute expertise.

ABC, meanwhile, hoped to snare viewers with such sideshows as Steve Allen doing a medley of songs of the June-moon genre; Duke Ellington performing a concerto he composed to

celebrate; poet James Dickey reciting an ode to the moon landing, and a science-fiction panel moderated by Rod Serling discussing "Where do we go from here?" The network was also dickering for a live visit via satellite with a Soviet cosmonaut in Moscow and a promised powwow with astronaut Frank Borman, just back from his trip to Russia.

NBC, as well as the other two chains, expects to do a lot of ocean-hopping for satellite-relayed reactions from far corners of the earth. In their own New York back yard, the networks were preparing to help stage a massive "visual" in Central Park, where throngs will watch the moon landing on huge outdoor screens.

One ambitious ABC project—to let viewers phone collect from all parts of the country to ask questions about the Apollo mission—was in doubt. The phone company feared a wholesale jam-up of its lines.

Does a big brass bed suggest sex? Seems so. Such a bed was intended to be "the one continuing character" in a new ABC comedy series, *Love American Style*, starting in the fall, but some of ABC's "more conservative" affiliated stations have been so nervous about the bed's implications that it is now to be downplayed. "It will be seen when it's appropriate to the story," an ABC spokesman explained. "But we're not going to make a big thing of it."

—Richard K. Doan

This Week's Movies

By Judith Crist

Saratoga Trunk
The Happening
Taras Bulba
The Dirty Game
Quick Before It Melts
Westward the Women

The old Hollywood and the new are in a way epitomized in the course of big-star nonsense on one hand and sloppy sensationalized nonsense on the other.

The big-star item is "Saratoga Trunk," the kind of movie Hollywood allegedly doesn't make any more, what with Ingrid Bergman trying desperately to be a wicked Creole lady and Gary Cooper working away at being a roguish con man. It's all so lavish and so empty-headed a contrivance—both as fiction by Edna Ferber and as a vehicle for two box-office attractions—that you may well marvel that this sort of thing was very big-time entertainment a mere 23 years ago.

In contrast, the nouveau nonsense is "The Happening," a film that in 1967 was an unfortunate attempt to capture on the screen the rhythm and rhyme, if not the reason, of today's hipsters, swingers and hippies. Directed by Elliot Silverstein, who should be remembered for "Cat Ballou" rather than this mess, the film bears a vague resemblance to "The Ransom of Red Chief," with Anthony Quinn a Miami-based Mafia type kidnaped by four mods. Presumably a take-off of gangster and beach-party movies, it's a tasteless travesty of movie-making and movie-acting by all concerned.

Other items could, of course, be added to the "old Hollywood" roster. You can wax nostalgic about "Westward the Women," because this 1951

SATURDAY, NBC
SUNDAY, ABC
MONDAY, NBC
WEDNESDAY, ABC
THURSDAY, CBS
FRIDAY, CBS

item has Robert Taylor as the trail leader of a wagon trainload of brides-to-be heading for California, with Denise Darcel, Hope Emerson and Lenore Lonergan among the ladies and a plot as plodding as the wagon train. It's the fourth time around for this one as well as for "Taras Bulba," a colossal bit of silliness that has Tony Curtis passing as Yul Brynner's son and both of them as Cossacks embroiled with Poles in what purports to be based on Gogol's epic of the 16th century but is actually just another old Hollywood spectacular.

The old Hollywood doesn't do much better with 20th-century affairs either. "Quick Before It Melts" is about sex in the antarctic via love-starved Navy men on Operation Deep-Freeze; if you can manage a frozen smile in response you're ahead of the game. This was presumably a showcase for some new talents at the time and it's a pleasure to report that Robert Morse and George Maharis went on to better things.

But why make Hollywood the whipping boy? A French-German-Italian-British co-production, "The Dirty Game," doesn't even rate a frozen frown. In this creaky spy-story trilogy you can spot Robert Ryan and Henry Fonda (the latter as a Russian, yet) struggling against dubbed voices and international odds. Nobody, on screen or off, wins in this one.

In some areas network movies may not be seen on the days indicated.

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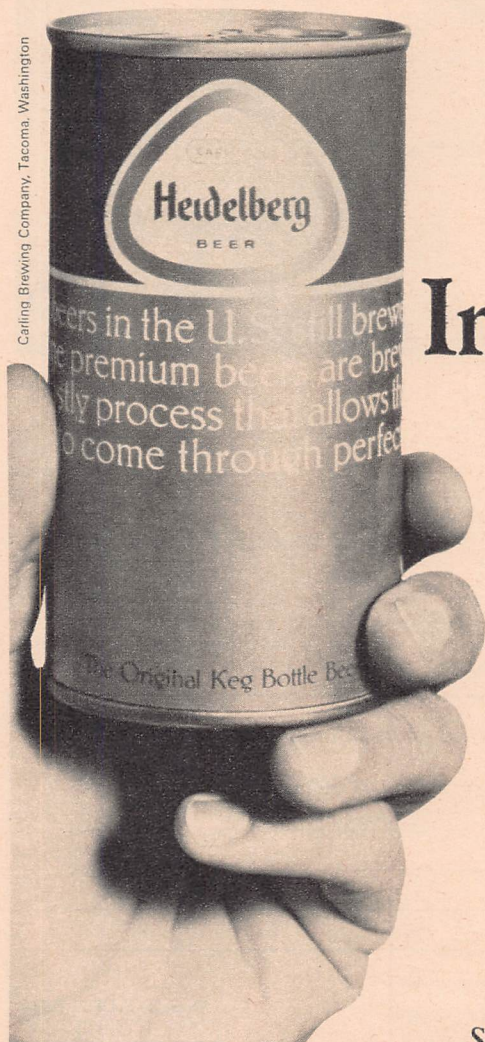
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Sports and Specials

7R refers to KRCR, Redding
9R refers to KIXE, Redding

APOLLO 11

If the Apollo mission was launched on schedule, the astronauts will land on the moon this Sunday. Network plans call for saturation coverage. See the guide, page A-6.

SPORTS

SATURDAY

Roller Derby 12 noon (2), 4 P.M. (46)

Baseball 12:30 P.M. (44), 12:40 P.M. (13)
Oakland A's meet the California Angels.

Baseball 1:15 P.M. (3, 7R)
Dodgers vs. Giants.

Baseball 1:15 P.M. (4, 8)
New York Mets vs. Montreal Expos.

Tennis 3:30 P.M. (2)

Track and Field 4:30 P.M. (5, 10, 12, 46)
Royal Triangular track meet.

Outdoorsman 4:30 P.M. (13)

Southern 500 Highlights 4:30 P.M. (32)

Wrestling 5 P.M. (2), 6 P.M. (40), 9 P.M. (44)

Auto Racing 5 P.M. (7, 7R, 13)

Volleyball 5 P.M. (32)

Boxing 9:30 P.M. (36)

Continued on page A-7

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APOLLO 11

Details of the Manned Lunar Landing and TV Coverage

As this issue went to press, July 16 was still the launch date for the lunar-landing mission. If the launch went on or near schedule, two Americans will be on the moon this Sunday—well ahead of the 1970 target date envisioned by President Kennedy.

The flight plan for a perfect mission calls for the Apollo capsule to enter lunar orbit on Saturday, July 19, at about 10 A.M. (PDT). On Sunday afternoon, the landing operation begins, with touchdown set for approximately 1:20 P.M. Then, shortly after 11 P.M. Sunday night *the moment*: astronaut Neil Armstrong, a civilian, leaves the "Eagle" lunar module (LEM) and becomes the first man to set foot on the moon. He is joined minutes later by Edwin Aldrin, while Michael Collins continues to circle the moon in the mother ship "Columbia." For complete details on the moon walk—and the astronauts' own TV coverage—see the story on page 6.

The lunar visit is set to end on Monday, just before 11 A.M., when the LEM lifts off from the surface. Ahead lie rendezvous with the mother ship, maneuvers to begin the trip home, and splashdown in the Pacific on Thursday. President Nixon is expected to be aboard the recovery ship.

TV Coverage

The Apollo mission is incredibly complex. It is also a great adventure, perhaps man's greatest. For television, it presents a mammoth challenge—and opportunity—to exercise virtually every aspect of the medium.

Each network will provide mock-ups of the Apollo vehicles and equipment, simulations of the orbital mechanics of the flight, examinations of why we're going to the moon (including histories of manned space flight) and,

to put the story in perspective, reports on the state of the earth at this historic juncture. Most of this coverage will be concentrated between Sunday morning and early Monday evening, when the networks plan at least 31 hours of continuous reporting. (Bulletins and progress reports will be provided throughout the mission as usual.) Some of the people you'll be seeing . . .

ABC: anchor men Frank Reynolds and Jules Bergman; astronaut Frank Borman; physicist Robert Jastrow, who has written a number of books about space; Rod Serling and a panel of science-fiction writers, including Isaac Asimov; and Steve Allen, with a piano essay on moon songs. Also: space travel as the movies have pictured it.

CBS: anchor man Walter Cronkite; former President Johnson, discussing his role in the U.S. space program; retired astronaut Walter Schirra; Arthur Clarke, author of "2001: A Space Odyssey"; and several entertainers, including Bob Hope, Orson Welles (who created a panic with his 1938 radio play about Martians invading the earth), Buster Crabbe (who played Buck Rogers and Flash Gordon in film serials), Keir Dullea of "2001" and Stan Freberg (with his space puppet Orville). Also: HAL 10,000, a special-effects device that uses nine projectors to simulate space travel.

NBC: anchor men Chet Huntley, David Brinkley and Frank McGee; astronauts Tom Stafford and Eugene Cernan; and Nobel Prize chemist Harold Urey, an expert on the formation of the solar system. Also: telescopes in Denver and Atlanta, with TV camera pickups, will attempt to spot the Apollo capsule as it circles the moon.

In addition to the telecast from the lunar surface, the flight plan lists color telecasts from the mother ship. The press-time schedule: Saturday at about 12 noon, Sunday at 10:50 A.M. (just before the moon-surface telecast), Tuesday at 6 P.M. and Wednesday at 4 P.M.

The executive producers who engineered what should be TV's finest hour: James Kitchell, NBC; Walter Pfister, ABC; and Robert Wussler, CBS.

Sports and Specials

Continued from page A-5

SUNDAY

Baseball 12:30 P.M. (44), 12:40 P.M. (13)
Oakland A's vs. California Angels.

Wrestling 1 P.M. (12)

All-Star Golf 3:30 P.M. (46)

NFL 4:30 P.M. (10), 6:30 P.M. (12)

Roller Derby 5 P.M. (40)
Bay Bombers vs. Northwest Cardinals.

Roller Derby 5:30 P.M. (2)
Bay Bombers vs. New England Braves.

Roller Game 9 P.M. (44)

TUESDAY

Baseball 5 P.M. (3, 4, 7R, 8)
All-Star game.

WEDNESDAY

Wrestling 7:30 P.M. (19)

Boxing 7:30 P.M. (40)
1) Max Baer vs. Jim Braddock.
2) Max Baer vs. Max Schmeling.

Roller Derby 8 P.M. (40)
Northwest Cardinals vs. New England Braves.

SPECIALS

Salinas Rodeo Sat. 5 P.M. (11)

Miss Universe Beauty Pageant
Sat. 10 P.M. (5, 10, 12, 46)

Apollo: Science and Religion
Sun. 8 A.M. (5, 10, 46)

Summer Focus Sun. 3 P.M. (11),
Tues. 10 P.M. (7R)

Custer—Documentary Sun. 8 P.M. (20)

NET Festival Sun. 10 P.M. (6, 9R)

60 Minutes Tues. 10 P.M. (5, 10, 46)

From Ruth to Mays Tues. 4 P.M. (8)

Report on John J. Audubon
Wed. 9 P.M. (6, 9, 9R)

Blue Minority Fri. 7:30 P.M. (5)

If you're too old to have diaper rash...

It must be something else.

It's a body rash. It thrives in sweaty, chafed body areas. It is misery when complicated by fungous infection.

That's why it keeps coming back even though you've tried all sorts of remedies. Including baby powders and salves. They may be okay for diaper rash. But not groin irritation!

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Letters

Correspondence for this department should be addressed to Letters Department, TV GUIDE, Radnor, Pa. 19088. No anonymous letters will be published.

COMMISSIONER JOHNSON'S ARTICLE

In his July 5 article, "The Silent Screen," FCC Commissioner Nicholas Johnson writes: "Eric Sevareid has said of the pressures involved in putting together a network news show, 'The ultimate sensation is that of being bitten to death by ducks.'" He has not only taken this out of context but has placed it in a context of his own imagining. The line related to the endless little practical problems, such as timing, lights, makeup, prompters, cues, etc. It had nothing to do with any form of censorship—self-censorship, company censorship or sponsor censorship. For nearly six years I have been doing almost nightly broadcasts which involve opinion on the *CBS Evening News*. Not once have I been even faintly aware of any censorious pressures from any sponsor. Only once has a TV script of mine been kept off the air by reason of its contents; that was done several years ago and by an executive no longer with CBS News.

Eric Sevareid
CBS News
Washington D.C.

Commissioner Johnson's article relieves some of the frustration many of us feel when we turn on our TV and get meaningless presentations and obnoxious commercials. It helps to have someone with authority say what many of us have thought for a long time. We are grateful to Mr. Johnson for writing the article and to you for publishing it! Let us hope that the message will get through to the networks one of these days.

S. Leo Waian
Alhambra, Cal.

What Federal "public servants" like Mr. Johnson would have us believe is that the public is not competent to judge its own interests. I ask then: Who is? If the public is not competent to judge TV

programs and its own entertainment, how can it be competent to judge a panorama of other things, such as political issues, candidates, etc. The implication is clear. It is time the docile, defensive television executives took the offensive against incessant, bureaucratic harassment and intimidation. They are in the right and aren't even aware of it. That is the pity of it all.

E. Raymond Pastor
Bethesda, Md.

Thank you for the article by Mr. Johnson, who has been an eloquent spokesman for the Smothers Brothers and other areas of current attention involving television. I am pleased to note that TV GUIDE is not engaging in censorship, but is willing to present someone who holds a different view from your own.

Razelle Levine
San Francisco

Nicholas Johnson's article on corporate censorship is one of the rare pieces I have discovered in a national magazine that so well revealed this country's basic problem, money-hungry big business. I am only surprised you were allowed to print it.

Gregory P. Loges
Minneapolis

Commissioner Johnson's article is a fine contribution to better television, but he flawed it with careless statements like, "We have been shown miles of film from Vietnam, it's true. But how much has television told you about the multibillion-dollar corporate profits from that war?" If the Commissioner is right in his implication that Vietnam is being fought for profits, why is it that the stock market goes up every time there is the slightest hint of peace?

John Edgerton
New York, N.Y.

This Week's TV Programs

BEGINNING SATURDAY
JULY 19, 1969

MORNING

- 6:00 **4** ACROSS THE FENCE (C)
5 AGRICULTURAL FILM (C)
 6:25 **13** NEWS (C)
 6:30 **4** MICHIGAN—Education (C)
5 BLACK HERITAGE—History (C)
13 VOICE OF AGRICULTURE (C)
 7:00 **3** SUPER SIX—Children (C)
4 **7** UNTAMED WORLD (C)
 "Water and Life," filmed on the plains of East Africa. Hard hit by drought and the encroachments of civilization, an elephant herd treks hundreds of miles for water. Philip Carey narrates. (Rerun)
5 MOBY DICK—Children (C)
7 EXPLORATION CALIFORNIA
10 BLACK HERITAGE—History (C)
13 CAP'N DELTA—Children (C)
 7:25 **12** SOIL CONSERVATION
 7:30 **3** COOL McCOOL—Children (C)
4 **7** STORYBOOK SQUARES (C)
 Players include Wally Cox, Abby Dalton, Nanette Fabray, Stu Gilliam, Arte Johnson, Carolyn Jones and Soupy Sales. (Rerun)
5 LONE RANGER—Children (C)

- 7** BROTHER BUZZ (C)
 Smokey the Bear talks about forest fires. Host: Patrick McCormick.
10 KALEIDOSCOPE (C)
12 BIG PICTURE—Army (C)
 7:45 **13** GULLIVER
 8:00 **3** MOVIE—Science Fiction
 "Invaders from Space." (Japanese; 1964) Friendly creatures on the Emerald Planet in the Marpet Galaxy send an emissary to warn the earth of a plot by the warlike planet of Kulomon. Ken Utsui, Junko Ikeuchi, Mineru Takada. (90 min.)
4 SUPER 6—Children (C)
5 **10** **12** GO-GO GOPHERS (C)
7 CASPER—Children (C)
 8:15 **13** CAP'N DELTA (C)
 8:25 **2** NEWS (C)
 8:30 **2** EXISTENCE—Agriculture (C)
 Topic: "Nutrients: What They Are."
4 **7** COOL McCOOL (C)
7 GULLIVER (C)
5 **10** **12** BUGS BUNNY/ROAD RUNNER—Children (C)
 9:00 **2** MOVIE—Drama (C)
 "Checkpoint." (English; 1957) A man

CHANNELS LISTED IN NORTHERN CALIFORNIA EDITION

SACRAMENTO

- 3** KCRA-TV (NBC) 310 10th St. 95814
6 KVIE (NET) P.O. Box 6 95801
10 KXTV (CBS) 400 Broadway 95818, Box 10 95801
13 KQVR-TV (ABC) 1216 Arden Way, Box 3283 95815
40 KTXL (Ind.) 1911 F St. 95814

CHICO

- 12** KHSL-TV (ABC, CBS) 180 E. Fourth St., Box 489 95927

MODESTO

- 19** KLOC-TV (Ind.) P.O. Box 3689, 2842 Iowa Ave. 95352

BAY AREA

- 2** KTVU (Ind.) Jack London Sq. Oakland 94607
4 KRON-TV (NBC) 1001 Van Ness Ave. San Francisco 94119
5 KPIX (CBS) 2655 Van Ness Ave. San Francisco 94109
7 KGO-TV (ABC) 277 Golden Gate Ave. San Francisco 94102

REDDING

- 7** KRCR-TV (ABC, NBC) 2770 Pioneer Dr. 96001
9 KIXE (NET) P.O. Box 9 96001

Saturday

MORNING-AFTERNOON

steals plans for a new racing car, killing the engineer who drew them up. Anthony Steel, Odile Versois, Stanley Baker. (90 min.)

4 7 FLINTSTONES (C)

7 SPIDER-MAN (C)

13 CREDIT COURSE (C)

9:30 **3 4 7 BANANA SPLITS** (C)

The quartet offers "My Beautiful Cal-liopa" and "Doin' the Banana Split." (Rerun; 60 min.)

5 10 12 WACKY RACES (C)

7 FANTASTIC VOYAGE (C)

13 FOCUS ON EDUCATION (C)

APOLLO 11

If the mission is on schedule, Apollo will enter lunar orbit at approximately 10:20 A.M. Regular programming may be pre-empted.

10:00 **5 10 12 ARCHIE—Children** (C)

7 13 JOURNEY TO THE CENTER

OF THE EARTH (C)

10:30 **2 MOVIE—Drama** (C)

"The Bounty Killer." (1965) After killing an outlaw, Easterner Willie Dugan decides to become a professional bounty killer. Dan Duryea, Rod Cameron, Audrey Dalton. (90 min.)

3 TO BE ANNOUNCED

4 7 UNDERDOG (C)

5 10 12 BATMAN/SUPER-

MAN—Children (C)

7 13 FANTASTIC FOUR (C)

40 MOVIE—Comedy

"Louisiana Hayride." (1944) A girl from the sticks with her heart set on a movie career encounters a couple of con-men. Judy Canova, Ross Hunter, Richard Lane. (90 min.)

11:00 **3 TO BE ANNOUNCED**

4 WANTED DEAD OR ALIVE—Drama

The Taggart boys are determined to even the score with Paul Decker for killing their brother. Josh: Steve McQueen. Decker: James Lydon.

7 DEATH VALLEY DAYS (C)

7 13 GEORGE OF THE

JUNGLE—Children (C)

11:30 **3 MOVIE—Melodrama**

"The Curse of the Doll People." (Mexican; 1961) Four men investigate a voodoo curse. Elvira Quintana, Ramon Gay, Roberto G. Rivera, Jorge Mondragon. (90 min.)

JULY 19, 1969

4 MOVIE—Western

"Return of the Texan." (1952) Returning home, a young rancher finds his house in shambles. He suspects cattle baron Rod Murray of doing the dirty work. Dale Robertson, Richard Boone, Walter Brennan. (90 min.)

5 10 12 HERCULOIDS (C)

7 13 AMERICAN BANDSTAND (C)

Guests: The Peppermint Rainbow and Andy Kim. (60 min.)

7 FILM

AFTERNOON

12:00 **2 ROLLER DERBY** (C)

The Bay Bombers meet the New England Braves. (60 min.)

5 DISTANT DRUMMER (C)

Debut. The first of a five-part program dealing with the drug problem. Today: Robert Mitchum narrates a film focusing on the ease by which drugs are obtained and the various reasons for which people use drugs.

10 12 SHAZZAN!—Children (C)

40 TOMBSTONE TERRITORY

Editor Claibourne gives refuge to an escaped convict who was convicted of murder. Pat Conway, Richard Eastham, Joe Waworth.

12:30 **5 10 12 AAU TRACK MEET** (C)

Special: The Royal Triangular Track and Field Championship. See the Close-up opposite. (Live and tape; 2 hrs., 30 min.)

[Pre-empts regular programming.]

7 HAPPENING—Variety (C)

Performing today: Tommy Boyce and Bobby Hart ("I Wonder What She's Doing Tonight") and Nino Candido. Mark Lindsay interviews Marc Copage of "Julia."

7 FILM

13 FILM (C)

40 BAT MASTERSON—Western

12:40 **13 BASEBALL** (C)

The Oakland A's meet the California Angels at Anaheim Stadium in Anaheim. Monte Moore and Al Helfer call the action. (Live)

1:00 **2 MOVIE—Adventure** (C)

"Samson." (Italian; 1961) Samson is informed by a slave girl that her brother is organizing a rebellion to restore the true queen to the throne. Brad Harris, Walter Reeves, Mara Berni, Brigette Corey. (2 hrs.)

- 3 4 7 PRE-GAME (C)**
5 KPIX SPORTS (C)
7 MOVIE—Science Fiction
 "The Mole People." (1956) In Asia, a scientific expedition discovers an ancient tribe of Sumerians still alive in a cavern. John Agar, Cynthia Patrick, Hugh Beaumont. (90 min.)
- 40 UPBEAT—Variety (C)**
- 1:15 3 7 BASEBALL (C)**
 The Los Angeles Dodgers meet the Giants at San Francisco. Curt Gowdy and Tony Kubek report. (Live)
 [Alternate game: Mets vs. Expos.]
- 4 BASEBALL (C)**
 Tentatively scheduled: the New York Mets meet the Expos at Montreal. Jim Simpson and Sandy Koufax report. (Live)
 [Alternate game: New York Mets vs. Montreal Expos.]
- 1:30 4 MOVIE—Western (C)**
 "Shoot-Out at Medicine Bend." (1957) Capt. Buff Devlin is determined to avenge his brother's death at the hands of the Sioux. Randolph Scott, James Craig. (90 min.)
- 2:00 40 LITTLE RASCALS—Children**
- 2:30 7 MOVIE—Adventure (C)**
 "Kindar the Invulnerable." (Italian; 1965) Only the nomad leader Semut knows that the warrior Kindar is the rightful heir to the kingdom of Uthor. Mark Forest, Luciana Gilli, Helene Chanel, Piero Lully. (2 hrs.)
- 3:00 2 ALFRED HITCHCOCK—Drama**
 Escape artist Joe Ferlini thinks he's finally ready for the biggest act of his career—an underwater escape from a locked trunk. Joe: Keenan Wynn. Wanda Ferlini: Jan Sterling.
- 5 MOVIE—Science Fiction**
 "Godzilla." (Japanese; 1956) A prehistoric monster emerges from the depths of the Pacific Ocean to terrorize Tokyo. Raymond Burr, Takashi Shimura. (90 min.)
- 10 GRAND OLE OPRY—Music (C)**
- 12 ZANE GREY—Drama**
 After a long prison term, prospector Jim Goad is ready to resume work with his son. But the lad has fallen in with a bad lot. Jim: Cameron Mitchell. Coley: Ben Piazza.

close
up

TRACK MEET (C)

12:30 10 12 5

ROYAL TRIANGULAR MEET

Special: Live and taped coverage of the Royal Triangular Track and Field Championship, which began yesterday at Los Angeles. The meet pits the U.S., the Soviet Union and the British Commonwealth nations against each other.

Leading entrants at press time—many Olympic medalists and world titlists—included . . . 100 meters: John Carlos and Ivory Crockett, U.S.; Peter Norman, Australia; Lennox Miller, Jamaica. (All but Crockett also go at 200 meters.) 400 meters: Lee Evans, U.S. 800 meters: Ralph Doubell, Australia; Byron Dyce, Jamaica; Oleg Raiko, USSR. (Raiko faces Marty Liquori, U.S., at 1500 meters.) 5000 meters: Ron Clarke, Australia; Tracy Smith, U.S. 10,000 meters: Clarke faces Nikola Sviridov, USSR. Pole vault: John Pennel and Bob Seagren, U.S. High jump: Dick Fosbury, U.S.; Valentin Gavrillov, USSR. Long jump: Bob Beamon, U.S.; Igor Ter-Ovanesyan, USSR. Shot-put: Randy Matson, U.S. Hammer throw: Ramualed Klim, USSR. Javelin: Yanis Lusic, USSR. 110-meter hurdles: Willie Davenport, U.S.; Dave Hemery, England. Decathlon: Bill Toomey, U.S. Also: women's events.

Reporters: Jack Whitaker, Dick Bank, Ralph Boston, Gil Stratton. (Live and tape; 2 hrs., 30 min.)

Saturday

AFTERNOON

JULY 19, 1969

- 3:30 **40 SCENE 70—Variety** (C)
2 WORLD SERIES OF TENNIS (C)
Fourth match: Tony Roche vs. Roger Taylor. (60 min.)

- 12 WRESTLING**
13 QUEST FOR ADVENTURE (C)
4:00 **4 SKIPPY—Adventure** (C)
Time approximate. Sonny and Skippy try to help geology students recover stolen gold samples. Sonny: Garry Pankhurst.

7 AMERICAN BANDSTAND
Time approximate. Guests: the Spiral Starecase, and Thelma Huston. (60 min.)

10 MOVIE—Western (C)
"Oh, Susanna." (1951) In the midst of a gold rush, the Sioux Indians threaten to go on the warpath. Rod Cameron, Forrest Tucker, Adrian Booth, Chill Wills. (2 hrs.)

13 PASSPORT TO TRAVEL (C)
10 MOVIE—Drama

"San Francisco Docks." (1941) A young man is accused of killing a politician who has been bothering his girl. Burgess Meredith, Irene Hervey, Barry Fitzgerald. (90 min.)

- 4:30 **2 CHAMPIONSHIP BOWLING** (C)
Harry Johnson and Bill Lillard vs. Sam Bacca and Billy Welu.

3 MOVIE—Drama (C)
Time approximate. "White Witch Doctor." (1953) It's rumored that there's gold hidden in the Congo, and two adventurers, determined to get it, join a nurse who is entering the dangerous Bakuba country. Susan Hayward, Robert Mitchum, Walter Slezak. (90 min.)

4 ADDAMS FAMILY—Comedy
Kitty Kat—the Addamses' immense lion—is not eating, so Gomez proceeds to obtain the best medical advice possible. Morticia: Carolyn Jones. Dr. Gunderson: Marty Ingels.

5 PERRY MASON—Mystery
Who murdered Rita Conover? A number of people objected to her engagement to rancher Burt Farwell—especially Farwell's daughter, Ann Farwell: Ellen Willard. Farwell: John Archer. Mason: Raymond Burr. Della: Barbara Hale. Drake: William Hopper. Tragg: Ray Collins. Rita: Shirley Ballard. Joe: Frank Maxwell. Kathy Jergens: Reba Waters. (60 min.)

7 SPORTS WORLD (C)

12 LAND OF THE GIANTS (C)
A giant camper zeroes in on the earthlings when wanted posters offer a reward for the capture of the little people. Steve: Gary Conway. Mark: Don Matheson. Dan: Don Marshall. Fitzhugh: Kurt Kasznar. Camper: Paul Sorensen. Girl: Kimberly Beck. Barry: Stefan Arnglim. Betty: Heather Young. Valerie: Deanna Lund. (Rerun; 60 min.)

5:00 **13 OUTDOORSMAN—Lange** (C)

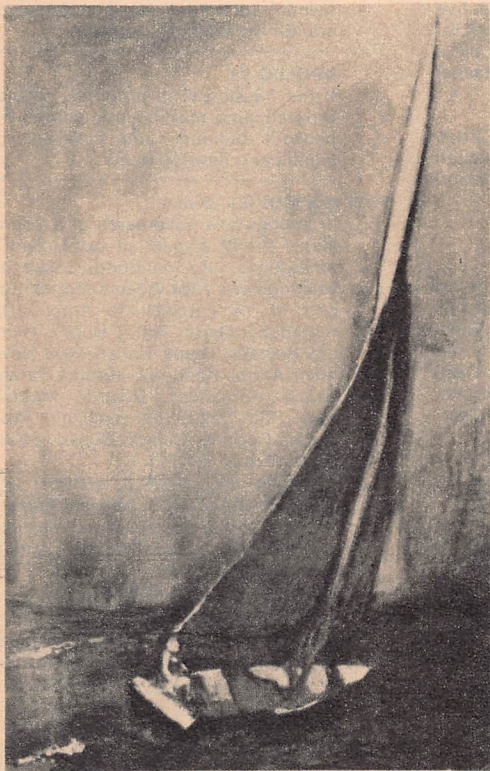
2 ALL-STAR WRESTLING (C)
4 VOYAGE—Drama
An erupting volcano forces Nelson and Sharkey to bail out of the damaged flying sub. Nelson: Richard Basehart. Crane: David Hedison. Sharkey: Terry Becker. Morton: Bob Dowdell. Kowalski: Del Monroe. Benson: Paul Carr. (60 min.)

7 7 13 WIDE WORLD OF SPORTS (C)

Tentatively scheduled: 1. Coverage of the Trenton (N.J.) 200 Indianapolis-Car Race, telecast from refurbished Trenton Speedway. The race (scheduled for May, but postponed when the track wasn't ready) offers a \$30,000 purse. Leading press-time entrants over the 1½-mile course included Indy 500 champ Mario Andretti, A.J. Foyt and Bobby Unser. Reporters: Jim McKay, Chris Economaki. 2. Howard Cosell visits the Washington Redskins' training camp at Carlisle, Pa., and talks with new coach Vince Lombardi. Films show the Redskins working out. Cosell also visits the New York Jets' camp at Hempstead, N.Y., with Joe Namath conspicuously absent (if he remains retired). (90 min.)

5:30 **5 DORIS DAY—Comedy** (C)
Leroy has high hopes of becoming a famed country composer after a publisher accepts his song "Weeds in the Garden of My Heart." The hired hand has paid \$50 for the big break, but Doris fears it's a fraud. Leroy: James Hampton. Buck: Denver Pyle. Aggie: Fran Ryan. Billy: Philip Brown. (Rerun)

12 TARZAN—Adventure (C)
"Village of Fire." Tarzan races to



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recover a serum stolen by a native chief. The drug is the only hope for Jai, who has been scratched by a jaguar. Tarzan: Ron Ely. Jai: Manuel Padilla Jr. (Rerun; 60 min.)

Guest Cast

Dr. Haru Nobu McCarthy
Bwanichi Joel Fluellen
Totoni Chuck Wood

40 SPEED UNLIMITED (C)

EVENING

6:00 2 DEATH VALLEY DAYS (C)

The members of a wagon train rebel when their scout gets them lost in the rugged Sierra Nevada Mountains. Peter: Michael Witney. Joel: John Garter. Judy: Kimberly Allen. Trenner: Hal Baylor. Dobson: Arthur Peterson. Mrs. Dobson: Norma Ransom. Robert Taylor is the host.

3 NEWS—Huntley/Brinkley (C)

4 5 10 NEWS (C)

40 WRESTLING (C)

6:30 2 McHALE'S NAVY—Comedy

After Ensign Parker accidentally spills wine on Count Cesare Spinetti, the angry Spinetti challenges Parker to a pistol duel. McHale: Ernest Borgnine. Spinetti: David Opatoshu. Binghamton: Joe Flynn. Parker: Tim Conway. Carpenter: Bob Hastings.

3 NEWS—Whitten/Jervis (C)

3 NEWS—Huntley/Brinkley (C)

5 10 12 NEWS—Mudd (C)

7 CANDID CAMERA

13 MOVIE—Adventure (C)

"Ivanhoe." (1953) Sir Walter Scott's classic about a young knight in the days of Richard the Lion-Hearted. Robert Taylor, Elizabeth Taylor, Felix

Aylmer, Joan Fontaine, George Sanders, Emyln Williams. (2 hrs.)

APOLLO 11

If the mission is in progress, regular programming may be pre-empted for network bulletins and coverage of significant developments.

7:00 2 MOVIE—Drama

"Hemingway's Adventures of a Young Man" (1962) traces an adolescent's emergence into manhood. Based on Hemingway's Nick Adams stories and part of "A Farewell to Arms." Directed by Martin Ritt ("Hud"). Richard Beymer, Diane Baker, Paul Newman, Arthur Kennedy, Jessica Tandy, Juano Hernandez, Ricardo Montalban, Dan Dailey, Eli Wallach, Fred Clark, Corinne Calvet, Susan Strasberg. (2 hrs., 30 min.)

4 WIDE WONDERFUL WORLD (C)

5 SAN FRANCISCO BEAT—Drama

A car is stolen and an elderly couple viciously assaulted. Warner Anderson, Tom Tully.

7 ANNIVERSARY GAME (C)

7 HERE COME THE BRIDES (C)

A freewheeling female fur-trapper, with three children in tow, arrives in Seattle to snare a husband. Her choice is Jason, who has a lot of explaining to do when the girl claims he fathered her little ones. Jason: Robert Brown. Joshua: David Soul. Lottie: Joan Blondell. Candy: Bridget Hanley. Stempel: Mark Lenard. (Rerun; 60 min.)

10 DEATH VALLEY DAYS (C)

A trapper's short temper gets him

Your dog needs

ALPO



100%

MEAT

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JULY 19, 1969

Saturday

EVENING

into trouble—and out of it. Landusky: Arch Johnson. Angela: Grace Lee Whitney. Writ: Cliff Norton.

12 ADAM-12—Crime Drama (C)

Cases involve a stolen car (with a pet snake in the trunk); a rescue attempt at a smoke-filled house; and arbitration of a neighborhood squabble. Malloy: Martin Milner. Reed: Kent McCord. (Rerun)

Guest Cast

Jane Tipton Luana Anders
Horace Fenster Dan Ferrone
Cliff Rankin Eldon Quick
Marjorie Fenster Nina Shipman
Officer Walters William Stevens
Peter Barth Bill Cort
Officer Brinkman Claude Johnson
Officer Miller Kenneth Washington

40 COUNTRY & WESTERN (C)

7:30 3 4 ADAM-12—Crime Drama (C)

Impending revolt on a college campus puts Malloy in a precarious position. He's a part-time student at the school and a member of the police squad summoned to stop the havoc. Malloy: Martin Milner. Reed: Kent McCord. (Rerun)

Guest Cast

Peg Tompkins Anne Helm
Prof. Ray Pinter Paul Carr
Paul Banner Geoffrey Deuel
Dr. Lane Stacy Harris
Lieutenant Moore Art Gilmore
Maria Nunez Pamela McMyler
MacDonald William Boyett
Carlton John C. Johnson
Sanders Jerry Quarry
Station Sergeant John Cliff

5 10 12 JACKIE GLEASON (C)

Comedy reigns as Jackie welcomes Sid Caesar, George Jessel, Myron Cohen and Timmie Rogers. Down-and-out Jackie taps stingy Sid for a loan; Sid appears as an impatient waiter with two lingering patrons on his hands; and Timmie gives Jackie a lesson in soul singing and dancing. June Taylor dancers, Sammy Spear orchestra. (Rerun; 60 min.)

7 DATING GAME (C)

40 JUDY LYNN—Music (C)

8:00 3 4 GET SMART—Comedy (C)

Golfing with pro Chuck Cramer is serious business for Max and 99. The man is a KAOS agent, and he's

using a ball containing a nuclear war head. Max: Don Adams. Agent 99: Barbara Feldon. Chief: Edward Platt. (Rerun)

Guest Cast

Chuck Cramer Charles Bateman
Upjohn Irwin Charone

7 7 NEWLYWED GAME (C)

40 RAT PATROL—Drama (C)

8:30 3 4 GHOST AND MRS. MUIR (C)

Ghostly hanky-panky turns Mrs. Muir's ladylike love story into a shocker that suggests the winsome widow is a real Down East swinger. Mrs. Muir: Hope Lange. Captain: Edward Mulhare. Martha: Reta Shaw. Claymore: Charles Nelson Reilly. Jonathan: Harlen Carragher. Candy: Kellie Flanagan. (Rerun)

Continued on next page

Peppermint Schnapps is the opposite of sauerkraut.



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Guest Cast

Ellsworth Gordon Kenneth Mars
Norrie Coolidge Dabbs Greer
Lounger James McCallion
Assistant Editor George Morgan
Waiter Bill McLean

5 10 12 MY THREE SONS (C)

Uncle Charley and the boys get a lesson in housewifery-cum-motherhood when Katie goes away for a few days' rest. With Steve also out of town, it falls to the four to care for the house, meals, laundry and three teething babies. Steve: Fred MacMurray. Charley: William Demarest. Katie: Tina Cole. Robbie: Don Grady. Chip: Stanley Livingston. Ernie: Barry Livingston. (Rerun)

Guest Cast

Lorraine Joan Tompkins
Ricky Sheldon Collins
Jim Flip Mark
George Kevin Brodie

7 7 18 LAWRENCE WELK (C)

Champagne music with a rural ring: "Old MacDonald Had a Farm" (all); "I Walk the Line" (Clay Hart); "Home

on the Range" (Joe Feeny); "Little Green Apples" (Steve Smith); "How Ya Gonna Keep 'em Down on the Farm?" (Jo Ann Castle); "Surrey with the Fringe on Top" (Raina English); "Louisiana Hayride" (Bob Lido). (60 min.)

40 MOVIE—Melodrama

"The Invisible Ray." (1935) A brilliant scientist heads an expedition into Africa, where he discovers a substance more powerful than radium. Boris Karloff, Bela Lugosi, Beulah Bondi. (90 min.)

9:00 3 4 MOVIE—Drama

Ingrid Bergman and Gary Cooper in "Saratoga Trunk." See below. (Rerun; 2 hrs., 45 min.)

5 10 12 HOGAN'S HEROES (C)

Hogan shadows the Blue Baron, a World War I flying ace who has been taken out of mothballs to open a fighter base. HQ wants to know where. Hogan: Bob Crane. Klink: Werner Klemperer. Burkhalter: Leon Askin. Carter: Larry Hovis. Newkirk: Richard Dawson. Kinchloe: Ivan

**close
up**

MOVIE

9:00 **3 4**

SARATOGA TRUNK

Ingrid Bergman and Gary Cooper star as two rugged individualists who scandalize New Orleans society in the 1870s.

Clio Dulaine was society's child but she was also illegitimate, so she was packed off to Paris to protect the family name. Now Clio's back, with money, a calculating disposition and a desire for revenge against the upper-crust hypocrites whose bigotry led to her exile. Clio's ally is Col. Clint Maroon, a society con man more interested in gambling than good breeding.

This 1945 film, based on Edna Ferber's novel, was the second and last Bergman-Cooper vehicle. (The first: "For Whom the Bell Tolls" in 1943.)

Cast . . . Clio: Ingrid Bergman. Maroon: Gary Cooper. Angelique: Flora Robson. Cupidon: Jerry Austin. Van Steed: John Warburton. (Rerun)



Gary Cooper

Saturday

EVENING

Dixon. Hilda: Sigrid Valdis. LeBeau: Robert Clary. (Rerun)

Guest Cast

Blue Baron Henry Corden
Langenscheidt Jon Cedar
Nanny Celeste Yarnall

9:30 2 MOVIE—Western (C)

"The King And Four Queens." (1956)
A dashing adventurer connives his way into an abandoned town being held by five women, and begins a search for gold which he believes is hidden there. Clark Gable, Eleanor Parker, Jo Van Fleet, Barbara Nichols, Jean Willes, Sara Shane, Jay C. Flippen, Roy Roberts. (90 min.)

5 10 12 PETTICOAT JUNCTION (C)

Sadness abounds when Steve receives a lucrative job offer. If he accepts, Steve, Betty Jo and their baby will be moving to New York. Uncle Joe: Edgar Buchanan. Betty Jo: Linda Kaye. Steve: Mike Minor. Bobbie Jo: Lori Saunders. Billie Jo: Meredith MacRae. Dr. Craig: June Lockhart. Wendell: Byron Foulger.

Sam: Frank Cady. (Rerun)

[Series regular June Lockhart is featured next week in TV GUIDE.]

7 7 13 JOHNNY CASH (C)

Guests: Ed Ames; the Monkees; comic guitarist Roy Clark; 25-year-old Canadian singer-composer Joni Mitchell, a leading folk poet. Joni, best known for "Both Sides Now," writes songs to get "into the pain of the heart" rather than proclaim social protest. (60 min.)

Highlights

"Ring of Fire," "Frankie and Johnny," "Sing It Pretty, Sue," "Johnny Yuma," "As Long as the Grass Shall Grow," "The Ballad of Ira Hayes," "Lead Me, Father" Johnny
"The Windmills of Your Mind"...Ed
"Love of the Common People"
..... Johnny, Ed
"The Gallery" Joni
"The Long Black Veil"
..... Johnny, Joni
"Nine Times Blue" Monkees
Continued on next page

close
up

MISS UNIVERSE
(C) 10:00 10 12 5

Special: Sixty-five gorgeous girls assemble for the 18th annual Miss Universe beauty pageant, telecast from Miami Beach Auditorium. June Lockhart is the TV hostess; Bob Barker is the emcee.

The judges (including David Merrick, Monique Van Vooren and Earl Wilson) base their decision on each girl's beauty of face and form, poise and personality. Competition is in three categories: swim suit, evening gown and talent.

Entertainment . . . The girls open the show singing "On a Wonderful Night like Tonight" and offer an international medley. Singer Hal Frazier does "La Vita" and joins contestants for "The Most Beautiful Girl in the World."

Capping the evening . . . Presentation of the five finalists; selection of the runners-up; and the crowning of Miss Universe 1969 by last year's winner, Brazil's Martha Vasconcellos. (90 min.)



Martha
Vasconcellos

Saturday

EVENING

"Everybody Loves a Nut"
.....Johnny, Monkees
"Twelfth Street Rag".....Roy

APOLLO 11

If the mission is on schedule, the astronauts will land on the moon Sunday and walk on the surface Monday. The networks have planned saturation coverage. See the mission guide on page A-6.

10:00 5 10 12 MISS UNIVERSE (C)

Special: The 18th annual pageant. See page A-17. (90 min.)

["Mannix" will not be seen.]

[For a look at the small world of Miss Universe, see page 18.]

40 LOS ANGELES BOXING (C)

10:30 7 OH, MY WORD!—Game (C)

7 MOVIE—Satire

"Dr. Strangelove." (1964) "Nightmare comedy" is producer-director Stanley Kubrick's term for this savage satiric assault on the suicidal tendencies of the human race. Kubrick uses laughter to provide a more direct approach to a subject commonly beclouded by anger, bitterness and fear. Cast . . . Gen. Jack D. Ripper (**Sterling Hayden**), brooding over imaginary Soviet plots, launches an irreversible B-52 strike against Russia. Captain Mandrake, President Muffley and Dr. Strangelove (**Peter Sellers**). Mandrake and Muffley try to stop the attack. Strangelove—cripple, ex-Nazi and top U.S. defense mind—struggles to stop his involuntary Nazi salute. Also: Gen. Buck Turgidson (**George C. Scott**), a snarling chauvinist; Major "King" Kong (**Slim Pickens**), a cowboy bomber commander; Col. Bat Guano (**Keenan Wynn**), who sees "preverts" everywhere; and Ambassador De Sadesky (**Peter Bull**), who reveals the existence of Russia's Doomsday Machine. (2 hrs.)

13 MOVIE—Comedy (C)

"Come Blow Your Horn" (1963), based on Neil Simon's Broadway hit. Young Budd Baker flies from the parental nest to brother Alan's sumptuous Manhattan pad. Delighted to have a protege, Alan introduces Buddy to wine, women and a flashy wardrobe. Frank Sinatra stars and

JULY 19, 1969

sings the title tune. (Rerun; 2 hrs., 15 min.)

Cast

Alan Frank Sinatra
Buddy Tony Bill
Baker Lee J. Cobb
Mrs. Baker Molly Picon
Connie Barbara Rush
Peggy Jill St. John
Eckman Dan Blocker
Mrs. Eckman Phyllis McGuire

11:00 2 JACK CARNEY—Variety (C)

3 4 7 NEWS (C)

11:25 40 GOLF TIPS (C)

11:30 5 10 NEWS (C)

12 MOVIE—Drama

"Man on a String." (1960) Confronted with evidence that could expose him as a traitor, Boris Mitrov agrees to work as a counterspy. Ernest Borgnine, Colleen Dewhurst.

7 MOVIE—Drama (C)

"A Farewell to Arms" (1958), an adaptation of Hemingway's World War I novel about the doomed romance between an American ambulance driver and a British nurse. Rock Hudson, Jennifer Jones, Vittorio De Sica, Albert Sordi, Mercedes McCambridge, Kurt Kasznar, Oscar Homolka, Elaine Stritch. (2 hrs.)

40 MOVIE—Drama

"Nights of Cabiria." (Italian; 1957) A girl walks the city streets hoping for some way out of her sordid existence. Written and directed by Federico Fellini. Dialog dubbed in English. Giulietta Masina, Francois Perier, Franca Marzi.

11:45 3 4 NEWS (C)

10 MOVIE—Comedy (C)

"Doctor in Love." (English; 1960) Two zany doctors named Burke and Hare find their professional lives affected by wild, wild women. Michael Craig, Leslie Phillips, James Robertson Justice, Virginia Maskell, Nicholas Phipps, Reginald Beckwith, Joan Sims, Liz Fraser, Abrosine Phillpotts, Irene Handl. (2 hrs.)

12:00 5 MOVIE—Comedy (C)

"Ocean's 11." (1960) Lewis Milestone directed this tale of a group of former war buddies who team up to execute a multimillion-dollar robbery of Las Vegas gambling casinos. Red Skelton, and George Raft are seen

Saturday

EVENING

in cameo roles. Frank Sinatra, Dean Martin, Sammy Davis Jr., Peter Lawford, (2 hrs. 45 min.)

12:15 ③ MOVIE—Double Feature

1. "Planets Against Us." (French; 1961) The UN and NASA investigate a man with strange magnetic powers. Michel Lemoine, Maria Pia Luzi.
2. "Slaughter of the Vampires." (Italian; 1962) Two newlyweds encounter vampirism on the outskirts of Vienna. Walter Brandy, Dieter Eppler.

④ SUSPENSE THEATRE (C)

After years of marital strife, elderly cabinetmaker Karl Hesse secretly changes his will, leaving his life savings to his niece Fern. Script by Halsted Welles. Hesse: Albert Dekker. Hilde Hesse: Jo Van Fleet. (60 min.)

12:30 ② NEWS (C)

12:45 ⑩ MOVIE—Drama

"Thunder Road." (1958) Moonshiner Lucas Doolin is caught between two enemies—Federal agents and racketeers who want to take over his still. Robert Mitchum, Gene Barry, Jacques Aubuchon. (1 hr., 45 min.)

1:15 ④ CHEATERS—Drama

A horse who is slated as a sure bet to win the Grand National, has an accident and has to be shot. Hunter: John Ireland. Allen: Robert Ayes. Jefford: Ballard Berkeley.

1:30 ⑦ MOVIE—Mystery

"The Crimson Kimono." (1959) When a burlesque queen is murdered, Los Angeles detectives Joe Kojaku and Charlie Bancroft are sent to uncover the killer's identity. Victoria Shaw, Glenn Corbett, James Shigeta.

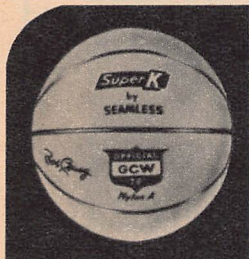
1:45 ④ NEWS (C)

⑩ RIFLEMAN—Western

Leona Bartell fears that her estranged husband will try to take their child away. Lucas: Chuck Connors. Leona: Phyllis Avery. Bartell: John Dehner. Mark: Johnny Crawford.

2:45 ⑤ MOVIE—Mystery

"The Maniac." (English; 1963) Murderer Georges Beynat's escape from a criminal asylum strikes fear throughout France. Kerwin Mathews, Donald Houston, Nadia Gray, Liliane Brousse. (1 hr., 25 min.)



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10 FIRST TEAM NEWS A DAY ON THE MOON

Walter Cronkite; Walter M. Shirra, Jr., the only astronaut to fly Mercury, Gemini and Apollo missions; and the entire CBS News team, bring you continuous coverage of man's first day on the moon.

Sun., July 20 — 7:00 - 7:05 AM
Special report prior to Moon Landing.

Sun., July 20 — 7:55 - 8:00 AM
Progress report prior to Moon Landing.

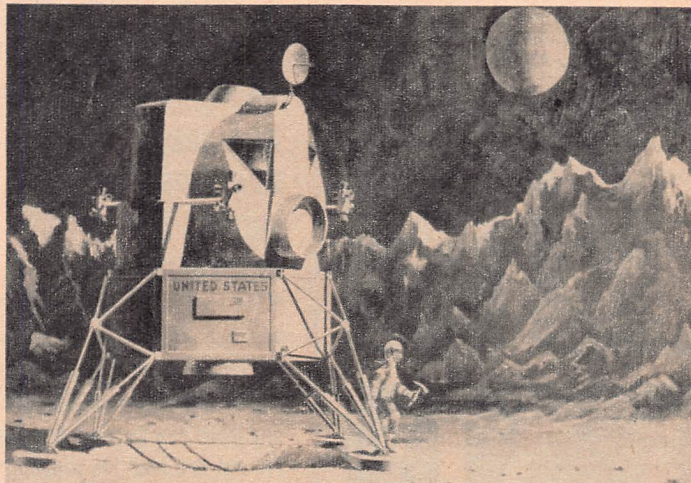
Sun., July 20 & Mon., July 21
A DAY ON THE MOON — Continuous coverage 8 AM Sunday thru 3 PM Monday. All regularly scheduled programs are pre-empted for this historic 31-hour telecast.

Thurs., July 24 — 6:00 - 6:05 AM
Crew of Apollo 11 Returns — pre-splash-down coverage.

Thurs., July 24 — 8:03 - 8:08 AM
Crew of Apollo 11 Returns — progress toward splash-down.

Thurs., July 24 — 9:00 - 11:30 AM
MEN FROM THE MOON RETURN — The splashdown and recovery of Apollo 11.

Thurs., July 24 — 8:00 - 9:00 PM
A REVIEW OF MAN'S GREATEST ACHIEVEMENT IN THIS CENTURY — THE MOON LANDING. CBS News Special.



Telecasts subject to changes by NASA.

turn on 10



JULY 20, 1969

Sunday

MORNING

MORNING

APOLLO 11

If the mission is on schedule, the astronauts will begin preparations for their lunar landing this morning. Network plans call for at least 31 hours of continuous coverage, beginning no later than 8 A.M. See the mission guide, page A-6.

6:00 **5 THE ANSWER—Religion** (C)

6:25 **4 NEWS—Dave Valentine** (C)

6:30 **4 PROFILE** (C)

5 ARMY IN ACTION (C)

10 HERALD OF TRUTH (C)

6:40 **13 NEWS** (C)

6:45 **13 SACRED HEART** (C)

7:00 **4 MICHIGAN—Education** (C)

5 INTERNATIONAL ZONE—UN

"Ethiopia Nine," a report on a training project for rural health teams in Etiopia, where there is one doctor for every 60,000. Sponsored by the UN's World Health Organization, this program increases the health coverage of the people where the time and expense of full medical education makes the training of sufficient physicians prohibitive for many countries. Alistair Cooke is the host.

7 VOICE OF AGRICULTURE (C)

10 THE ANSWER—Religion (C)

A high school student learns about the importance of Christian living.

13 FAITH FOR TODAY (C)

Mike Brower fails to return money borrowed from his friend Joel Hanson. Mike: Terry Kiser. Joel: Donald E. Fellows. Nell: Margaret Rosseau. Alice: Frances Helm. Pastor William A. Fagal is the host.

7:30 **3 ACROSS THE FENCE** (C)

4 AGRICULTURE U.S.A. (C)

5 MEDICINE—Education

Dr. John P. Merrill discusses the important aspects of kidney transplantation.

7 THIS IS THE LIFE (C)

A lawyer fires his Negro secretary. Pastor Wilson: Alex Gerry. Linda Garrett: Gloria Calomee. Walter Bryant: Byron Morrow. Ben Crawford: Harold Gould.

10 SACRED HEART (C)

13 THIS IS THE LIFE (C)

An unfaithful wife tries to rebuild

her broken marriage. Chaplain Lane: Jerry Douglas. Marsha: June Dayton. Arthur: Ford Rainey. Adam: Richard Evans.

7:45 **10 LIFT EVERY VOICE** (C)

8:00 **3 SACRED HEART** (C)

4 CARTOONS (C)

5 10 RELIGIOUS SPECIAL (C)

Special: A discussion of the religious ramifications of Apollo 11's scheduled epic flight to the moon. Guests: abstract sculptor Richard Lippold, whose works have been praised for expressing the spirit of the space age; the Rev. Theodore Gill, author of "Handbook of Christian Theology"; physicist William Davison of Haverford College, Pa.; and Edward B. Lindaman, an executive of North American Rockwell Space Division and author of "Space: a New Direction for Mankind." Moderator: Richard C. Hottelet. (60 min.)

[Pre-empted: "Lamp Unto My Feet" and "Look Up and Live."]

7 MOVIE—Comedy

"Francis." (1950) A talking mule has a good mind for military strategy. Donald O'Connor, Patricia Medina, ZaSu Pitts. (90 min.)

7 CATHEDRAL OF TOMORROW—Religion (C)

12 ORAL ROBERTS (C)

13 CAP'N DELTA—Children (C)

8:15 **3 CHRISTOPHERS** (C)

2 NEWS (C)

8:25 **2 INSIGHT—Drama** (C)

The lady publisher of a racy magazine reconsiders her policies. Mme. Bernice: Vera Miles. James Smith: Jeffrey Hunter.

3 BIBLE STORY (C)

12 ALLEN REVIVAL—Religion

13 MISS PAT'S PLAYROOM (C)

8:45 **40 DAVEY AND GOLIATH** (C)

9:00 **2 DIALOGUE** (C)

3 MOVIE—Mystery

"The Lone Wolf Meets a Lady." (1940) The Lone Wolf steps in to aid a bewildered beauty faced with charges of robbery and murder. Warren William, Jean Muir. (90 min.)

4 MOVIE—Drama

"The Fireball." (1950) A runaway orphan who feels inferior because of his size, decides to become a roller-

Sunday

MORNING

skater. Mickey Rooney, Pat O'Brien, Beverly Tyler, Marilyn Monroe, James Brown, Ralph Dumke. (90 min.)

5 ENCOUNTER—Interview

7 FAITH FOR TODAY C

See 7 A. M. Ch. 13 for details.

10 ORAL ROBERTS C

Topic: "The Family of God."

12 HERALD OF TRUTH C

13 MOVIE—Adventure C

"The Boy and the Pirates." (1960) Little Jimmy Warren finds a bottle on the beach one day. When he rubs it, he is whisked away to the ship of Blackbeard the Pirate. Charles Herbert, Susan Gordon, Murvyn Vye, Paul Guilfoyle, Joseph Turkel, Archie Duncan. (90 min.)

40 TOM & JERRY—Children C

9:30 2 EDITOR'S FORUM C

5 NEWSMAKER: 69 C

7 7 DUDLEY DO-RIGHT C

10 12 AQUAMAN—Children C

40 CAPN'S MITCH C

10:00 2 DOCTOR'S CONFERENCE C

W. Walter Menninger, M.D., of the Menninger Clinic of Topeka, Kan., and a member of the President's Commission on Violence, discusses the various expressions of violence which most directly influence our stability in the United States.

5 10 CAMERA THREE C

7 7 LINUS—Children C

12 BROTHER BUZZ C

40 MIGHTY HERCULES C

10:30 2 MOVIE—Melodrama

"The Big Bluff." (1955) When a playboy learns that a wealthy woman has a heart ailment, he persuades her to marry him. John Bromfield, Martha Vickers, Robert Hutton. (90 min.)

3 4 FRONTIERS OF FAITH C

"The Biblical Basis for Social Action" focuses on such contemporary issues as draft evasion, economic inequality and civil rights. Interviewed: the Rev. George D. Younger of New York's Urban Service Training. Part 3 of the series "Is the Book Still Good?" Host: the Rev. Edward Bauman.

5 10 12 FACE THE NATION C

7 7 13 KING KONG C

40 THREE STOOGES—Comedy

JULY 20, 1969

APOLLO 11

If the mission is proceeding as planned, the astronauts will begin their descent to the moon shortly after 12 noon and land at about 1:20 P.M. A guide to the mission is on page A-6. For details on the astronaut's lunar activity, see the feature story on page 6.

11:00 3 INSIGHT—Drama C

"Watts Made Out of Thread," a comic allegory about a dying man who has exploited ghetto dwellers—and is confronted by a black Christ. Eddie: Harold Gould. Stranger: Roscoe Lee Browne.

4 ROUTE 66—Drama

Julie Severn has stolen \$600 from her cardsharp boy friend. Jay Leonard Ringsby: Dan Duryea. Tod: Martion Milner. Linc: Glen Corbett. Julie: Stefanie Powers. Mr. Blees: Donald J. Finnie. (60 min.)

5 77 SUNSET STRIP

A wealthy client is kidnaped while playing golf with Bailey. Bailey: Erem Zimbalist Jr. Dr. Burke: John Dehner. Bill Frost: Mike Road. Distinguished Client: John Litel. Harvey: Jerome Cowan. (60 min.)

7 7 13 BULLWINKLE C

10 TO BE ANNOUNCED

12 ACTION '69 C

40 MOVIE—Drama

"In Early Arizona." (1938) With Arizona's statehood at stake the marshal of Tombstone calls upon a young Dodge City law enforcer for help in ridding the town of crooked elements that control the posts of sheriff and judge. Bill Elliott, Harry Woods. (90 min.)

11:30 3 HEART OF THE PROBLEM C

7 7 13 DISCOVERY C

"Backyard Odyssey" concludes with a look at insect survival. Examined: the highly specialized ant colony; hunting instincts of the praying mantis and ant lion; sounds used for communication; antennas, by which insects interpret taste, texture and temperature. Filmed by naturalist Campbell Rorsgaard. Host: Virginia Gibson. (Nerun)

10 TWILIGHT ZONE—Drama

12 THIS IS THE LIFE—Drama (C)

A young boy's faith helps his de-
pendent father. Dan: Henry Brandt.
Jimmy: Rory Stevens. Laura: Cathy
Downs. Mary: Edith Evanson.

AFTERNOON

12:00 2 CHARLIE CHAPLIN—Comedy

"The Adventurer." (1917) This silent
film features Charlie as a fleeing
convict who stops off for refresh-
ment at a society party. Edna Pur-
viance, Eric Campbell, Henry Berg-
man. (60 min.)

3 CALIFORNIA U.S.A. (C)

4 HERITAGE (C)

5 MOVIE—Adventure

"Tarzan's Secret Treasure." (1941)
Tarzan becomes involved with an ex-
pedition in search of treasure. John-
ny Weissmuller, Maureen O'Sullivan,
Johnny Sheffield. (90 min.)

7 BLACK DIGNITY (C)

7 NAVY FILM (C)

12 FILM (C)

"Come to Texas." A film tour of
Texas.

13 FILM (C)

40 MOVIE—Adventure

"Sundown." (1941) Story of British
soldiers in British East Africa and
their involvement with a beautiful
Arabian girl. Gene Tierney, George
Sanders, Bruce Cabot. (1 hr., 55 min.)

12:30 3 THIS IS THE LIFE (C)

A proud man spends a tormenting
night in a small-town jail. Waters:
Phillip E. Pine. Williams: Jerry
Douglas.

4 COMMUNITY CIRCLE (C)

Guests: Joanne Domecus, member
of Teenagents for Action; Mrs. Chloe
Beitler, Four-H Clubs of San Mateo
County; and Mrs. Phyllis Craig, di-
rector of the Children's Health Coun-
cil of the Mid-Peninsula.

7 VOICE OF AGRICULTURE (C)

10 TO BE ANNOUNCED

12 CAMERA THREE (C)

12:40 13 BASEBALL (C)

The Oakland A's meet the California
Angels at Anaheim Stadium in Ana-
heim. Monte Moore and Al Helfer call
the action. (Live)

1:00 2 AMERICA! (C)

3 4 MEET THE PRESS (C)

7 DIRECTIONS—Discussion (C)

7 FILM

12 WRESTLING

1:15 19 SOCIAL SECURITY

1:30 2 QUEST FOR ADVENTURE (C)

Howard Murphy narrates films of his
visit to Yugoslavia.

3 NEWSBEAT (C)

4 MOVIE—Drama

"Fate Takes a Hand." (English; 1961)

A post official and a reporter en-
counter several human dramas as
they deliver mail recovered from a
robbery 15 years prior. Ronald How-
ard, Christina Gregg, Basil Dignam,
Sheila Whittingham, Peter Butter-
worth, Laidman Browne, Derek Blom-
field, Willoughby Goddard, Jack Wa-
son, Mary Laura Wood, Noel Trevar-
then, Michael Peake, Valerie Gearon,
Valentine Dyall, John Gabriel, Peter
Swanwick, Bruce Beeby, Michael
Anthony, Carl Duering, Reginald
Hearne, Peter Bennett, Robert Wob-
ber, Angela Douglas, Arnold Bell.
(90 min.)

5 MOVIE—Drama (C)

"The Sundowners." (1960) During the
1920's a family of itinerant sheep
drovers travel from job to job through
Australian bush country. The wife
and son yearn desperately to settle
down. Fred Zinnemann directed this
film on location in Australia. Deborah
Kerr, Robert Mitchum, Peter Ustinov,
Glynis Johns, Dina Merrill, Chips
Rafferty, Michael Anderson Jr., Lola
Brooks. (2 hrs., 30 min.)

7 7 ISSUES AND ANSWERS (C)

10 TO BE ANNOUNCED

19 GOSPEL MUSIC—Religion

1:55 40 GOLF TIPS (C)

2:00 2 MOVIE—Comedy (C)

1. "The Horse's Mouth." (English;
1958) He has no manners, no morals,
no money and filthy clothes—but as
an artist he's a genius. Jimson is his
name in this film and in the book by
Joyce Cary it was adapted from. Alec
Guinness, Kay Walsh, Renee Houston.
2. "Only One New York." (1964)
Norman Rose narrates this tour of
New York City, including the Fulton
Fish Market, Chinatown, the Battery,
Coney Island, Central Park, Green-
wich Village and Harlem. (3 hrs., 30
min.)

3 SECRET AGENT—Drama

Sunday

AFTERNOON

JULY 20, 1969

7 MOVIE—Drama

"Son of Lassie." (1945) Laddie, son of the beautiful collie Lassie, is mischievous but lovable and courageously devoted to his master who goes off to war. Peter Lawford, Donald Crisp, June Lockhart. (2 hrs.)

7 INSIGHT—Drama

An actress learns she is going to die. Marion: Vera Miles. David: Lloyd Bohner. J.J.: Walter Brooke.

12 TO BE ANNOUNCED

40 MOVIE—Western C

"Man of the West" (1958), a violent drama about a reformed outlaw whose uncle tries to persuade him to resume his life of crime. Gary Cooper, Lee J. Cobb. (2 hrs.)

2:30 7 MOVIE—Western

"The Marauders." (1955) Rancher vs. homesteaders. Dan Duryea, Keenan Wynn, Jeff Richards. (90 min.)

10 TO BE ANNOUNCED

13 MOVIE—Musical C

Time approximate. "Everything I Have Is Yours." (1952) The song-and-dance team of Chuck and Pamela Hubbard is a smash success on Broadway—until Pamela learns that she is to become a mother. Marge Champion, Gower Champion, Dennis O'Keefe. (90 min.)

19 KATHRYN KUHLMAN

3:00 3 SKIPPY—Adventure C

Sonny and Skippy try to help geology students recover stolen gold samples. Sonny: Garry Pankhurst.

4 YOUTH INQUIRES C

Topic: "Why Do Teens Shoplift and What Are the Consequences?"

9 HAPPINESS IS

12 TO BE ANNOUNCED

19 ASSEMBLY OF GOD—Religion

3:30 3 MOVIE—Comedy

"Special Delivery." (German; 1955) A baby is left in the garden of the U.S. embassy in an Iron Curtain country. Joseph Cotten, Eva Bartok. (90 min.)

4 SPEAK OUT C

Guests: Mr. J.H. Hubbell, regional parole administrator of the California Department of Correction; and Mr. James Park, associate warden of San Quentin prison. (60 min.)

6 9 NET JOURNAL

"Germany After the Fall" chronicles the reconstruction of a broken nation. German-made films trace four years (1945-49) of self-determination, which saw a devastated land re-establish firm economic and political footing. Documented: rebuilding of universities, restoration of industrial facilities and the installation of a new political system in 1949, Konrad Adenauer's West German Republic. (60 min.)

10 TO BE ANNOUNCED

19 ALLEN REVIVAL—Religion

4:00 5 POW!—Owen Spann

7 FILM

7 FILM

10 21st CENTURY C

"The First 10 Months," concluding report on safeguarding human life during the critical months following conception. Examined: the possibility of developing artificial wombs to protect the fetus from improper hormone levels in the mother's system; aluminum-coated plastic swaddles, designed to keep babies warm; a new serum, RhoGAM, used to combat Rh disease; hormone shots that can tell parents the odds of having healthy babies; and the effects of drugs taken during pregnancy. Walter Cronkite reports. (Rerun)

12 MOVIE—Western

"Domino Kid." (1957) An ex-soldier returns home to find that his father and brother have been killed by rustlers. Rory Calhoun, Andrew Dugan, Yvette Dugay, Peter Whitney.

13 DATING GAME C

19 THE ANSWER—Religion

40 GENE NELSON—Variety C

4:30 4 RICHARD BOONE—Drama

Recent events in a revolt-torn Southeast Asian nation have left a bad taste in the mouth of an American general, and now the taste has turned to ashes—the general's soldier-son has been killed from ambush. General: Richard Boone. Paul Welles: Guy Stockwell. Premier: Ford Rainey. (60 min.)

5 21st CENTURY C

See 4 P.M. Ch. 10 for details.

6 9 SCIENCE REVIEW

7 CANDID CAMERA C

Sunday

AFTERNOON-EVENING

7 PASSPORT TO TRAVEL C

10 NFL ACTION—Football C

"A Year for Youth" focuses on the Cleveland Browns' 1968 season, capped when they beat the Dallas Cowboys for the Eastern Conference title. (The Baltimore Colts later took Cleveland for the NFL crown.) The Browns lost two of their first three games, then clicked off eight straight wins as Bill Nelsen took over at quarterback. He added confidence and stability to a young, talented team. Leroy Kelly ran for 1239 yards, topping the league. Host: Pat Summerville.

13 NEWLYWED GAME C

19 REVIVAL FIRES—Religion

5:00 3 NEW ADVENTURES OF HUCKLEBERRY FINN C

In India, a high priest holds Becky hostage while the boys try to retrieve a ruby eye stolen from a stone idol. Tom: Kevin Schultz. Huck: Michael Shea. Becky: Lu Ann Haslam. Injun Joe/Thuggee: Ted Cassidy. Voices of Doorgah and High Priest: Vic Perrin. (Rerun)

5 PERRY MASON—Mystery

Lester Martin tells Mason that his stepfather has hired a man to kill him. Martin: Wynn Pearce. Sam Crane: Regis Toomey. Marge Fuller: Jeanne Baird. Judson Bailey: Bruce Gordon. (60 min.)

7 MOVIE—Biography C

"To Hell and Back." (1945) Medal of Honor winner Audie Murphy plays himself in this re-enactment of his World War II career in the infantry. Audie Murphy, Marshall Thompson, Jack Kelly, Susan Kohner. (2 hrs.)

7 MOVIE—Comedy

"The Reformer and the Redhead." (1950) Comedy about a zoo superintendent who hates stuffed animals and how he sets off a political controversy. June Allyson, Dick Powell, David Wayne, Cecil Kellaway, Ray Collins. (2 hrs.)

10 MOVIE—Comedy C

"Wild and Wonderful." (1964) A runaway pet poodle leads his owner to an attractive musician—and love. Tony Curtis, Christine Kaufmann, Larry Storch, Marty Ingels, Jacques Au-

buchon, Pierre Olaf, Cliff Osmond, Jules Munshin. (2 hrs.)

12 JETSONS—Children C

18 MOVIE—Drama C

"Tunes of Glory." (English; 1960) The men in a Scottish regiment are shocked to learn that their commander, Lt.-Col. Jock Sinclair, is to be replaced by a stiff, humorless man who believes in strict discipline. Alec Guinness, John Mills, Susannah York, Dennis Price. (2 hrs.)

19 REX HUMBARD—Religion

40 ROLLER DERBY C

San Francisco Bay Bombers vs. the Northwest Cardinals. (60 min.)

5:30 2 ROLLER DERBY C

The Bay Bombers meet the New England Braves. (Live; 90 min.)

3 MOVIE—Drama

"Ten North Frederick." (1958) Joseph B. Chapin, long regarded in his community as a morally upright individual, decides to enter politics—a decision which has serious repercussion on his personal life. Gary Cooper, Diane Varsi. (2 hrs.)

4 CONGRESSIONAL REPORT C

6 FRENCH CHEF—Cooking

9 FRENCH CHEF—Cooking

Julia Child shows how to prepare a three-course fish dinner.

12 AMATEUR HOUR C

EVENING

6:00 4 5 NEWS C

6 YOUNG MUSICAL ARTISTS

Pianist Priscilla King plays works by Chopin and Beethoven.

9 FOLK GUITAR—Music

Laura Weber demonstrates hammering on. Songs: "Hold On" and "Titanic."

12 21st CENTURY C

19 ASSEMBLIES OF GOD—Religion

40 THE SAINT—Mystery C

"The Reluctant Revolution." In South America, the Saint plunges into a fiery revolution with a band of freedom fighters. Their target: a dictator and an Englishman who's his right-hand man. Saint: Roger Moore. (Rerun; 60 min.)

Guest Cast

Diane Jennie Linden

Victor Lawrence Barry Morse

Continued on next page

Sunday

EVENING

JULY 20, 1969

President Alvarez Peter Illing
Hortal Gerard Heinz
Vargas Peter Halliday

6:30 4 FRANK MCGEE REPORT (C)

5 GOVERNMENT STORY (C)
"The President's Program" looks at programs initiated in the course of a Presidential term.

6 9 INNOVATIONS
12 NFL ACTION—Football (C)

See 4:30 P.M. Ch. 10 for details.

19 QUEST FOR LIFE

APOLLO 11

If the astronauts have landed on the moon, the networks will stay with the mission throughout the night, preempting regular programming. See the guide on page A-6 and the feature story on page 6.

7:00 2 MOVIE—Drama (C)

"Adventures of a Young Man." See Sat. 7 P.M. Ch. 2. (90 min.)

4 NEW ADVENTURES OF HUCKLEBERRY FINN (C)

A whirlpool swirls the adventurers to sea bottom, where Huck (mistaken for the king of Atlantis) is captured by trident men. Huck: Michael Shea. Tom: Kevin Schultz. Becky: Lu Ann Haslam. Injun Joe/Morpho: Ted Cassidy. Voices . . . Landor: Bill Beckley. Ulric/Steward: John Myers. Guard: Ted de Corsia. (Rerun)

5 10 12 LASSIE—Adventure (C)

Lassie helps a runaway teen-ager who fled from the city and her parents to live in the forest. Scott: Jed Allan. Walden: Hilarie Thompson. Baker: L.E. "Buck" Young. (Rerun)

6 CRITIQUE—Discussion

A report on chromographs, a new form of art reproduction. (60 min.)

7 13 LAND OF THE GIANTS (C)

The earthlings take part in a man-hunt when a runaway convict attempts to steal their spaceship. Steve: Gary Conway. Mark: Don Matheson. Dan: Don Marshall. Fitzhugh: Kurt Kasznar. Valerie: Deanna Lund. Betty: Heather Young. Barry: Stefan Arngrim. Convict: John Napier. (Rerun; 60 min.)

7 GUNS OF WILL SONNETT (C)

In a touching tale, Will and Jeff try to find a home for Hope, a little orphan who doesn't laugh, doesn't cry and isn't wanted. Script by Kathleen Hite; directed by Jean Yarbrough. Will: Walter Brennan. Jeff: Dack Rambo. Hope: Cindy Eilbacher. (Rerun)

9 WILLIAM F. BUCKLEY JR.

Guest: AFL-CIO Vice President James B. Carey discusses featherbedding; labor and management monopolies; and the impact of unions on individual freedom. Carey, best identified with the tough school of unions, was a former close associate of the late labor giant John L. Lewis. William F. Buckley Jr. is the host. (60 min.)

19 FAVORITE HYMNS

40 DONALD O'CONNOR (C)

Guests include William Shatner, actor Jack Weston, singers Joanie Sommers and Ron Eliran, and comedian Dick Curtis. (90 min.)

7:30 3 4 7 WALT DISNEY (C)

Conclusion of a lighthearted West-

CLARK
GABLE
KING AND
FOUR QUEENS

HUMPHREY
BOGART
BAREFOOT
CONTESSA

MOVIE
SPECTACULAR
8 P. M. -- SUNDAY
TV
Sacramento-Stockton

ern: foot-loose Barney Duncan and his redbone hound Boomerang help Molly Graham herd 500 turkeys to market. Led astray by a wild bird, the gobblers head for the hills; a hunter claims 30 of them as his own; and, worst of all, strait-laced Molly learns of Barney's questionable business ethics. (Rerun; 60 min.)

Cast

Barney DuncanDarren McGavin
Molly GrahamPatricia Crowley
Simon GrahamDarby Hinton
Janet GrahamLori Harrow
HunterHal Baylor
HarkerWalter Sande

5 10 12 GENTLE BEN C

While investigating sabotage at a dam project, Tom and Mark confront a defiant, gun-toting Seminole who intends to protect his primitive existence at all costs. Tom: Dennis Weaver. Mark: Clint Howard. Boomhauer: Rance Howard. (Rerun)

Guest Cast

Kee-ChoLou Antonio
Pau-NahaBernice Olivo
Cho-KoSpencer Tiger

8:00 5 10 12 ED SULLIVAN C

Guests: Arthur Godfrey; singer Caterina Valente; the Young Americans; Blood, Sweat and Tears; comedians Rodney Dangerfield, and Fiore and Eldrige; juggler Eric Brenne; and the Rios Brothers, balancing act. (Rerun; 60 min.)

Highlights

"The Look of Love," "That Old Black Magic," "Malaguena"
.....Caterina
"Georgy Girl," "Tammy," "Thoroughly Modern Millie"
.....Young Americans
"Smiling Phases"
.....Blood, Sweat and Tears
"A Tall Oak Tree"
.....Arthur, Americans

6 9 SOUNDS OF SUMMER

Arthur Fiedler and the Boston Pops in an all-Gershwin program. Featured pianist Earl Wild was the first American to solo with Arturo Toscanini on NBC, and performed at the John F. Kennedy inaugural concert. (2 hrs.)

Program

"An American in Paris," "Porgy

and Bess," "Strike up the Band"
.....Orchestra
"Concerto in F for Piano and Orchestra," "Rhapsody in Blue"
.....Orchestra, Wild Soloist

7 13 FBI C

A handsome con man, who borrows identities from Vietnam casualty lists, kills his wealthy bride when she learns the truth. As the FBI investigates, the killer is already courting another rich and gullible lady. Erskine: Efrem Zimbalist Jr. Colby: William Reynolds. Ward: Philip Abbott. (Rerun; 60 min.)

Guest Cast

Daniel SayresChad Everett
MargaretKathleen Widdoes
Julia CaineCarmen Mathews
EugeniaVirginia Christine
MuirPaul Smith
Ann BurmanLorri Scott
Agent BennettLew Brown
CustomerReta Shaw

40 MOVIE—Western

"The Kin gAnd Four Queens." (1956)
A dashing adventurer connives his way into an abandoned town being held by five women, and begins a search for gold which he believes is hidden there. Clark Gable, Eleanor Parker, Jo Van Fleet, Barbara Nichols, Jean Willes. (90 min.)

8:30 3 4 MOTHERS-IN-LAW C

Desi Arnaz (executive producer of the series) plays Del Gado, a bullfighter in Hollywood to make a movie. The Hubbards and the Buells invite the matador to a dinner party that soon becomes a family talent show. Eve: Eve Arden. Kaye: Kaye Ballard. Roger: Richard Deacon. Herb: Herbert Rudley. Jerry: Jerry Fogel. Suzie: Deborah Walley. Chuck: Joe Mell. Delivery Man: Jim Begg. (Rerun)

7 BEWITCHED—Comedy C

Conclusion: Darrin and Samantha frantically try to change an Italian vamp back into a woman. The incorrigible Serena has literally made a monkey out of her for flirting with Darrin. Samantha/Serena: Elizabeth Montgomery. Clio: Nancy Kovack. Darrin: Dick York. Larry: David White. Scibetta: Cliff Norton. Policeman: Richard X. Slattery. (Rerun)

Sunday

EVENING

JULY 20, 1969

9:00 **3 4 7** BONANZA **C**

Hoss falls in love with Erin O'Donnell, an Irish girl raised by the Sioux. He is determined to marry Erin, despite taunts from bigoted neighbors—and her own prophecy of doom. Hoss: Dan Blocker. Ben: Lorne Greene. Candy: David Canary. (Rerun; 60 min.)

Guest Cast

Erin Mary Fickett
 Clint Murray Don Briggs
 Bear Hunter Michael Keep
 Mrs. Murray Joan Tompkins
 Doc Harry Holcombe
 Marybeth Helen Stephens

5 10 12 HEE HAW—Variety **C**

Guests: Merle Haggard, Bonnie Owens (Mrs. Haggard) and Eddy Fulkano, dean of Japanese country singers. Grandpa Jones tells about his athletic, banjo-playing brother, and the Culhanes take up the topic of income taxes. Buck Owens and the Buckaroos, Roy Clark, Susan Raye, Don Harron, Archie Campbell, Sheb Wooley, Gordie Tapp, Stringbean, Junior Samples, Jeannine Riley, Cathy Baker, Jenifer Bishop, Lulu. (60 min.)

Highlights

"Hobo Meditations," "Today I Started Loving You Again" .. Merle
 "Act Naturally" Buck
 "To Get Me off Your Mind," "Columbus Stockade Blues" Eddy
 "Lead Me On" Bonnie
 "Cowboy Sweethearts," "You Tried to Ruin My Name" Roy
 "Somewhere Between"
 Buck, Susan
 "Old Joe Clark" Grandpa

7 13 MOVIE—Drama **C**

"The Happening." (1967) Elliot Silverstein ("Cat Ballou") directed this indictment of contemporary values. In Miami, four thrill-seeking youths impulsively kidnap an ex-mafia hood, now a respected businessman, and hold him for ransom. Faye Dunaway made her screen debut in this film. (Rerun; 2 hrs.)

Cast

Roc Delmonico Anthony Quinn
 Taurus George Maharis
 Sureshot Michael Parks
 Sandy Faye Dunaway

Herby Robert Walker
 Monica Martha Hyer
 Fred Milton Berle
 Sam Oscar Homolka
 Inspector Jack Kruschen

9:30 **2** JOE PYNE—Discussion **C**

Guests and topics: Vietnam, discussed by correspondent Elaine Shepard; and prostitution. (90 min.)

9:45 **40** MOVIE—Drama

"The Barefoot Contessa." (1954) Movie director Harry Dawes never realized that Maria Vargas, whom he discovered dancing in a Madrid cafe, would ever become Contessa Torlatto-Favrini. Now, one year later, she is dead and at her funeral Harry recalls her strange life. Written and directed by Joseph L. Mankiewicz. Humphrey Bogart, Ava Gardner, Edmond O'Brien.

APOLLO 11

If the mission proceeded on schedule, the astronauts will begin their walk on the moon at about 11:15 P.M. A black-and-white TV camera will be set up on the lunar surface. (Network plans call for continuous coverage throughout the night.) For details on the astronauts' lunar activity, see page 6.

10:00 **3 4** MY FRIEND TONY **C**

"Let George Do It." Acting as investigators for an insurance company, Woodruff and Tony deduce that a supposedly accidental death was really murder. So why won't the police take an interest in the matter? Woodruff: James Whitmore. Tony: Enzo Cerusico. (Rerun; 60 min.)

Guest Cast

George William Daniels
 Chief Orr Richard Anderson
 Mrs. Harris Dee Hartford
 Ben Seely Val Avery
 Ellen Anna Haggan
 Nat Foley Larry Pennell

5 10 12 MISSION: IMPOSSIBLE **C**

The IMF works a fantastic hoax to learn the whereabouts of a 10-million-dollar cache. The plot hinges on convincing a convict that he has an incurable disease, then conning him into being frozen for resuscitation when a cure is found. Phelps:

Peter Graves. Rollin: Martin Landau. Barney: Greg Morris. Cinnamon: Barbara Bain. Willy: Peter Lupus. (Rerun; 60 min.)

Guest Cast

BarretDonnelly Rhodes
Dr. BowmanJohn Zaremba
SingletonMilt Kogan
DavisVince Howard
GilbertWalter Mathews
ReceptionistLucetta Jenison
Phonovision GirlCarol Andreson

6 9 NET FESTIVAL

Special: This study of Pablo Picasso explores his genius for sculpture. The film examines in particular the 50-foot steel colossus that Picasso created for Chicago's Civic Center Plaza. Interviewed are Sir Roland Penrose (Picasso's biographer) and architect William F. Hartmann, prime movers behind the commissioning of the Chicago work. Also: the evolution of Picasso's sculpture is traced in a tour of his first major exhibition. (Rerun; 60 min.)

[Following the film: "Jail Keys Made Here," a graphic montage of various signs on America's city streets.]

7 OUTCAST—Drama C

Already clashing with other bounty hunters over a wanted man, Corey and Jemal add a bitter personal quarrel involving a former slave of Corey's, an "Uncle Tom" Jemal distrusts on sight. Corey: Don Murray. Jemal: Otis Young. (Rerun; 60 min.)

Guest Cast

GideonRoscoe Lee Browne
Sheriff GusRobert J. Wilke
CecilLonny Chapman
Sam BarnesHoward Caine
HankRayford Barnes
ObieCharles Maxwell
JamieBill Raymond

11:00 2 DAVID SUSSKIND C

1. "Black Dissidents." Guests: former CORE chapter chairmen Solomon Herbert and Robert Carson, and Chester Lewis, chairman of the National Committee to Revitalize the NAACP. 2. Blind students talk about problems of being sightless. (2 hrs.)

3 4 5 7 10 13 NEWS C

7 GALLANT MEN—Drama

Wright, D'Angelo and Gibson are trapped with a group of GIs whose

ranking officer can't seem to make a command decision. Wright: Robert McQueeney. Captain Blagdon: James Doohan. D'Angelo: Eddie Fontaine. Gibbon: Roger Davis. Private McQueen: Adam Williams. Benedict: William Reynolds. McKenna: Richard X Slattery. Private Hook: James Best. (60 min.)

12 NEWS—Harry Reasoner C

40 LES CRANE—Discussion C

11:15 10 NEWS—Harry Reasoner C

12 WELLS FARGO—Drama

Kitty Thrope wants Hardie to protect her from her convict husband who has broken out of jail. Hardie: Dale Robertson. Kitty: Faith Domergue. Henry: John Zaremba.

13 JOEY BISHOP C

Comic Bob Melvin is a tentatively scheduled guest. (90 min.)

11:30 3 4 JOHNNY CARSON C

5 NEWS—Harry Reasoner C

10 MOVIE—Drama C

"A View from the Bridge." (French-American; 1961) Sidney Lumet directed this adaptation of Arthur Miller's play about a Brooklyn longshoreman whose jealousy drives him to destroy the romance between his step-niece and her lover. Raf Vallone, Carol Lawrence, Maureen Stapleton, Jean Sorel, Morris Carnovsky, Raymond Pellegrin, Harvey Lembeck.

11:40 7 MOVIE—Drama C

"Violent Saturday." (1955) Three bank robbers, casing a small town, observe the townspeople, who include a wealthy heir and his unfaithful wife; the bank manager, a repressed philanderer; and the librarian—who has no qualms about stealing. Victor Mature, Richard Egan, Stephen McNally, Lee Marvin, Ernest Borgnine, Maggie Hayes.

11:45 5 MOVIE—Comedy

"Two-Way Stretch." (English; 1960) Peter Sellers plays Dodger in this farce about a jewel theft planned in a cell at England's most loosely run prison. Wilfrid Hyde-White, David Lodge, Bernard Cribbins, Maurice Denham, Liz Fraser, Lionel Jeffries, Beryl Reid. (1 hr., 35 min.)

12:00 7 NEWS C

1:00 2 4 13 NEWS C

Monday

JULY 21, 1969

MORNING

- 6:00** **3 RHYME AND REASON**
1. "Admiral of the Ocean." 2. "The Golden Empire." The Byzantine heritage of the Greek Orthodox Church is discussed by Father Miltiades Es-thimiou of the St. Constantine and Helen Greek Orthodox Church in Detroit. The church's choir performs ancient Byzantine hymns. Larry Jones is the host. (60 min.)
5 BLACK HERITAGE—History **C**
First of four parts: Harlem's cultural community post-World War I.
7 ABC'S OF BOATING
10 LIVING WORD—Religion **C**
- 6:15** **10 INDUSTRY ON PARADE**
- 6:25** **7 A.M.—Jim Dunbar** **C**
13 NEWS **C**
- 6:30** **4 NEWS—Dick Doughty** **C**
5 CITIES IN CONFLICT
10 BLACK HERITAGE—History **C**
First of four parts: Harlem's cultural community post-World War I.
12 FILM **C**
Films record the travel experiences of four families who start their trips in different regions of the U.S. and meet in the Midwest.
13 JACK LA LANNE—Exercise **C**
- 7:00** **3 4 7 TODAY** **C**
5 10 12 NEWS—Benti **C**
13 AGRICULTURE TODAY **C**
- 7:15** **13 NEWS—Chuck Rossie** **C**
- 7:20** **13 CARTOONLAND** **C**
- 7:30** **5 NEWS—Ron Magers**
- 8:00** **5 10 12 CAPTAIN KANGAROO** **C**
The Captain talks about steamboats. Live animals: a marmoset (small monkey) and rabbits. (60 min.)
- 8:05** **2 NEWS** **C**
- 8:15** **2 RELIGION—Protestant** **C**
- 8:20** **13 CASPER—Children**
- 8:30** **2 JACK LA LANNE—Exercise** **C**
7 GIRL TALK—Interviews **C**
Guest: actress Barbara Bouchet. Betsy Palmer is the host.
- 8:50** **13 JACK LA LANNE—Exercise** **C**
- 9:00** **2 POPEYE—Children** **C**
3 4 7 IT TAKES TWO **C**
Guests: Carl Betz, Dick Gautier, Richard Long and their wives.
5 10 12 LUCILLE BALL **C**
Lucy sings "Thanks for the Memory" and a parody of "76 Trombones." Emcee: Gary Morton.

7 MOVIE—Drama

"Elopement." (1951) After her graduation dance, a girl elopes with her psychology professor—incurring the wrath of her sharp-tempered father. Clifton Webb, Anne Francis, Charles Bickford, William Lundigan, Reginald Gardiner, Evelyn Varder, Tommy Rettig, Margalo Gillmore, J. Farrell McDonald, Julia Dean, Parley Baer. (2 hrs.)

- 9:20** **13 FASHIONS IN SEWING** **C**
- 9:25** **3 4 7 NEWS—Dickerson** **C**
- 9:30** **2 10 12 BEVERLY HILL-BILLIES—Comedy** **C**
Drysdale panics when the Clampetts plan to give away millions. Jed: Buddy Ebsen. Granny: Irene Ryan. Drysdale: Raymond Bailey. Ginny Jennings: Sheila James. Lucy: Bernadette Withers.
3 4 7 CONCENTRATION **C**
5 HOTLINE—Discussion **C**
13 MOVIE—Adventure
"The 7th Voyage of Sinbad." (1958) Sinbad tries to rescue his fiancée, who has been reduced to miniature size by an evil magician. Kerwin Mathews, Kathryn Grant, Richard Eyer, Torin Thatcher, Alec Mango, Danny Green, Harold Hasket, Alfred Brown, Nan de Herrera. (90 min.)

APOLLO 11

If the mission proceeded on schedule, the astronauts will lift off from the lunar surface shortly before 11 A.M. Their spacecraft is due to dock with the command module in lunar orbit at about 2:30 P.M. Network plans call for continuous coverage. See the mission guide, page A-6.

- 10:00** **2 10 12 ANDY GRIFFITH**
Confusion blooms: jail janitor Otis is mistaken for a police officer. Otis: Hal Smith. Barney: Don Knotts. Ralph Campbell: Stanley Adams. Verlaine: Amzie Strickland. Mrs. Campbell: Dorothy Neumann.
3 4 7 PERSONALITY **C**
Celebrities: Morey Amsterdam, Pat Carroll and George Jessel. On-film personality: George Burns.
- 10:30** **2 BURKE'S LAW—Mystery**
Someone planted dynamite in Gran-ny Grabber's cigar lighter—and

JULY 21, 1969

turned the toy manufacturer into a firecracker. Melissa: Abbe Lane. General Harder: Chill Wills. Psyche Jones: Joan Caulfield. (1 hr., 15 min.)

3 4 7 HOLLYWOOD

SQUARES—Game C

Guests: Jack Albertson, Nanette Fabray, Gail Fisher, Michael Landon and Jan Murray. Regulars: Wally Cox, Paul Lynde, Rose Marie and Charley Weaver.

5 10 12 DICK VAN DYKE

Rob and Buddy decide to rid Sally of her deadbeat boy friend. Rob: Dick Van Dyke. Sally: Rose Marie. Buddy: Morey Amsterdam. Laura: Mary Tyler Moore.

11:00 3 4 7 JEOPARDY—Game C

5 10 12 LOVE OF LIFE C

7 ANNIVERSARY GAME C

13 TRUTH OR CONSEQUENCES C

40 ROMPER ROOM—Children C

11:25 5 12 NEWS—Edwards C

10 NEWS—Chris Harris C

11:30 3 4 7 EYE GUESS—Game C

5 10 12 SEARCH FOR

TOMORROW—Serial C

7 GALLOPING GOURMET C

13 GALLOPING GOURMET C

"Saltimbocca Alla Romano."

11:45 2 ROMPER ROOM—Children C

11:55 3 4 NEWS—Newman C

7 NEWS—Reeter C

AFTERNOON

12:00 3 4 5 10 NEWS C

7 13 BEWITCHED—Comedy

Samantha clashes with Darrin's client (Bernard Fox), who claims that all witches are neurotic. Darrin: Dick York. Samantha: Elizabeth

Monday

MORNING-AFTERNOON

Montgomery. Endora: Agnes Moorehead. Beverly: Nina Wayne.

7 40 YOU'RE PUTTING ME ON C

Guests: Shari Lewis, Nipsey Russell and Vivian Vance. Regulars: Larry Blyden, Peggy Cass and Bill Cullen.

12 PDQ—Game C

Celebrity guests: Arte Johnson, Joanne Worley and Barbara Feldon.

12:30 2 BEAT THE ODDS—Game C

3 4 7 DAYS OF OUR LIVES C

5 10 12 AS THE WORLD

TURNS—Serial C

7 13 THAT GIRL—Comedy C

Ann finds that parents can be pests on the subject of marriage. Ann: Marlo Thomas. Don: Ted Bessell. Lou: Lew Parker. Mrs. Marie: Rosemary De Camp.

40 MOVIE—Drama

"Slightly Honorable." (1940) A young attorney fights a crooked political machine in an attempt to clean up a paving racket. Pat O'Brien, Edward Arnold, Broderick Crawford, Eve ("Our Miss Brooks") Arden, Ruth Terry, Alan Dinehart, Evelyn Keyes, Ernest Truex, Addison Richards.

1:00 2 MOVIE—Comedy

"Too Many Crooks." (English; 1958) When they kidnapped her, they thought she was the rich man's daughter. But she's his wife, and he obstinately refuses to pay any ransom. Terry-Thomas, George Cole, Brenda De Banzie. (2 hrs.)

3 4 DOCTORS—Serial C

5 10 12 LOVE IS A MANY-

SPLENDORED THING—Serial C

7 7 13 DREAM HOUSE C

1:30 3 4 7 ANOTHER WORLD C

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Monday

AFTERNOON

JULY 21, 1969

- 2:00** **5 10 12 GUIDING LIGHT** (C)
7 13 LET'S MAKE A DEAL (C)
3 4 YOU DON'T SAY!—Game (C)
Guests: Tina Cole and Don Grady of "My Three Sons."
- 2:30** **5 10 12 SECRET STORM** (C)
7 13 NEWLYWED GAME (C)
40 PATTY DUKE—Comedy
3 MOVIE—Musical
"Because of Him." (1945) A waitress who aspires to be an actress tricks a famous stage star into signing a letter recommending her dramatic talent. Deanna Durbin, Franchot Tone, Charles Laughton. (90 min.)
4 40 MATCH GAME (C)
Guests: actors Burt Reynolds and Brenda Vaccaro.
5 10 12 EDGE OF NIGHT (C)
17 7 DATING GAME (C)
13 DIVORCE COURT—Drama (C)
A wife wants a divorce because her husband has become a beatnik. Linda: Gayle Toren. Paul: Ira Lee.
- 2:55** **4 40 NEWS**—Floyd Kalber (C)
- 3:00** **2 10 12 LINKLETTER SHOW** (C)
Guests: 12-year-old ventriloquist Mark Bleeker, artist Ada Allegretti.
4 YOU'RE PUTTING ME ON (C)
See 12 noon Ch. 7R for details.
5 MIKE DOUGLAS—Variety (C)
See 4 P.M Chs. 10, 12. (90 min.)
17 7 13 GENERAL HOSPITAL (C)
40 CAPN'S LOCKER—Children (C)
- 3:25** **2 10 12 NEWS** (C)
- 3:30** **2 POPEYE**—Children (C)
4 BACHELOR FATHER—Comedy
Kelly plans to attend a Girl Scout outing. Bentley: John Forsythe. Kelly: Noreen Corcoran.
17 7 13 ONE LIFE TO LIVE (C)
10 PASSWORD—Game (C)
Celebrity guests: Carol Burnett and actor Peter Lawford.
12 ZANE GREY—Drama
Cut off by the Apaches, four ragged survivors wait for help to arrive. Capt. Andrew Watling: Lee J. Cobb. Quine: John Larch.
- 4:00** **2 TIMMY AND LASSIE**—Adventure
Lassie acts a substitute fire dog. Timmy: Jon Provost. Chief Washburne: Dick Foran.
3 4 FLINTSTONES (C)
7 7 13 DARK SHADOWS (C)
10 12 MIKE DOUGLAS—Variety (C)
Guests include Pearl Bailey; comic Soupy Sales; Jackie Cain and Roy Kral, singer-instrumentalists; writer Rene Carpenter, wife of former astronaut Scott Carpenter; and a cosmetician. (Rerun; 90 min.)
- 4:30** **40 POPEYE**—Children
2 LEAVE IT TO BEAVER—Comedy
Ward finds that one small line can change an "F" to an "A" when he takes a close look at his sons report card. Beaver: Jerry Mathers. Ward: Hugh Beaumont. Wally: Tony Dow.
3 LEAVE IT TO BEAVER—Comedy
The telephone rescues Beaver and two pals from boredom. Dodgers pitcher Don Drysdale appear as himself. Beaver: Jerry Mathers.
4 LOST IN SPACE—Adventure (C)
Dr. Smith tries to get out of a deal with a satanic fellow. Smith: Jonathan Harris. Merbus: Gerald Mohr. John: Guy Williams. (60 min.)
5 DAVID FROST—Variety (C)
Tentatively scheduled: Gloria Swanson, singer James Brown and singer Marva Whitney. (90 min.)
7 MOVIE—Western (C)
"Montana." (1950) Sheepherders and cattle barons fight over grazing privileges. Errol Flynn, Alexis Smith, S. Z. Sakal, Douglas Kennedy. (90 min.)
7 LET'S MAKE A DEAL—Game
13 GILLIGAN'S ISLAND (C)
Trouble begins when Gilligan finds a crate of radioactive vegetables. Gilligan: Bob Denver. Skipper: Alan Hale. Howell: Jim Backus.
40 LITTLE RASCALS—Children
5:00 **2 DENNIS THE MENACE**—Comedy
Mr. Wilson begins to sneeze whenever Dennis comes near him. Dennis: Jay North. Mr. Wilson: Gale Gordon. Henry: Herbert Anderson.
3 TRAVENTURE THEATRE (C)
1. Films show Olympic skiers training on the snow covered slopes of an extinct volcano in South America's Andes Mountains. Host: Dick Simmons. 2. "Sport Parachuting." Dick Simmons narrates films of sky diving.
7 BEWITCHED—Comedy
Spiteful Endora makes Darrin's birthday a bewitched disaster. Darrin: Dick York. Samantha: Elizabeth Montgomery. Endora: Agnes Moorehead. Tate: David White.

Monday

AFTERNOON-EVENING

13 I LOVE LUCY—Comedy
Lucy and Ethel are convinced that their hubbies are about to be drafted. Lucy: Lucille Ball. Ricky: Desi Arnaz. Ethel: Vivian Vance.

19 BIG PICTURE—Army
40 MUNSTERS—Comedy
Spot, the family's fire-breathing pet, runs away and heads for the sewers. Herman: Fred Gwynne. Lily: Yvonne DeCarlo. Grandpa: Al Lewis.

5:30 2 PATTY DUKE—Comedy
Patty starts working part-time at Martin's office so she can get to know the publisher's nephew George. Patty and Cathy: Patty Duke.

4 7 12 NEWS C
9 WHAT'S NEW—Children
Plants and animals of the Florida Everglades; story of the first American settlement at Roanoke Island, Virginia.

10 NEWS—Walter Cronkite C
13 NEWS—Reynolds/Smith C
19 HOKEY POKEY—Children
40 MY FAVORITE MARTIAN C
When Tim and Martin go into the desert to work on the spaceship, they're spotted by a shotgun-wielding camper. Martin: Ray Walston.

5:45 6 FRIENDLY GIANT—Children
Friendly reads "The Swapping Boy."

EVENING

6:00 2 MY FAVORITE MARTIAN
Mrs. Brown's prize flowers are suffering from a dry spell—until a neighbor mentions his prowess as a rainmaker. Martin: Ray Walston.

3 NEWS—Huntley/Brinkley C
4 5 7 10 13 NEWS C
6 9 MISTEROGERS—Children
Topic: fear of the dark.

19 CHESTER SMITH—Variety
40 MOVIE—Western
"Montana Territory." (1952) After witnessing a murder, a young cowboy is sent to capture the killers. Lon McCallister, Preston Foster, Wanda Hendrix, Hugh Sanders. (90 min.)

6:30 2 McHALE'S NAVY—Comedy
McHale and his crew find a fortune in American currency on board a crashed Japanese airplane. McHale: Ernest Borgnine.

3 NEWS—Whitten/Jervis C
4 7 NEWS—Huntley/Brinkley C

5 12 NEWS—Cronkite C

6 WHAT'S NEW—Children
The development of steamboats; owls and lions; tips for photographers.

9 CHALLENGE—Science
Microbiologist Edward L. Powers of the Argonne Laboratories explains how living human cells are affected by radiation.

13 PERRY MASON—Mystery
Reporter Lawrence Vander is found murdered during a weekend spiritual retreat. Father Paul: Frank Overton. Harlan Merrill: Dick Foran. Vander: Paul Lambert. (60 min.)

APOLLO 11

If the mission is in progress, regular programming may be pre-empted for network bulletins and coverage of significant developments.

7:00 2 I LOVE LUCY—Comedy
Misery loves company. The Mertzes and the Ricardos all end up with black eyes. Lucy: Lucille Ball.

4 ASSIGNMENT FOUR C
5 NEWS—John Weston C
6 MISTEROGERS—Children
Topic: fear of the dark.

7 JOHN DAVIDSON—Variety C
Phyllis Diller is John's guest. Sketches focus on the behind-the-scenes-world of TV, and happiness. Rich Little (impersonating Humphrey Bogart and Jose Ferrer), Mireille Mathieu, Aimi Macdonald, Jack Parnell orchestra. (60 min.)

Continued on next page

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Monday

EVENING

Highlights

"Windmills of Your Mind," "Hello, Young Lovers," "The Boxer," "Blessed Is the Rain" John
"What's Wrong with My World?" Mireille
"This Guy's in Love with You" John, Mireille

9 MORE ROOM FOR LIVING

Topic: different types of siding.

10 WHAT'S MY LINE?—Game C

Celebrity panel: Arlene Francis, Nipsey Russell, Soupy Sales and Gail Sheldon. Host: Wally Bruner.

12 GET SMART—Comedy C

To uncover a KAOS plot, the Smarts infiltrate a theater troupe. Their stage debut is jeopardized by dangerous props, KAOS agents—and Max's dreadful acting. Max: Don Adams. 99: Barbara Feldon. Chief: Edward Platt. (Rerun)

Guest Cast

Pedechefsky Ivor Francis
Shirtsinger Terence Kilburn
Polo Claude Woolman

19 KLOC AUCTION

7:30 2 TWO FOR TRAVEL C

River of Fire, a visit to the active volcano Kilauea in Hawaii to see the effects of the most recent eruption. Bill Burrud is the host.

3 4 I DREAM OF JEANNIE C

There's trouble afoot when Jeannie decides to get Tony away from household chores. Up goes a "For Sale" sign, and presto! the place is transformed into a mansion and sold to an official from NASA. Jeannie: Barbara Eden. Tony: Larry Hagman. Roger: Bill Daily. Bellows: Hayden Rorke. (Rerun)

Guest Cast

Winkler Harold Gould
Mrs. Winkler Joan Tompkins
Charlie Merkle Ed Peck

5 10 12 GUNSMOKE C

Leslie Nielsen in "Time of the Jack-

JULY 21, 1969

als." See the Close-up opposite. (Rerun; 60 min.)

6 9 EASTERN WISDOM

7 13 AVENGER—Adventure C

It's a politically mixed bag as Steed and Mrs. Peel investigate the death of an enemy agent, with help from the other side. Threatening to sabotage their efforts: an organization called the Third Party. Steed: Patrick Macnee. Mrs. Peel: Diana Rigg. (Rerun; 60 min.)

Guest Cast

Comrade Olga Anna Quayle
Nutski Michael Gough
Ivan Philip Madoc
Ponsonby Terence Alexander

40 DONALD O'CONNOR—Variety C

Guests include actors Gene Hackman and Ruta Lee, comedian Stu Gilliam, singer Dick Kallman and Jani Gardner, author of "How to Handle a Woman." (90 min.)

APOLLO 11

If the mission went as planned, the astronauts are due to begin their return trip to earth shortly before 10 P.M. Regular programming will be pre-empted for network coverage.

8:00 2 PASSWORD—Game C

Celebrity guests: actress Connie Stevens and comedian Dick Shawn.

3 4 7 PIONEER SPIRIT C

Debut: First of six unsold pilot films to be shown in this time spot. Tonight: "Yo for Alaska!" starring comic Rich Little and country star Roy Clark ("Hee Haw"). It's "Alaska or bust!" for three young men who decide to escape the smog of suburbia for the frontier life. The trail blazers' first hurdle: convincing their wives to take the pioneering plunge. Created and produced by Jay Sommers ("Green Acres"). Jeff: Rich Little. Harvey: Roy Clark. Cher-

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Monday

EVENING

ry: Marcia Rodd. Ada: Donna Jean Young. Carl: Craig Huebing. Jenny: Francine York. Pringle: Jonathan Hole. Clerk: William O'Connell.

6 WORLD PRESS—Report (C)

9 NINA SIMONE—Songs

Nina Simone sings soul in a concert taped in London. Songs include "Backlash Blues," Langston Hughes' poem of black defiance; "Sea Lion Woman," a hand-clapper about a prostitute of many moods; the blues chant "Be My Husband"; "Go Limp," a humorous song about a girl on a protest march; "I Put a Spell on You," popularized by Rock and Roll's screaming Jay Hawkins; "Go to Hell," a comment on the human condition; and "Why the King of Love Is Dead" (written in honor of Martin Luther King Jr.). (Rerun; 60 min.)

19 AMERICA SINGS—Gospel Music

8:30 2 WHAT'S MY LINE?—Game (C)

Celebrity lineup: Joanne Carson Johnny's wife, Gene Rayburn and Soupy Sales. Host: Wally Bruner.

3 MOVIE—Drama

"The Roots of Heaven." (1958) Morel, a British idealist, wages a private war to protect the African elephant from annihilation by greedy hunters. Trevor Howard, Errol Flynn, Orson Welles. (2 hrs., 30 min.)

4 7 40 MOVIE—Adventure (C)

"Taras Bulba" (1962), a blood-and-thunder spectacle loosely based on Nikolai Gogol's classic novel. In the 16th century, Cossack chieftain Taras Bulba readies his men to battle the Poles. Location scenes filmed on the Argentine pampas. (Rerun; 2 hrs., 30 min.)

Cast

Andrei Bulba Tony Curtis
 Taras Bulba Yul Brynner
 Natalia Dubrov .. Christine Kaufmann
 Filipenko Sam Wanamaker
 Shilo Brad Dexter
 Prince Grigory Guy Rolfe
 Ostap Bulba Perry Lopez
 Governor George Macready
 Sophia Bulba Ilka Windish
 Old Stephan Vladimir Sokoloff

**close
up**

GUNSMOKE (C)

7:30 **10 12 5**

James Arness

TIME OF THE JACKALS

Leslie Nielsen and Beverly Garland are the guest stars in this drama, containing all of the elements (such as cross-weaving plot involvements) that have made "Gunsmoke" a viewer favorite for 14 years.

Marshal Matt Dillon is marked for death as he searches for escaped killer Jess Trevor. The maniacal gunman has convinced his followers that with the lawman dead, the Southwest can be opened up for a crime wave. Central to the case: a woman who knew Matt years before, and whose life is in danger because she ran out on Trevor.

Matt: James Arness. Doc: Milburn Stone. Kitty: Amanda Blake. Festus: Ken Curtis. **Guest Cast** . . . Trevor: Leslie Nielsen. Leona: Beverly Garland. Jackson: Edmund Hashim. Daggett: Kip Whitman. Rainey: Charles Maxwell. Brant: Jonathan Lippe. (Rerun; 60 min.)



Monday

EVENING

JULY 21, 1969

5 10 12 LUCILLE BALL (C)

Dennis Day and Lucy cavort through this episode as octogenarians. Dennis plays bank president Cornelius Heatherington Jr., an old swinger who wants a date. Lucy, of course, is it: made up as a gray-haired dowager, but still frisky enough to stay out of Cornelius's grasp. Mooney: Gale Gordon. Cheever: Roy Roberts. Mary Jane: Mary Jane Croft. (Rerun)

7 13 GUNS OF WILL SONNETT (C)

Will and Jeff turn actors to prove false the play "The Man Who Killed Jim Sonnett." Will: Walter Brennan. Jeff: Dack Rambo. (Rerun)

Guest Cast

Morris Jay Novello
Sheriff Devon Robert F. Simon
Laurie Joan van Ark
Charlie John Crawford
Bartender Harry Swoger

19 MCW/IE—Drama

"Dangerous." (1935) A rising young architect attempts to rehabilitate a girl who was once a leading actress in the theater. Bette Davis, Franchot Tone, Margaret Lindsay, Alison Skipworth, Dick Foran, John Eldredge. (90 min.)

8:55 40 NEWS—Kline (C)

9:00 2 DELLA REESE—Variety (C)

Tentatively scheduled: blues singer B.B. King and comic Charlie Callas. Sandy Baron. (60 min.)

5 10 12 MAYBERRY R.F.D. (C)

"Howard's Hobby." In the name of togetherness, Howard decides to share his lady love's love: skydiving! Howard: Jack Dodson. Sam: Ken Berry. Millie: Arlene Golonka. Goober: George Lindsey. Emmett: Paul Hartman. (Rerun)

Guest Cast

Grace Pat Carpenter
Chuck Larry Pennell

6 9 NET JOURNAL—Documentary

"A Plague on Your Children" reports on the little publicized development of chemical and biological weapons. BBC cameras visited laboratories in England and Sweden for a look at the effects of nerve gases and anthrax germs on animals (a strong sequence shows affected rabbits and a dog). Also: British troops are seen

going through assault maneuvers while under the affect of disorientation drugs. (Rerun; 60 min.)

7 18 OUTCASTS—Western (C)

The bounty hunters try to smoke out a fugitive who has assumed a new identity. The prime suspects are two mayoralty candidates in a bustling Western community, and one is married to Corey's lost love. Corey: Don Murray. Jemal: Otis Young. (Rerun; 60 min.)

Guest Cast

Julie Mason Susan Howard
John Mason Grant Williams
Suellen Madeleine Sherwood
Samuel Bill Walker
Willis Edward Faulkner
Sheriff Calloway Art Metrano
Clay Calloway Andy Romano

9:30 5 10 12 FAMILY AFFAIR (C)

"A Matter of Privacy" examines the ethics of eavesdropping. At home, the twins' friend is having fun with a tape recorder; at the office, Bill learns he's a victim of electronic bugging. Bill: Brian Keith. French: Sebastian Cabot. Cissy: Kathy Garver. Buffy: Anissa Jones. Jody: Johnnie Whitaker. (Rerun)

Guest Cast

Norman Bobby Riha
Harris Richard O'Brien
Fred William Boyett
McGraw Larry Thor

10:00 2 NEWS—Gary Park (C)

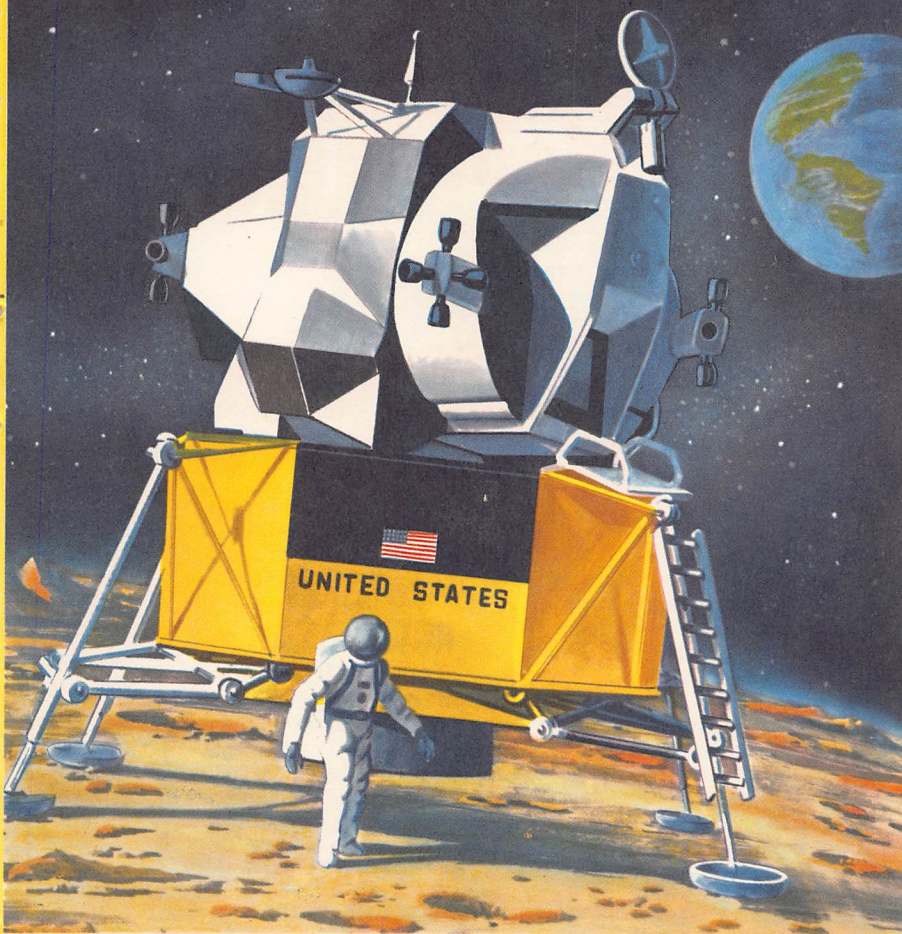
5 10 12 JIMMIE RODGERS (C)

Jimmie's guests are Eddie Fisher and Dorothy Morrison of the Edwin Hawkins Singers, who does the group's gospel hit "Oh Happy Day." Sketches include music and comedy blackouts about gambling; a salute to Eddie's home town of Philadelphia; and "overground movies," shot in dune buggies on the California desert. Lyle Waggoner, Vicki Lawrence, Nancy Austin, Don Crichton, Bill Fanning, Burgundy Street Singers, Frank Comstock orchestra. (60 min.)

Highlights

"I've Gotta Be Me" Eddie
"Tomorrow Mountain," "Cycles,"
"Water Boy" Jimmie
"My Way" Jimmie, Eddie

Continued on page A-41



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(continued on back page)

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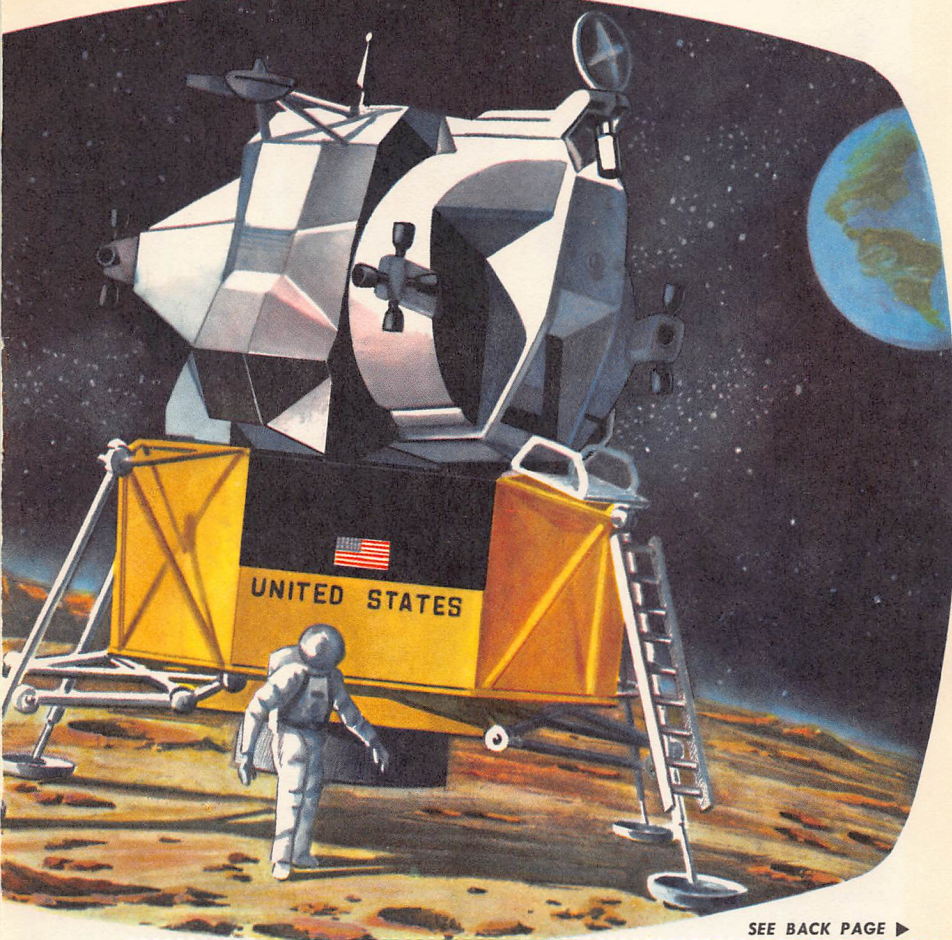
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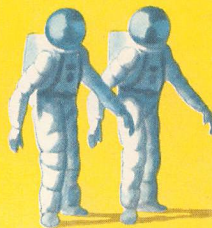
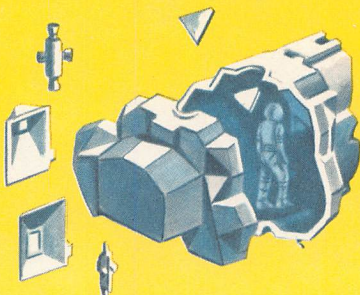
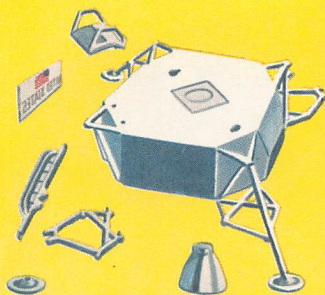
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(continued from inside)

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Monday

EVENING

"Ramblin' Gamblin' Man"

..... Jimmie, Vicki, Don, Nancy
"Let's Get Together" Singers

6 NET PLAYHOUSE—Drama

"The Seekers: the Heretics," Part 1 of a dramatic trilogy, by award-winning playwright Ken Taylor, exploring the nature of human belief. Set in medieval England, Part 1 documents the bitter trials of the heretic Gerard and his followers. Opposing secular powers, they are scourged, branded, and exiled in the wilderness to die of hunger and exposure. Cast . . . Gerard: Michael Bryant. Edmund: Derek Godfrey. Margaret: Rosemary Leach. Bishops: Newton Black, Robert James, Kevin Brennan, Denis Cowles. Sheriff: Barry Linehan. (90 min.)

[After the play, "Laterna Magica," an animated exercise in black humor with music by Christopher Komeda ("Rosemary's Baby").]

7 13 DICK CAVETT—Variety C

Tentatively scheduled: Alejandro Rey of "The Flying Nun" and the Four Tops. (60 min.)

9 TEENAGERS AND SEX

19 DAVID TERRELL

9 ART AND ARTISTS

Painter L.S. Lowry and sculptor Reg Butler, who created "Unknown Political Prisoner," are both visited in this show.

2 UNTOUCHABLES—Drama

Lou Scalisi is a new bootlegging power in Chicago, and Whitney Barrows works for him. Whitney is delivering four truckloads of booze when the trucks are hijacked, and Whitney is killed. Ness: Robert Stack. Francey McKay: Jan Sterling.

3 4 5 7 NEWS C

10 12 13 NEWS C

40 MOVIE—Drama

"Twelve Angry Men" (1957), an adaptation of Reginald Rose's TV classic about the psychological clashes among the jurors on a murder case. Henry Fonda, Lee J. Cobb. (90 min.)

3 4 7 JOHNNY CARSON C

Tentatively scheduled: Buddy Hackett and Buddy Rich and his band. (90 min.)

5 PERRY MASON—Mystery

Someone has sent Claire Allison

frightening newspaper clippings. Claire: Mala Powers. Martin Selkirk: Dennis Patrick. Dick Benedict: Robert Rockwell. Mason: Raymond Burr. Burger: William Talman. (60 min.)

7 12 13 JOEY BISHOP C

Tentatively scheduled: Stephen Boyd, and comic Rich Little of "The John Davidson Show." (90 min.)

10 MOVIE—Western

"The Gunfighter." (1950) A notorious desperado tries to forget his bloody past but there are men out gunning for him. Gregory Peck, Helen Westcott, Millard Mitchell. (90 min.)

12:00 2 ALFRED HITCHCOCK—Drama

Myra Jensen has always given her pets more attention than her husband, so for a gift he decides to give her one pet she doesn't have. Hermie Jensen: Harry Morgan. Myra: Barbara Baxley.

1:00 3 7 13 NEWS C

4 JOAN RIVERS C

Guests: actress Phyllis Newman and cooking expert Marcia Morton.

1:30 4 NEWS C

GREGORY PECK WEEK

Mon. Gunfighter

Tues. Yellow Sky

Wed. Twelve O'Clock High

Thurs. Keys of the Kingdom

Fri. Gentlemen's Agreement

11:30 PM

Weeknights

turn on 10



MORNING

- 6:00** **3** **RHYME AND REASON**
 1. "The World Is Rounded." 2. "Point of Control." Mathematician Bernard Galler explains the programming and operation of an electronic computer. Host: Prof. Elton McNeil. (60 min.)
5 **BLACK HERITAGE—History** **C**
 Part 2: Harlem's cultural community post-World War I.
7 **ABC'S OF BOATING**
10 **CALENDAR** **C**
- 6:25** **7** **A.M.—Jim Dunbar** **C**
13 **NEWS** **C**
- 6:30** **4** **NEWS—Dick Doughty** **C**
5 **CITIES IN CONFLICT**
10 **BLACK HERITAGE—History** **C**
 Part 2: Harlem's cultural community post-World War I.
12 **FILM** **C**
 A view of the famous waterfall from the Canadian side.
13 **JACK LA LANNE—Exercise** **C**
- 7:00** **3** **4** **7** **TODAY** **C**
 Tentatively scheduled: naturalist Roger Caras and photographer Hunter Robert Halmi, who debate animal preservation; Dr. Theodore Lockwood of Vita, a volunteer organization lending technical assistance to communities abroad and in Washington, with a feature on tonight's baseball All-Star Game. (2 hrs.)
5 **10** **12** **NEWS—Benti** **C**
13 **AGRICULTURE TODAY** **C**
- 7:15** **13** **NEWS—Chuck Rossie** **C**
- 7:20** **13** **CREDIT COURSE**
- 7:30** **5** **NEWS—Ron Magers**
- 8:00** **5** **10** **12** **CAPTAIN KANGAROO** **C**
 Live animals: a buff Cochinchina rooster and a raccoon. (60 min.)
- 8:05** **2** **NEWS** **C**
- 8:15** **2** **RELIGION—Salvation Army** **C**
- 8:20** **13** **CARTOONLAND—Children**
- 8:30** **2** **JACK LA LANNE—Exercise** **C**
7 **GIRL TALK—Interviews** **C**
 Author Steve Birmingham ("Our Crowd") is a guest. Betsy Palmer is the host.
- 8:50** **13** **JACK LA LANNE—Exercise** **C**
- 9:00** **2** **POPEYE—Children** **C**
3 **4** **7** **IT TAKES TWO** **C**
 Guests: Carl Betz, Dick Gautier, Richard Long and their wives.
5 **10** **12** **LUCILLE BALL**
 Locked-out Lucy spends the night

- trying to get back in. Viv: Vivian Vance. Chris: Candy Moore.
7 **MOVIE—Drama** **C**
 "Fourteen Hours." (1951) An emotionally distraught young man sways on the 15th-story ledge of a New York hotel while the police, his parents and his girl friend try to dissuade him from suicide. Paul Douglas, Richard Basehart, Barbara Bel Geddes, Debra Paget, Agnes Moorehead, Jeffrey Hunter, Grace Kelly, Martin Gabel, Robert Keith. (2 hrs.)
- 9:20** **13** **FASHIONS IN SEWING** **C**
- 9:25** **3** **4** **7** **NEWS—Dickerson** **C**
- 9:30** **2** **10** **12** **BEVERLY HILL-BILLIES—Comedy** **C**
 John Wayne appears as the Clametts feud with Indians. Little Fox: John Considine. Jed: Buddy Ebsen. Chief: Stanley Waxman.
3 **4** **7** **CONCENTRATION** **C**
5 **HOTLINE—Discussion** **C**
13 **MOVIE—Drama**
 "Cry Tough." (1959) Released from prison, a youth tries to go straight but finds himself pressured to return to his old life. John Saxon, Linda Cristal, Joseph Calleia. (90 min.)
- 10:00** **2** **10** **12** **ANDY GRIFFITH**
 Chaos ensues as Aunt Bee leaves the housework to Andy and Opie. Opie: Ronny Howard. Peggy: Joanna Moore. Aunt Bee: Frances Bavier. Floyd: Howard McNear.
3 **4** **7** **PERSONALITY** **C**
 Celebrities: Morey Amsterdam, Pat Carroll and George Jessel. On-film personality: Peter Lawford.
- 10:30** **2** **BURKE'S LAW—Mystery**
 Someone killed old Rosie Sunset, a Hollywood character who sold maps showing where the stars live. Arthur Poindexter: Eddie Albert. Leonide: Hans Conried. (1 hr., 15 min.)
3 **4** **7** **HOLLYWOOD SQUARES—Game** **C**
 Guests: Jack Albertson, Nanette Fabray, Gail Fisher, Michael Landon and Jan Murray. Regulars: Wally Cox, Paul Lynde, Rose Marie and Charley Weaver.
5 **10** **12** **DICK VAN DYKE**
 An innocently stolen idea for a TV sketch creates havoc for Rob. Laura: Mary Tyler Moore. Rob: Dick Van Dyke. Sally: Rose Marie.

JULY 22, 1969

Tuesday

MORNING-AFTERNOON

- 11:00 **3 4 7** JEOPARDY—Game **C**
5 10 12 LOVE OF LIFE **C**
7 ANNIVERSARY GAME **C**
13 TRUTH OR CONSEQUENCES **C**
40 ROMPER ROOM—Children **C**
- 11:25 **5 12** NEWS—Edwards **C**
10 NEWS—Chris Harris **C**
- 11:30 **3 4 7** EYE GUESS—Game **C**
5 10 12 SEARCH FOR TOMORROW—Serial **C**
7 GALLOPING GOURMET **C**
13 GALLOPING GOURMET **C**
 "Lemon mousse and sugar dipped fruit."
- 11:45 **2** ROMPER ROOM—Children **C**
- 11:55 **3 4** NEWS—Newman **C**
7 NEWS—Reeter **C**

AFTERNOON

APOLLO 11

If the mission is in progress, regular programming may be pre-empted for network bulletins and coverage of significant developments.

- 12:00 **3 4 5 10** NEWS **C**
7 13 BEWITCHED—Comedy
 First of two parts: the Stephenses are investigated by Darrin's client. Samantha: Elizabeth Montgomery. Darrin: Dick York. Charlie Leach: Robert Strauss. Charmaine Leach: Virginia Martin.
7 40 YOU'RE PUTTING ME ON **C**
 Guests: Shari Lewis, Nipsey Russell and Vivian Vance. Regulars: Larry Blyden, Peggy Cass and Bill Cullen.
12 PDQ—Game **C**
 Celebrity guests: Arte Johnson, Jo Anne Worley and Barbara Feldon.
- 12:30 **2** BEAT THE ODDS—Game **C**
3 4 7 DAYS OF OUR LIVES **C**
5 10 12 AS THE WORLD TURNS—Serial **C**
7 13 THAT GIRL—Comedy **C**
 Ann spends an embarrassing evening with comic Dick Shawn (himself). Ann: Marlo Thomas. Don: Ted Bessell. Schwimmer: Don Penny.
40 MOVIE—Mystery
 "The Crimson Canary." (1945) When a singer in a downtown cafe is murdered, two members of the band come under suspicion. Noah Beery Jr., Lois Collier, John Litel, Claudia Drake, Steven Geray. (1 hr., 15 min.)

- 1:00 **2** MOVIE—Drama
 "Bellissima." (Italian; 1966) A mother invests the last of her savings on a dress for her daughter to wear at a screen test. Anna Magnani, Walter Chiari, Tina Apicella. (2 hrs.)
3 4 DOCTORS—Serial **C**
5 10 12 LOVE IS A MANY-SPLENDORED THING—Serial **C**
7 7 13 DREAM HOUSE **C**
- 1:30 **3 4 7** ANOTHER WORLD **C**
5 10 12 GUIDING LIGHT **C**
7 13 LET'S MAKE A DEAL **C**
- 1:45 **40** TODAY'S WOMAN
- 2:00 **3 4** YOU DON'T SAY!—Game **C**
 Guests: Tina Cole and Don Grady of "My Three Sons."
5 10 12 SECRET STORM **C**
7 7 13 NEWLYWED GAME **C**
40 PATTY DUKE—Comedy
- 2:30 **3** MOVIE—Western
 "Blackjack Ketchum, Desperado." (1956) A former gunfighter takes up his old ways again when a big cattle baron tries to force the small ranchers out of the running. Howard Duff, Victor Jory, Maggie Mahoney, Angela Stevens, David Orrick. (90 min.)
4 40 MATCH GAME **C**
 Guests: actors Burt Reynolds and Brenda Vaccaro.
5 10 12 EDGE OF NIGHT **C**
7 7 DATING GAME **C**
13 DIVORCE COURT—Drama **C**
 A wife charges her husband with mental cruelty because he won't give up his constant partying. Diana: Nancy Mallory. James: Jack Herrin.
- 2:55 **4 40** NEWS—Floyd Kalber **C**
- 3:00 **2 10 12** LINKLETTER SHOW **C**
 Jack Linkletter interviews actor Hume Cronyn. Marion Love sings.
4 YOU'RE PUTTING ME ON **C**
 See 12 noon Ch. 7R for details.
5 MIKE DOUGLAS—Variety **C**
 See 4 P.M. Chs. 10, 12. (90 min.)
7 7 13 GENERAL HOSPITAL **C**
40 CAPN'S LOCKER—Children **C**
- 3:25 **2 10 12** NEWS **C**
- 3:30 **2** POPEYE—Children **C**
4 REAL McCOYS—Comedy
 Trouble starts when Luke sells gossip he overheard in a laundromat to the local newspaper. Grandpa: Walter Brennan. Luke: Richard Crenna.
7 7 13 ONE LIFE TO LIVE **C**

Tuesday

AFTERNOON

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10 **PASSWORD—Game** (C)

Celebrity guests: Carol Burnett and actor Peter Lawford.

12 **RIFLEMAN—Western**

Leona Bartell fears that her estranged husband will try to take their child away. Lucas: Chuck Connors. Leona: Phyllis Avery. Bartell: John Dehner. Mark: Johnny Crawford.

4:00 **2** **TIMMY AND LASSIE—Adventure**

Timmy wants to enter a badger in the pet contest at the county fair. Timmy: Jon Provost. Ruth: June Lockhart. Paul: Hugh Reilly.

3 **4** **FLINTSTONES—Children** (C)

7 **7** **13** **DARK SHADOWS** (C)

10 **12** **MIKE DOUGLAS—Variety** (C)
Guests include Glenn Ford, Shirley Bassey, The Beach Boys, and singer Hal Frazier. (Rerun; 90 min.)

40 **POPEYE—Children**

4:30 **2** **LEAVE IT TO BEAVER—Comedy**

Eddie spends the night at the Cleaver home, but a quarrel with Wally threatens to bring the visit to an untimely end. Wally: Tony Dow. Eddie: Ken Osmond.

3 **4** **7** **ALL-STAR PRE-GAME** (C)

Special: Curt Gowdy, Tony Kubek and Mickey Mantle interview baseball's 1969 all-stars. Also: film highlights of baseball's centennial dinner, held last night, at which the all-time all-star team was announced. (Live and film.)

5 **DAVID FROST—Variety** (C)

Tentatively scheduled: Duke Ellington, Tex Ritter and author Jacqueline Susann. (90 min.)

7 **MOVIE—Drama** (C)

"The Roots of Heaven." (1958) Morel, a British idealist, wages a private war to protect the African elephant from annihilation by greedy hunters. John Huston directed. Trevor Howard, Errol Flynn, Orson Welles, Juliette Greco, Eddie Albert, Paul Lukas, Herbert Lom, Gregorie Aslan, Andre Luguet, Friedrich Ledebur. (90 min.)

13 **GILLIGAN'S ISLAND** (C)

Comedian Phil Silvers guest stars as movie producer Harold Hecuba, whose plane has crashed near the island. Gilligan: Bob Denver. Skip-

close
up

BASEBALL (C)

4:30 **3** **7** **4**

40TH ALL-STAR GAME

Special: The All-Star Game is telecast from Robert F. Kennedy Memorial Stadium, Washington, D.C. The National League, with six straight wins, leads the series 21-17 (one tie). Mickey Mantle, Curt Gowdy and Tony Kubek report. (Live)

American League . . . Catcher: Bill Freehan, Tigers. First base: Boog Powell, Orioles. Second base: Rod Carew, Twins. Third base: Sal Bando, Athletics. Shortstop: Rico Petrocelli, Red Sox. Outfield: Frank Robinson, Orioles; Reggie Jackson, Athletics; Frank Howard, Senators. Pitchers: Ray Culp, Red Sox; Darold Knowles, Senators; Mickey Lolich, Tigers; Sam McDowell, Indians; Denny McLain, Tigers; Dave McNally, Orioles; John Odom, Athletics; Mel Stottlemyer, Yanks. Manager: Mayo Smith, Tigers.

National League . . . Catcher: Johnny Bench, Reds. First base: Willie McCovey, Giants. Second base: Felix Millan, Braves. Third base: Ron Santo, Cubs. Shortstop: Don Kessinger, Cubs. Outfield: Hank Aaron, Braves; Matty Alou, Pirates; Cleon Jones, Mets. Pitchers: Steve Carlton, Cards; Larry Dierker, Astros; Bob Gibson, Cards; Grant Jackson, Phils; Jerry Koosman, Mets; Juan Marichal, Giants; Phil Niekro, Braves; Tom Seaver, Mets; Bill Singer, Dodgers. Manager: Red Schoendienst, Cards.

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per: Alan Hale. Ginger: Tina Louise. Howell: Jim Backus.

40 LITTLE RASCALS—Children

5:00 2 DENNIS THE MENACE—Comedy
Dennis finds an old washing machine and decides to go into the laundry business. Dennis: Jay North. Tommy: Billy Booth.

3 4 7 ALL-STAR GAME C

Special: The annual interleague rivalry, from Washington, D.C. See the Close-up opposite. (Live)

[Pre-empts "Star Trek," "Julia" and the network movie.]

13 I LOVE LUCY—Comedy

Lucy decides to fight fire with fire. When Ricky grows a mustache, Lucy acquires a white beard. Lucy: Lucille Ball. Ricky: Desi Arnaz.

19 ALMANAC

40 MUNSTERS—Comedy

Herman is thumbing through a detective magazine when he spots a "wanted" picture of Grandpa. Herman: Fred Gwynne. Pamela Thornton: Jane Withers. Clarence: Douglas Evans.

Tuesday

AFTERNOON-EVENING

5:30 2 PATTY DUKE—Comedy

The Lanes have decided not to give Ross a surprise birthday party. Patty and Cathy: Patty Duke. Ross: Paul O'Keefe. Natalie: Jean Byron.

9 WHAT'S NEW—Children

Riding in a "glades buggy"; story of the Jamestown, Va., settlement.

10 NEWS—Walter Cronkite C

12 NEWS C

13 NEWS—Reynolds/Smith C

19 HOKEY POKEY—Children

40 MY FAVORITE MARTIAN C

Mrs. Brown is suddenly deluged with suitors—she's sprayed herself with Martian "Irresistible Spray." Martin: Ray Walston. Mrs. Brown: Pamela Britton. Tim: Bill Bixby.

5:45 6 FRIENDLY GIANT—Children

Story: "Over in the Meadow."

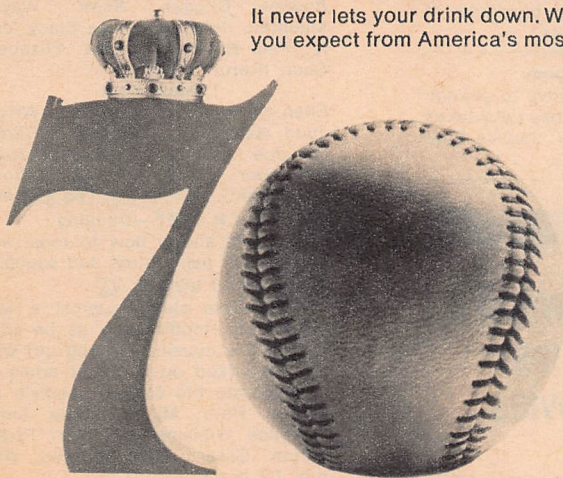
EVENING

6:00 2 MY FAVORITE MARTIAN

When Martin falls asleep, his alter ego appears—a look-alike who calls himself Ricardo. Martin: Ray Walston. Tim: Bill Bixby.

Watch the Game with a Friend Seagram's 7 Crown, The Sure One

It never lets your drink down. What else would you expect from America's most popular whiskey?



SEAGRAM DISTILLERS COMPANY, N.Y.C. BLENDED WHISKEY, 86 PROOF, 65% GRAIN NEUTRAL SPIRITS.

Tuesday

EVENING

JULY 22, 1969

5 7 10 13 NEWS (C)

6 9 MISTEROGERS—Children

Topic: gifts for trading.

19 CHESTER SMITH—Variety

40 MOVIE—Adventure

"Forbidden Island." (1959) A skin diver is commissioned to find a priceless emerald. Jon Hall, Nan Adams, John Farrow. (90 min.)

6:30 2 McHALE'S NAVY—Comedy

The men are sure that seaman Herbert Smoot is Binghamton's spy. McHale: Ernest Borgnine.

5 12 NEWS—Cronkite (C)

6 WHAT'S NEW—Children

Story of the steamboat New Orleans; a look at the Galapagos turtle and the cockatoo; photography tips for avoiding shadows.

9 LYRICS AND LEGENDS

Tristram P. Coffin, MacEdward Leach of the American Folklore Society and folksinger Jean Ritchie discuss the English ballad.

13 PERRY MASON—Mystery

Aspiring writer Herbert Simms wants to sue TV producer Charlie Corby for plagiarizing one of his ideas. Simms: Linden Chiles. Corby: John Lasell. (60 min.)

APOLLO 11

If the mission is in progress, regular programming may be pre-empted for network bulletins and coverage of significant developments.

7:00 2 I LOVE LUCY—Comedy

It's a woman's prerogative to change her mind, but Ricky thinks Lucy takes undue advantage. Lucy: Lucille Ball.

5 NEWS—John Weston (C)

6 MISTEROGERS—Children

Topic: gifts for trading.

7 NEWS—Reynolds/Smith (C)

9 BRIDGE—Jean Cox

Lesson: the opener and responder.

10 WHAT'S MY LINE?—Game (C)

Celebrity panel: Arlene Francis, Nipsey Russell, Soupy Sales and Gail Sheldon. Host: Wally Bruner.

12 N.Y.P.D.—Crime Drama (C)

"The Witch of 116th Street." Ward searches El Barrio, New York's Puerto Rican ghetto, for an extortionist who preys on the superstitions of his countrymen. The victim's choice: payment or an "evil spell." Ward: Robert Hooks. Diego Fernandez: Carlos Montalban. Haines: Jack Warden. Corso: Frank Converse. Julio: Joal Castro. Rojas: Gonzalo Madurga. (Rerun)

7:25 13 OUTDOORSMAN—Lange (C)

7:30 2 TWO FOR TRAVEL (C)

Cameras follow a Scandinavian steamer to ports in Russia, Germany and Ireland. Bill Burrud is the host.

5 10 12 LANCER—Western (C)

Teresa Wright makes a rare TV appearance in a drama about a long-smoldering feud. Murdoch sets out to bury the hatchet, one way or another, with Sheriff Judd Haney, a bitter enemy of 25 years. Murdoch: Andrew Duggan. Scott: Wayne Maunder. Johnny: James Stacy. Jelly: Paul Brinegar. Teresa: Elizabeth Baur. (Rerun; 60 min.)

Guest Cast

Ellen Haney Teresa Wright
Judd Haney Lin McCarthy
Bill Joe Robert Sorrells
Bartender Ray Kellogg
Liveryman Ted Gehring

6 FRENCH CHEF—Cooking

Julia Child shows how to roast and serve small game birds and squab.

7 13 MOD SQUAD (C)

"Love." Pete slams against a wall of parental indifference as he tries to help his cousin, a young girl who has embarked on a life of crime in a desperate bid for her family's attention. Pete: Michale Cole. Linc: Clarence Williams III. Julie: Peggy Lipton. Greer: Tige Andrews. (Rerun; 60 min.)

KLOC
19
Television-MODESTO

Hollywood's
Finest
Movies

JULY 22, 1969

Tuesday EVENING

Guest Cast

KarenDiana Ewing
 Virginia WestphalNina Foch
 Arthur WestphalArthur Franz
 GordyDee Pollock
 ChuckRobert Yuro
 LillianIsabell Sanford
 CarterNorman Stevens
 Mrs. CarterLouise Lane
 PolicemanTom McDonough
 HippieCorey Fischer

9 FRENCH CHEF—Cooking

Julia Child shows how to prepare Blanquette de Veau, a white veal stew with mushrooms and onions.

10 GOSPEL ROUNDUP

40 DONALD O'CONNOR—Variety C

Guests include actors Edd Byrnes and Don Francks, Meredith MacRae of "Petticoat Junction," comic Don Sherman and the Nitty Gritty Dirt Band. Alan Copeland orchestra. (90 min.)

8:00 2 PASSWORD—Game C

Celebrity guests: actress Connie Stevens and comedian Dick Shawn.

3 4 7 NEWS—Chet Huntley,

David Brinkley C

6 HARRY PARTCH—Music

Avant-garde musicologist Harry Partch demonstrates instruments he has invented for the 43-tone scale and joins students in performing "Daphne and the Dunes." (Interviewer: Dr. William Ogdon.)

9 TO BE ANNOUNCED

19 TALENT PARADE—Williams

8:30 2 WHAT'S MY LINE?—Game C

Celebrity lineup: Joanne Carson (Johnny's wife), Gene Rayburn and Soupy Sales. Host: Wally Bruner.

3 4 7 NEWS C

5 10 12 LIBERACE—Variety C

Guests: Eva Gabor, Frankie Vaughan, the Sandpipers and Scottish singer Moira Anderson. Eva tells how she discovered Shakespeare; Liberace plays a honky-tonk medley with

Frankie and Eva and, in a concert spot, the theme from "Exodus." Richard Wattis, Irving Davies dancers, Jack Parnell orchestra. (60 min.)

Highlights

"There Must Be Something Better Than Love"Eva, Liberace
 "Mame," "There Goes My Heart"Frankie
 "How Are Things in Glocca Morra?"Moira
 "My Ain Folk"Moira, Liberace
 "Hey, Jude," "The Wonder of You"Sandpipers
 "Where Would I Be Without You"Wattis, Liberace

7 13 IT TAKES A THIEF C

"Catspaw." Fernando Lamas plays Pepe Rouchet, a cat burglar who has been duped into retrieving the stolen crown jewels of La Monica from political schemers in the U.S. All that stands between Pepe and the jewels are a moat, an electrified fence and a tiger. Quarterbacking from the sidelines: an injured Mundy (Robert Wagner). Noah: Malachi Throne. (Rerun; 60 min.)

Guest Cast

Pepe Rouchet Fernando Lamas
 Hewitt Lloyd Bochner
 Edwina Sharon Acker
 Desk Clerk Ann Prentiss
 Anton Tom Basham
 Mitchell Allen Emerson

19 MOVIE—Drama

"Dangerous." See Mon. 8:30 P.M. Ch. 19 for details. (90 min.)

8:55 40 NEWS—Kline C

9:00 2 DELLA REESE—Variety C

Tentatively scheduled: actor Hans Conried and singer Jerry Butler. Sandy Baron. (60 min.)

4 MOVIE—Drama C

"Summer and Smoke." (1961) Tennessee Williams' tale of a lonely spinster in a small Mississippi town.

Continued on next page

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Tuesday

EVENING

JULY 22, 1969

A brilliant performance by Geraldine Page. Laurence Harvey, John McIntire, Rita Moreno, Pamela Tiffin, Earl Holliman. (2 hrs.)

6 9 NET FESTIVAL—Music
"The Mozart Concerto." See the Close-up below. (90 min.)

7 IT TAKES A THIEF C
"The Great Chess Gambit." In Spain, Mundy goes after a secret device spirited from the wreckage of a SAC bomber. As the unknown thief plays the U.S. against Russia to get the highest price, Mundy faces a cagey middleman in an unorthodox chess game. Mundy: Robert Wagner. Noah: Malachi Throne. Lavender: Nehemiah Persoff. Maxwell: Ben Cooper. (Rerun; 60 min.)

40 MOVIE—Drama
"A Night to Remember." (English; 1958) Traces the maiden voyage of the "unsinkable" Titanic from the day she left England in April 1912 to her disastrous collision with an iceberg five days later. Kenneth More, Ronald Allen, Honor Blackman, David

McCallum, Michael Goodliffe. (2 hrs., 25 min.)

9:30 6 MOVIE—Drama C
"Apache Territory." (1958) Logan Cates leads a small group across the Arizona desert—in an attempt to escape from the Apaches. Rory Calhoun, John Dehner. (90 min.)

5 GOVERNMENT STORY C

7 13 N.Y.P.D.—Crime Drama C
Investigating a series of attacks on women, the detectives are plagued by false confessions, an interfering politician, a newspaperman and angry citizens. Haines: Jack Warden. Ward: Robert Hooks. Corso: Frank Converse. (Rerun)

Guest Cast

Owen Makla William Hickey
Cheech Richard Castellano
Eloise Hendrix ... Mariclare Costello
Eddy Stark William Macy
Fred Paterna Paul Sparer
Marty Raker Marvin Lichterman

10 12 DORIS DAY—Comedy C
Doris rushes to the rescue of the McGlinsey sisters, the area's resi-

close
up

NET FESTIVAL
9:00 **6 9**

Stephen Simon and Lily Kraus



New York's 1966-67 musical season offered a first: a series of concerts by Hungarian pianist Lily Kraus encompassing all of Mozart's concertos. Said one reviewer, "Mme. Kraus knows how to sit at Mozart's table—with a gourmet's palate, a philosopher's depth and a peasant's unfettered exuberance."

Tonight, Mme. Kraus again lends her renowned interpretations to Mozart concertos and comments on the works. Reunited with her for the program are the Mozart Chamber Orchestra and Stephen Simon, a rising young conductor who also directs the Orchestral Society of Westchester, N.Y. In addition, Mr. Simon has earned a Grammy nomination for his recording of Handel's oratorio "Solomon," and in Mme. Kraus's words he is "a valuable asset to any culturally active community."

Concertos performed: No. 9 in E Flat Major, No. 17 in G Major and No. 20 in D Minor. (Rerun; 90 min.)

JULY 22, 1969

Tuesday

EVENING

dent moonshiners. The little old ladies are about to be raided, leaving Doris little time to stash their still and chuck gallons of liquid lightning. Buck: Denver Pyle. Leroy: James Hampton. (Rerun)

Guest Cast

Lydia Jesslyn Fax
Adelaide Florence Lake
Sheriff Barney Phillips
Agent Bronson Jeff DeBenning
Agent Willoughby Tom Falk

10:00 **2 NEWS—Gary Park (C)**

5 10 60 MINUTES (C)

Special: tentatively scheduled segments include rebroadcasts of features shown earlier this season. 1. President Nixon and his family are seen on the night he was nominated at last August's Republican convention. 2. A tour of the Duke and Duchess of Windsor's summer home outside Paris. The Duke displays his memorabilia and reminisces about his short term as King Edward VII, which ended with abdication in 1936. 3. In an interview postponed from

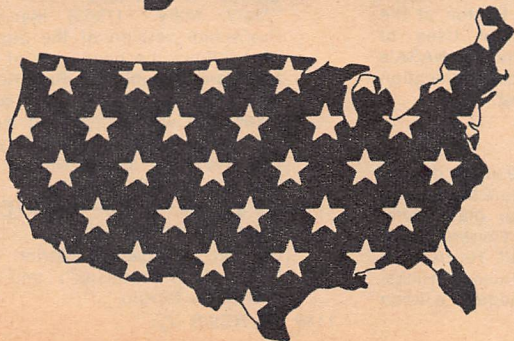
an earlier date, right-wing multimillionaire H.L. Hunt discusses taxes, politics, women, philanthropy and why Calvin Coolidge was the last first-rate President. 4. A lighthearted look at whiskey examines how it is made and why the number of American whiskey drinkers has declined. Co-hosts: Harry Reasoner, Mike Wallace. (Rerun; 60 min.)

7 13 DICK CAVETT—Variety (C)

7 SUMMER FOCUS (C)

Special: "The Black Mood on Campus." Frank Reynolds anchors a colloquy on black studies on U.S. campuses—to have or not to have? To show there is justification for universities to start listening, producer Herbert Dorfman first turns to student sentiment. Representing Harvard, Wayne State, Radcliffe and George Washington University, a panel of black students discusses changes necessary in America's "white-washed" curricula. One opinion: exclusion of white students from black courses. A second perspective comes

This year, discover America for yourself.



Tuesday

EVENING

JULY 22, 1969

from faculty and administrators of three troubled schools: Cornell, San Francisco State and Harvard. The spokesmen agree on the need for black identity, but views differ on the university's role in helping to achieve it. (60 min.)

[Pre-empts regular programming.]

12 OUTSIDER—Crime Drama (C)

Ross mixes with the sand-and-surf set as he tries to locate a witness to a hit-run killing, then finds he's falling for the girl who holds the key to the case. Ross: Darren McGavin. (Rerun; 60 min.)

Guest Cast

Diane Clay Susan Oliver
Tom Campbell Ben Hammer
George Lund Russell Thorson
Peter McKee Philip Chapin
Ellison ... Kent McCord ("Adam-12")
Boy Surfer Charles Brewer
Ben Adams Roy Roberts
Bartender Al Checco

19 DAVID TERRELL

10:30 6 9 GOVERNOR'S PRESS CONFERENCE

11:00 2 UNTOUCHABLES—Drama

Racket boss Larry Fay uses intimidation and murder to force the milk industry into his fold. Ness visits Fay's night spot and manages to talk to the czar's girl friend Sally Kansas. Ness: Robert Stack. Fay: Sam Levene. Sally: June Havoc. Carl Arnold: Larry Gates. Fred Stegler: Robert Emhardt. Hobson: Paul Picerni. Rossi: Nicholas Georgiade. Youngfellow: Abel Fernandez. (60 min.)

3 4 5 7 7 NEWS (C)

6 SCIENCE REPORTER

"Survey of Space." In Boston at the Conference for Peaceful Uses of Space, John Fitch studies NASA's newest satellites for communication and weather forecasting.

10 12 13 NEWS (C)

11:25 40 MOVIE—Musical

"Follow the Fleet." (1936) A dancer enlists in the Navy when his vaudeville partner refuses to marry him. Fred Astaire, Ginger Rogers, Randolph Scott, Lucille Ball, Harriet Hilliard, Astrid Allwyn, Russell Hicks, Betty Grable, Joy Hodges, eJanne Grey. (90 min.)

11:30 3 4 7 JOHNNY CARSON (C)

Tentatively scheduled: satirists Bob and Ray, and comic Lennie Price. Ed McMahon. (90 min.)

5 PERRY MASON—Mystery

Two men claim to be Trudy Holbrook's long-lost father—after she inherits her mother's million-dollar estate. Trudy: Anne Benton. Lawrence King: Francis X. Bushman. Jay Holbrook: Hayden Rorke. Mason: Raymond Burr. David: Henry Beckman. Wally Harper: William Ailyn. Donald J. Evanson: Berry Kroeger. Burger: William Talman. (60 min.)

7 12 13 JOEY BISHOP (C)

Tentatively scheduled: singers O.C. Smith and Jerry Reed. (90 min.)

10 MOVIE—Western

"Yellow Sky." (1948) Six bank robbers take refuge in a desert ghost town. Gregory Peck, Anne Baxter, Richard Widmark, Robert Arthur, Harry Morgan, John Russell, Jay Silverheels, James Barton, Charles Kemper, Chief Yowlachie, Robert Adler, Harry Carter, Victor Kilian, Paul Hurst, Hank Worden, William Gould, Norman Leavitt. (1 hr., 50 min.)

12:00 2 ALFRED HITCHCOCK—Drama

A young hitchhiker helps repair Charles Underhill's car, and Charles gives him a ride—without knowing the boy escaped from reform school. Charles: John McIntire. Boy: Robert Morse. Anne: Suzanne Pleshette. Police Officer: Read Morgan. Proprietor: Paul Burns.

12:30 2 NEWS (C)

5 MOVIE—Comedy

"Mary, Mary." (1963) Mervyn LeRoy's film version of the Jean Kerr play follows the hectic life of recently divorced publisher Bob Kellaway, who has problems with alimony, taxes, the wealthy girl he wants to marry—and his ex-wife Mary. Debbie Reynolds, Barry Nelson, Diane McBain. (2 hrs., 20 min.)

1:00 3 4 7 7 13 NEWS (C)

4 JOAN RIVERS (C)

Guests: Broadway's Marion Mercer ("Promises, Promises") and podiatrist Harry Burgio.

1:30 4 NEWS (C)

MORNING

- 6:00** **3** **RHYME AND REASON**
1. "Last Myth Destroyed." 2. Prof. John Reidy explains the procedure used in compiling the University of Michigan's new Middle English dictionary. (60 min.)
5 **BLACK HERITAGE—History** **C**
Part 3: Harlem's cultural community post-World War I.
7 **ABC'S OF BOATING**
10 **ACROSS THE FENCE** **C**
- 6:25** **7** **A.M.—Jim Dunbar** **C**
13 **NEWS** **C**
- 6:30** **4** **NEWS—Dick Doughty** **C**
5 **CITIES IN CONFLICT**
Topic: recreation and youth.
10 **BLACK HERITAGE—History** **C**
Part 3: Harlem's cultural community post-World War I.
12 **FILM** **C**
13 **JACK LA LANNE—Exercise** **C**
- 7:00** **3** **4** **7** **TODAY** **C**
Tentatively scheduled: Anthony Haswell of the National Association of Railroad Passengers, discussing poor railroad conditions; a feature on boating safety; and singer Felicia Sanders. (2 hrs.)
5 **10** **12** **NEWS—Benti** **C**
13 **AGRICULTURE TODAY** **C**
- 7:15** **13** **NEWS—Chuck Rossie** **C**
- 7:20** **13** **CARTOONLAND** **C**
- 7:30** **5** **NEWS—Ron Magers**
- 8:00** **5** **10** **12** **CAPTAIN KANGAROO** **C**
The Captain reads "Uncle Timothy's Traviata." (60 min.)
2 **NEWS** **C**
- 8:05** **2** **RELIGION—Lutheran** **C**
- 8:15** **2** **RELIGION—Lutheran** **C**
- 8:20** **13** **SPIDER-MAN**
- 8:30** **2** **JACK LA LANNE—Exercise** **C**
7 **GIRL TALK—Interviews** **C**
Guests: actress Nina Foch and author Geri Tully ("Don't Be A Wife—Be a Mistress").
13 **JACK LA LANNE—Exercise** **C**
- 8:50** **13** **JACK LA LANNE—Exercise** **C**
- 9:00** **2** **POPEYE—Children** **C**
3 **4** **7** **IT TAKES TWO** **C**
Guests: Carl Betz, Dick Gautier, Richard Long and their wives.
5 **10** **12** **LUCILLE BALL**
William Windom and "Laugh-In's" Dick Martin appear in this episode. Viv: Vivian Vance.
7 **MOVIE—Drama**
"The Female Animal" 1957) A Holly-

wood extra becomes involved with a beautiful movie star. Hedy Lamarr, Jane Powell, Jane Sterling. (2 hrs.)

- 9:20** **13** **FASHIONS IN SEWING** **C**
- 9:25** **3** **4** **7** **NEWS—Dickerson** **C**
- 9:30** **2** **10** **12** **BEVERLY HILL-BILLIES—Comedy** **C**
Computer courtship creates confusion for the Clampetts. Jed: Buddy Ebsen. Gladys: Lurene Tuttle. Granny: Irene Ryan. Linda: Warren King. Jethro: Max Baer.
3 **4** **7** **CONCENTRATION** **C**
5 **HOTLINE—Discussion** **C**
13 **MOVIE—Comedy**
"Please Turn Over!" English; 1960) A teen-ager secretly writes a scorching novel which portrays her family and friends as licentious characters. Ted Ray, Jean Kent. (90 min.)

APOLLO 11

If the mission is in progress, regular programming may be pre-empted for network bulletins and coverage of significant developments.

- 10:00** **2** **10** **12** **ANDY GRIFFITH**
Canine capers complicate Andy's request for more state funds. Barney: Don Knotts. Opie: Ronny Howard. Otis: Hal Smith.
3 **4** **7** **PERSONALITY** **C**
Celebrities: Morey Amsterdam, Pat Carroll and George Jessel. On-film personality: Rose Marie.
- 10:30** **2** **BURKE'S LAW—Mystery**
Burke investigates the murder of a prominent physician—and the disappearance of the doctor's wife. Doris Landers: Gloria Grahame. Bullock: John Ireland. (1 hr., 15 min.)
3 **4** **7** **HOLLYWOOD SQUARES—Game** **C**
Guests: Jack Albertson, Nanette Fabray, Gail Fisher, Michael Landon and Jan Murray. Regulars: Wally Cox, Paul Lynde, Rose Marie and Charley Weaver.
5 **10** **12** **DICK VAN DYKE**
A toy intercom causes problems for unwitting Rob (Dick Van Dyke). Laura: Mary Tyler Moore. Sally: Rose Marie. Buddy: Morey Amsterdam. Jerry: Jerry Paris.
- 11:00** **3** **4** **7** **JEOPARDY—Game** **C**
5 **10** **12** **LOVE OF LIFE** **C**

Wednesday

MORNING-AFTERNOON

JULY 23, 1969

- 7 ANNIVERSARY GAME (C)**
13 TRUTH OR CONSEQUENCES (C)
40 ROMPER ROOM—Children (C)
11:25 **5 12 NEWS—Edwards (C)**
10 NEWS—Chris Harris (C)
11:30 **3 4 7 EYE GUESS—Game (C)**
5 10 12 SEARCH FOR TOMORROW—Serial (C)
7 GALLOPING GOURMET (C)
13 GALLOPING GOURMET (C)
"Chicken Kiev and fried cauliflower."
11:45 **2 ROMPER ROOM—Children (C)**
11:55 **3 4 NEWS—Newman (C)**
7 NEWS—Reeter (C)

AFTERNOON

- 12:00 **3 4 5 10 NEWS (C)**
7 13 BEWITCHED—Comedy
Conclusion: Samantha's witchery hangs on the brink of exposure. Samantha: Elizabeth Montgomery. Darrin: Dick York. Charlie Leach: Robert Strauss.
7 40 YOU'RE PUTTING ME ON (C)
Guests: Shari Lewis, Nipsey Russell and Vivian Vance. Regulars: Larry Blyden, Peggy Cass and Bill Cullen.
12 PDQ—Game (C)
Celebrity guests: Arte Johnson, Joanne Worley and Barbara Feldon.
12:30 **2 BEAT THE ODDS—Game (C)**
3 4 7 DAYS OF OUR LIVES (C)
5 10 12 AS THE WORLD TURNS—Serial (C)
7 13 THAT GIRL—Comedy (C)
Alejandro Rey of "The Flying Nun" appears in this episode. Ann: Marlo Thomas. Don: Ted Bessell.
40 TV HOUR OF STARS
The daughter of a New York police captain is planning to be married to a young officer on the force. But a dangerous gangster whom the girl's father had sent to prison, vows the wedding will not take place. Mabel Albertson. (60 min.)
1:00 **2 MOVIE—Comedy**
"The Bridal Path." English; (1958) For years the McEwan clan, living on the island of Beigg, sanctioned marriage between cousins. Now old Uncle Finley, the family patriarch, forbids such unions. Bill Travers, George Cole, Bernadette O'Farrell. (2 hrs.)
3 4 DOCTORS—Serial (C)
5 10 12 LOVE IS A MANY-SPLENDORED THING—Serial (C)

- 7 7 13 DREAM HOUSE (C)**
1:30 **3 4 7 ANOTHER WORLD (C)**
5 10 12 GUIDING LIGHT (C)
7 13 LET'S MAKE A DEAL (C)
40 COOKING—Bee Byer
2:00 **3 4 YOU DON'T SAY!—Game (C)**
Guests: Tina Cole and Don Grady of "My Three Sons."
5 10 12 SECRET STORM (C)
7 7 13 NEWLYWED GAME (C)
40 PATTY DUKE—Comedy
2:30 **3 MOVIE—Drama**
"Bowery to Broadway." (1944) Two rival beer-garden owners come into conflict when one steals the other's star musical attraction. Ann Blyth, Donald O'Connor. (90 min.)
4 40 MATCH GAME (C)
Guests: actors Burt Reynolds and Brenda Vaccaro.
5 10 12 EDGE OF NIGHT (C)
7 7 DATING GAME (C)
13 DIVORCE COURT—Drama (C)
A woman claims that her husband changed after their honeymoon. Janet: Patrice Roney. Philip: Garry Goodgion.
2:55 **4 40 NEWS—Floyd Kalber (C)**
3:00 **2 10 12 LINKLETTER SHOW (C)**
Morgana King sings; an ex-convict talks with Art.
4 YOU'RE PUTTING ME ON (C)
See 12 noon Ch. 7R for details.
5 MIKE DOUGLAS—Variety (C)
See 4 P.M. Chs. 10, 12. (90 min.)
7 7 13 GENERAL HOSPITAL (C)
40 CAPN'S LOCKER—Children (C)
3:25 **2 10 12 NEWS (C)**
3:30 **2 POPEYE—Children (C)**
4 REAL MCCOYS—Comedy
Pepino receives a package containing the deed to some land in Arizona. Pepino: Tony Martinez. Grampa: Walter Brennan.
7 7 13 ONE LIFE TO LIVE (C)
10 PASSWORD—Game (C)
Celebrity guests: Carol Burnett and actor Peter Lawford.
12 ZANE GREY—Drama
Confederate soldier quits the army to return to his Northern wife, supposedly to protect her. David Marr: John Forsythe. Amy: Marjorie Lord.
4:00 **2 TIMMY AND LASSIE—Adventure**
Timmy is torn between friendship and the law when he finds that a pal entered the country illegally. Timmy:

Jon Provost, Pepe: Rafael Lopez.
Ruth: June Lockhart.

3 4 FLINTSTONES—Children (C)

7 7 13 DARK SHADOWS (C)

10 12 MIKE DOUGLAS—Variety (C)
Guests include Chet Huntley, Walter Cronkite, Pat Paulsen, E.J. Peaker and the singing Four Freshmen. Joe Harnell orchestra. (Rerun; 90 min.)

40 POPEYE—Children

4:30 2 LEAVE IT TO BEAVER—Comedy
Wally is in seventh heaven when his mother invites Ginny, his latest crush, on a picnic. Wally: Tony Dow. Ginny: Linda Bennett.

3 LEAVE IT TO BEAVER—Comedy
"Wally's License" to drive was promised when he turned 17—and he loses no time reminding his parents that the time for the driver's test is here. Wally: Tony Dow. Beaver: Jerry Mathers. Ward: Hugh Beaumont.

4 LOST IN SPACE—Adventure (C)
The Robinson women and Dr. Smith become involved in a war between the leaders of two alien civilizations. Maureen: June Lockhart. Keema: Dennis Patrick. (60 min.)

5 DAVID FROST—Variety (C)
Tentatively scheduled: columnist Leonard Lyons. (90 min.)

7 MOVIE—Drama
"The Roots of Heaven," conclusion. See Tues. 4:30 P.M. (90 min.)

7 LET'S MAKE A DEAL—Game

13 GILLIGAN'S ISLAND (C)
Gilligan unknowingly helps a witch doctor cast a voodoo spell over the castaways. Gilligan: Bob Denver.

40 LITTLE RASCALS—Children

5:00 2 DENNIS THE MENACE—Comedy
Mr. Wilson, who wants to surprise his wife with a trip to Hawaii, has the plane tickets sent to Dennis's house. Dennis: Jay North. Wilson: Gale Gordon.

3 TRAVENTURE THEATRE (C)
1. "Wild Birds on the Wing." Camera-man Gerald Coward records the life of wild birds and other creatures of the outdoors. Bill Burrud is host.
2. "Wildlife of the North," a tour through Alaska. Host: Bill Burrud. (60 min.)

7 BEWITCHED—Comedy
Sam's witching ways come to the rescue of a runaway race horse.

Wednesday

AFTERNOON

Samantha: Elizabeth Montgomery.
Darrin: Dick York.

13 I LOVE LUCY—Comedy
Lucy is hired to do a TV commercial. Ricky, appearing on the show, is unaware of his wife's new job: Lucy: Lucille Ball. Ricky: Desi Arnaz. Ethel: Vivian Vance.

19 FILM

40 MUNSTERS—Comedy
Herman vetoes the family's plans for a seaside vacation—insisting that they visit desolate Buffalo Valley. Herman: Fred Gwynne.


5:30 2 PATTY DUKE—Comedy
Patty discovers a singing duo and decides to lead them to stardom. British rock 'n' rollers Chad Stuart and Jeremy Clyde are seen as Nigel and Patrick. Patty and Cathy: Patty Duke. Martin: William Schallert.

4 7 12 NEWS (C)

9 WHAT'S NEW—Children
Wildlife of an Everglades slough; story of the American pioneers and their rifles.

10 NEWS—Walter Cronkite (C)

SPORTS!



Fishing
Formula 1
Skiing
Hockey
Track
Boxing
Basketball

Tennis
Football
Water Skiing
Baseball
Sailing
Hunting

DAVID ANDRADE
Covers All the Action!

Newsbeat 7R 5:30-6:30

Huntley-Brinkley 6:30-7:00

KRCR-7R

Wednesday

AFTERNOON-EVENING

13 NEWS—Reynolds/Smith (C)

19 HOKEY POKEY—Children

40 MY FAVORITE MARTIAN (C)

Tim and Martin travel to Mexico, where an ancient chest containing a likeness of Martin is about to be opened. Martin: Ray Walston. Tim: Bill Bixby.

5:45 6 FRIENDLY GIANT—Children
Friendly reads about elephants.

EVENING

6:00 2 MY FAVORITE MARTIAN

To prove his theory that childhood is an unnecessary stage of development, Martin adopts an orphan girl. Martin: Ray Walston. Doris: Katie Sweet. Tim: Bill Bixby.

3 NEWS—Huntley/Brinkley (C)

4 5 7 10 13 NEWS (C)

6 9 MISTEROGERS—Children

Met baritone John Reardon sings an aria from Mozart's "The Magic Flute."

19 CHESTER SMITH—Variety

40 MOVIE—Drama

"The Devil's Henchmen." (1949) The Los Angeles waterfront provides the background for smuggling and murder. Warner Baxter, Mary Beth Hughes, Mike Mazurki. (90 min.)

6:30 2 McHALE'S NAVY—Comedy

Willy just received a "Dear John" letter from his hillbilly sweetheart. McHale: Ernest Borgnine. Willy: John Wright. Skipper: Alan Hale. Ginger: Tina Louise.

3 NEWS—Whitten/Jervis (C)

4 7 NEWS—Huntley/Brinkley (C)

5 12 NEWS—Cronkite (C)

6 WHAT'S NEW—Children

Outlaws and gamblers of the rivers;

JULY 23, 1969

animal myths explored; tips on backgrounds for photography.

9 CHALLENGE—Science

The effects of radiation on human bone are discussed by William Norris and John Marshall of the Argonne Laboratories, Chicago.

13 PERRY MASON—Mystery

Book-store owner Joseph Kraft has been faking first editions of valuable works. Kraft: Maurice Manson. Ellen Carter: Phyllis Love. Mason: Raymond Burr. Burger: William Talman. Della: Barbara Hale. Drake: William Hopper. (60 min.)

APOLLO 11

If the mission is in progress, regular programming may be pre-empted for network bulletins and coverage of significant developments.

7:00 2 I LOVE LUCY—Comedy

When Lucy learns she's going to have a baby, she waits for "the psychological moment" to tell Ricky. Lucy: Lucille Ball. Ricky: Desi Arnaz. Ethel: Vivian Vance.

4 WIDE WONDERFUL WORLD (C)

Kenneth Rogers narrates films of a skydiver's first jump. Donald Curtis is the host.

5 NEWS—John Weston (C)

6 MISTEROGERS—Children

Met baritone John Reardon sings an aria from Mozart's "The Magic Flute."

7 NEWS—Reynolds/Smith (C)

9 LET'S MAKE A DEAL—Game (C)

9 CRITIQUE—Discussion

The critics discuss Albert and David Maysles' cinema-verite film "Sales-



Petticoat Junction

may seem reserved, but June Lockhart is finding it more progressive than outer space. The story next week in TV GUIDE.

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Wednesday EVENING

man." Host Stanley Kauffmann interviews the Maysles, who show clips from "Salesman" and their earlier "Showman." Panel: Nat Hentoff, Esquire film critic Wilfrid Sheed and journalist Frances FitzGerald. (60 min.)

[Repeated Fri. 9 p.m. Ch. 9.]

10 WHAT'S MY LINE?—Game C

Celebrity panel: Arlene Francis, Nipsey Russell, Soupy Sales and Gail Sheldon. Host: Wally Bruner.

12 PERRY MASON—Mystery

Disapproving of his daughter-in-law, wealthy Walter Frazer offers her \$50,000 to divorce her husband. Frazer: Torin Thatcher. Sue Ellen: Diana Millay. Mason: Raymond Burr. Burger: William Talman. Della: Barbara Hale. (60 min.)

19 FILM

7:30 2 TWO FOR TRAVEL C

A visit to the jungles of Cambodia.

3 4 7 VIRGINIAN—Western C

The Virginian, Trampas and David pursue a farmer accused of wounding Sheriff Abbott and killing a land baron. Awaiting the fugitive in Medicine Bow: the dead man's vengeful brother. Virginian: James Drury. Trampas: Doug McClure. David: David Hartman. Abbott: Ross Elliott. Elizabeth: Sara Lane. (Rerun; 90 min.)

Guest Cast

Hosea McKinley James Olson
Jack/Caleb Don Francks
Ellen McKinley Cloris Leachman
William McKinley John Daniels
Amos Wardlow Ford Rainey
Frank Harley Tom Middleton
Burke John Milford

5 10 TARZAN—Adventure C

"The Last of the Supermen." A hardened Nazi forces Tarzan to help him find a fortune in buried bonds. Tarzan: Ron Ely. Jai: Manuel Padilla Jr. (Rerun; 60 min.)

Guest Cast

Von Wolvner Alf Kjellin
Helge Antoinette Bower
Helmut Steuer Michael Burns
Kurt William Wintersole
M'Kone Brock Peters

6 FOLK GUITAR—Lessons

Laura Weber demonstrates rhythm signature and plays "Spanish Is the Loving Tongue."

7 13 HERE COME THE BRIDES—Comedy C

All in Seattle—especially the Bolts—are threatened with violence by a vengeful old trapper whose son was killed in a logging accident. Jason: Robert Brown. Jeremy: Bobby Sherman. Joshua: David Soul. Lottie: Joan Blondell. Clancey: Henry Beckman. Candy: Bridget Hanley. Stempel: Mark Lenard. Biddie: Susan Tolsky. (Rerun; 60 min.)

Guest Cast

Lijah R.G. Armstrong
Linda Jacqueline Scott
Jobe Ross Hagen
Dorne Murray MacLeod
Stoker Ronald Feinberg
Joseph Christopher Shea
Johnny Wolf X Brands
Ben Hoke Howell

19 WRESTLING—Chicago

40 GREATEST FIGHTS

1. Max Baer vs. Jim Braddock. 2. Max Baer vs. Max Schmeling.

8:00 2 PASSWORD—Game C

Celebrity guests: actress Connie Stevens and Comedian Dick Shawn.

6 9 SPECTRUM

A report on the new pollutant-noise and its threat to man's physical health and emotional well being. The effects of sonic booms and the results of tests made on an african that lives in a near-silent environment are discussed by Drs. Vern O. Knudson of UCLA and Samuel Rosen of NY City's Mount Sinai Hospital.

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TV GUIDE A-55

Wednesday

EVENING

JULY 23, 1969

12 THAT GIRL—Comedy (C)

Ann is all aglitter in her new diamond earrings, a gift from Don. But disaster looms when one is lost, precipitating a nerve-racking search. Ann: Marlo Thomas. Don: Ted Bessell. Jerry: Bernie Kopell. (Rerun)

40 ROLLER DERBY (C)

Northwest Cardinals vs. the New England Braves. (60 min.)

8:30 2 WHAT'S MY LINE? (C)

Celebrity lineup: Joanne Carson (Johnny's wife's), Gene Rayburn and Soupy Sales. Host: Wally Bruner.

5 10 12 GOOD GUYS (C)

In a slapstick episode, Rufus and Bert don waiters' uniforms to watch Claudia at the social event of the season, a gala hosted by her boringly rich former beau. Claudia: Joyce B. Van Patten. Bert: Herb Edelman. Rufus: Bob Denver. Arsdale: Jim Backus. Dewey Hamilton: Jonathan Daly. (Rerun)

6 9 BOOK BEAT—Cromie

C.L. Sulzberger discusses "A Long Row of Candles," a diary of his years as foreign correspondent for the New York Times, 1934-54. Sulzberger's reflections cover the history-making events of those 20 years and the figures behind them, including Eisenhower, De Gaulle, Churchill, Nasser, Tito, and the Duke and Duchess of Windsor. Bob Cromie is host.

7 13 KING FAMILY—Songs (C)

A bit of this and that: "Memories" (Sisters); "Kansas City" (Alvino, Kent); "Love Me Tender" (Don); "Your Mother Should Know" (Cous-

ins); "If They Could See Me Now," "I'm a Brass Band" (all). Ralph Carmichael orchestra. (Rerun)

19 JOAQUIN ESTEVES

9:00 2 DELLA REESE—Variety (C)

Singer Wilson Pickett is a tentatively scheduled guest. (60 min.)

3 4 MUSIC HALL (C)

Guests: Terry-Thomas and Kaye Ballard, who team up to spoof psychiatry. Also for fun: Terry-Thomas's monologue on folk singing and blackouts on the subject of doctors. Judy Carne, Jack Parnell orchestra. (60 min.)

Highlights

Beatles medley: "Hey Jude," "Eleanor Rigby," "Michelle," "And I Love Her"; "What the World Needs Now," "S'posin"

.....Tony, Ralph
"I Don't Want to Know"Kaye
"Brazilian Love Song"

.....Tony, Ralph, Kaye
"Nola"Tony, Ralph, Judy
"Ring-Around-the-Rosy Rag"

.....Judy, Dancers
[Tony Sandler and Ralph Young are featured next week in TV GUIDE.]

5 10 12 BEVERLY HILLBILLIES

A flu-stricken Drysdale, trying to suffer in peace, is constantly pestered by his waspish wife, mountain medic Granny and Elly's pet bear! Jed: Buddy Ebsen. Drysdale: Raymond Bailey. Granny: Irene Ryan. Mrs. Drysdale: Harriet MacGibbon. Jethro: Max Baer. (Rerun)

6 9 AUDUBON—Biography

Special: The life and work of American naturalist John J. Audubon are



The word is spreading.

chronicled in this CBC production. Skillfull camera work and narration trace Audubon's life, from his youth in France (where he dodged the draft for Napoleon's army) to his far-ranging journeys in search of unusual birds. Sequences were shot in Canada; the Eastern United States; the remote Dry Tortugas islands of Mexico; and in England, Scotland and France. Highlighting the film: Audubon's drawings as they appeared in his books "The Birds of America" and "Viviparous Quadrupeds of North America." Also examined are his attempts to awaken governments to the need for conservation. Written and narrated by Lister Sinclair. (Rerun; 60 min.)

7 7 MOVIE—Intrigue

"The Dirty Game." (French-German-Italian-English; 1965) U.S. Intelligence chief General Bruce (Robert Ryan) is the link in this episodic tale of espionage. 1. An Italian scientist who perfected a revolutionary rocket fuel is the pawn in a cold-war struggle. Perego: Vittorio Gassman. Natalia: Maria Grazia Buccella. 2. A French underwater expert tries to prevent a Russian attack on two U.S. subs. Laland: Bourvil. Nanette: Annie Girardot. 3. An undercover agent escapes from the Russians with information for the CIA, unaware that a traitor is loose in the organization. Kourlov: Henry Fonda. Berlin CIA Head: Peter Van Eyck. Terence Young (of James Bond fame) directed the last episode. Filmed in Africa, Germany and Italy. (Rerun; 2 hrs.)

13 MOVIE—Drama C

"Two Weeks in Another Town." (1962) Follow-up of "The Bad and the Beautiful," about a self-destructive group of filmmakers in Rome. Kirk Douglas, Edward G. Robinson, George Hamilton. (2 hrs.)

40 HERE COME THE STARS C

George Jessel hosts a testimonial dinner for Milton Berle. Also on hand: Zsa Zsa Gabor; actress Anne Jeffreys; singers John Gary and Della Reese; and comics Jan Murray, Pat Henry and Buddy Lester. (60 min.)

Highlights

"Love Is Blue" Anne
 "If You Ever Leave Me" John
 "Pop Goes the World" Della

9:30 5 10 12 GREEN ACRES C

Lisa and Oliver face the perils of parenthood when they care for a neighbor's brood—eight little rascals who toss Green Acres into turmoil. Oliver: Eddie Albert. Lisa: Eva Gabor. Eb: Tom Lester. (Rerun)

Guest Cast

Molly Pamelyn Ferdin
 Kenny Gary Dubin
 Bruce Bobby Riha

10:00 2 NEWS—Gary Park C

3 DAVID FROST C

4 OUTSIDER—Crime Drama C

Newcomer Carrie Snodgrass plays a

**Creme de Almond
 requires
 no nutcracker.**



—Du Bouchett—

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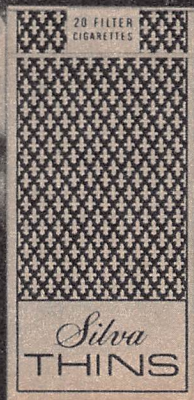
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The one that's in



*According to latest U.S. Government figures

difficult double role in "The Flip Side." The psychological drama involves Ross with a plain young woman, who hires him to find her missing sister, a glamorous model involved with hoodlums. Ross: Darren McGarvin. (Rerun; 60 min.)

Guest Cast

Janet/Diane Carrie Snodgrass
 Dr. Sam Gaynor Michael Strong
 Telephone Operator ... Alice Backes
 Randall Fred Williamson
 Pablo Renoir Judd Laurence
 Billboard Man Al Dunlap

5 10 12 HAWAII FIVE-O C

"The 24 Karat Kill." Flecks of pure gold tie in two murder victims and put McGarrett on the trail of a tuna-boat skipper who is smuggling gold bars from Japan. McGarrett: Jack Lord. Danny: James MacArthur. Kono: Zulu. May: Maggi Parker. Chin Ho: Kam Fong. (Rerun; 60 min.)

Guest Cast

Johnny Fargo Kaz Garas
 Paul Dennison Paul Richards
 Andrea DuPres Marj Dusay
 Wong Tou Richard Loo
 Walter James Arakaki
 Bruce Baby Carolyn Dark
 Detective Eddie Sherman

6 PRESS CONFERENCE

9 BALTIMORE SYMPHONY

Witold Rowicki conducts the Warsaw Philharmonic in a concert featuring pianist Wladyslaw Kedra as guest soloist. Program: Schubert's Symphony No. 5 in B flat, Chopin's Variations on "La Ci Darem La Mano" and Toccata and Fuge, by the 20th-Century Polish composer Arthur Malawski. Taped at the Bushnell Memorial Auditorium, Hartford, Conn., during the orchestra's 1964 tour of North America. (60 min.)

19 DAVID TERRELL

40 SOMETHING SPECIAL C

Maurice Chevalier sings some of the songs that made him successful. Highlights include "Mimi," "Thank Heaven for Little Girls," "Louise," "I'm Glad I'm Not Young Any More" and "April in Paris." (60 min.)

10:30 6 THAT'S LIFE

Topic: accepting responsibility.

11:00 2 UNTOUCHABLES—Drama

"Tough Tommy" Karpeles, a former big-time hood, is convicted for mail robbery and sentenced to life. But Ness thinks there's a possibility that Tommy is innocent. Ness: Robert Stack. Karpeles: Harold J. Stone. Sally: Madlyn Rhue. (60 min.)

3 4 5 7 7 NEWS C

10 12 13 NEWS C

40 MOVIE—Documentary C

"The Sky Above—The Mud Below." (French; 1962) An expedition in uncharted New Guinea mountain country and jungle. Narrated by William Peacock.

11:30 3 4 7 JOHNNY CARSON C

Tentatively scheduled: Truman Capote. Ed McMahon. (90 min.)

5 PERRY MASON—Mystery

David Carpenter's widow is due a large sum of money—if her husband's plunge off a cliff wasn't suicide. Anita Carpenter: Virginia Field. Andrew Collis: Robert Lowery. Donna: Kathie Browne. (60 min.)

7 12 13 JOEY BISHOP C

Tentatively scheduled: Peter Fonda and the Goldiggers, singer-dancers. Regis Philbin. (90 min.)

10 MOVIE—Drama

"Twelve O'clock High." (1949) On a deserted English airstrip, Major Stoval recalls the psychological battles fought by commanders who repeatedly sent crews out on dangerous missions. Gregory Peck, Dean Jagger, Hugh Marlowe. (2 hrs., 20 min.)

12:00 2 ALFRED HITCHCOCK—Drama

Sam Pine is rushing his son to the hospital when his truck is forced off the road. Sam: Raymond Massey. Ed Fratus: Robert Emhardt. Clay Pine: Richard Chamberlain. Sam Pine Jr.: Brad Weston.

12:30 5 MOVIE—Suspense

"A Place to Go." (English; 1964) A young man's planned robbery is the subject of this drama. Bernard Lee, Rita Tushingham. (90 min.)

1:00 3 13 NEWS C

4 JOAN RIVERS C

Kay Thompson, show business veteran and creator of the precocious Eloise, discusses her career with Broadway columnist Rex Reed.

1:30 4 NEWS C

Thursday

JULY 24, 1969

MORNING

- 6:00 **3** RHYME AND REASON
1. "Passage to the North." 2. "Eavesdropping on Ideas—The Constitution." Law professors Samuel Estep and Joseph R. Julin discuss the Supreme Court's role in the development of our Constitution. (60 min.)
5 BLACK HERITAGE—History **C**
Conclusion: Harlem's cultural community post-World War I.
7 ABC'S OF BOATING
10 BIG PICTURE—Army **C**
- 6:25 **7** A.M.—Jim Dunbar **C**
12 SOIL CONSERVATION
13 NEWS **C**
- 6:30 **4** NEWS—Dick Doughty **C**
5 CITIES IN CONFLICT
10 BLACK HERITAGE—History **C**
Conclusion: Harlem's cultural community post-World War I.
12 FILM **C**
13 JACK LA LANNE—Exercise **C**
- 7:00 **3** **4** **7** TODAY **C**
Tentatively scheduled: A feature on the recovery of Apollo 11; Stanley Miller Coy, author of "The Single Girl's" Book: making it in the big city"; and radiologist Ernest Stern-glass, discussing the effects of radiation fallout on infant mortality. (2 hrs.)
5 **10** **12** NEWS—Benti **C**
13 AGRICULTURE TODAY **C**
- 7:15 **13** NEWS—Chuck Rossie **C**
- 7:20 **13** CREDIT COURSE
- 7:30 **5** NEWS—Ron Magers

APOLLO 11

If the mission went as planned, the Apollo spacecraft is due to splash down in the Pacific shortly before 10 A.M. The networks will pre-empt regular programming for the splash-down and recovery operations.

- 8:00 **5** **10** **12** CAPTAIN KANGAROO **C**
Live animals: a German short-haired pointer and turtles. (60 min.)
- 8:05 **2** NEWS **C**
- 8:15 **2** RELIGION—Evangelist **C**
- 8:20 **13** CARTOONLAND—Children
- 8:30 **2** JACK LA LANNE—Exercise **C**
7 GIRL TALK—Interviews **C**
Guests include singer January Jones. Host: Betsy Palmer.

- 8:50 **13** JACK LA LANNE—Exercise **C**
- 9:00 **2** POPEYE—Children **C**
3 **4** **7** IT TAKES TWO **C**
Guests: Carl Betz, Dick Gautier, Richard Long and their wives.
5 **10** **12** LUCILLE BALL **C**
"Laugh-in's" Dick Martin appears as Lucy referees a football game. Viv: Vivian Vance. Jerry: Jimmy Garrett. Sherman: Ralph Hart.
7 MOVIE—Drama
"I Confess" (1963), Alfred Hitchcock's study of a priest in spiritual and psychological turmoil. Father Michael must find a way to clear himself of a murder charge—without revealing what he learned from the real killer in confession. Montgomery Cliff, Anne Baxter, Karl Malden, Brian Aherne, O.E. Hasse, Roger Dann, Judson Pratt. (2 hrs.)
- 9:20 **13** FASHIONS IN SEWING **C**
- 9:25 **3** **4** **7** NEWS—Dickerson **C**
- 9:30 **2** **10** **12** BEVERLY HILL-BILLIES—Comedy **C**
It's a debutante party—hillbilly style—for Elly May. Jed: Buddy Ebsen. Granny: Irene Ryan. Society Sandy: Robert Strauss. Elly May: Donna Douglas.
3 **4** **7** CONCENTRATION **C**
5 HOTLINE—Discussion **C**
13 MOVIE—Comedy
"The 30-Foot Bride of Candy Rock." (1959) A small-town rubbish collector invents a machine (which he names Max) that turns his girl friend into a 30-foot giant. Lou Costello, Dorothy Provine, Gale Gordon. (90 min.)
- 10:00 **2** **10** **12** ANDY GRIFFITH
Barney comes to the rescue when Peggy breaks her date with Andy. Peggy: Joanna Moore. Barney: Don Knotts. Opie: Ronny Howard. Aunt Bee: Frances Bavier. Thelma Lou: Betty Lynn. Don: Fred Beir.
3 **4** **7** PERSONALITY **C**
Celebrities: Morey Amsterdam, Pat Carroll and George Jessel. On-film personality: baseball's Bob Gibson.
- 10:30 **2** BURKE'S LAW—Mystery
Policeman Danny Robin, a close friend of Burke's, is gunned down in an alley. Paul Anders: Hal March. Armand: Ricardo Montalban. Nikki: Terry Moore. Melinda: Susan Siras-berg. (1 hr. 15 min.)

JULY 24, 1969

Thursday

MORNING-AFTERNOON

3 4 7 HOLLYWOOD SQUARES—Game (C)

Guests: Jack Albertson, Nanette Fabray, Gail Fisher, Michael Landon and Jan Murray. Regulars: Wally Cox, Paul Lynde, Rose Marie and Charley Weaver.

5 10 12 DICK VAN DYKE

Rob recalls the day Laura brought Ritchie home from the hospital. Rob: Dick Van Dyke. Laura: Mary Tyler Moore. Jerry: Jerry Paris. Nurse: Amzie Strickland.

11:00 3 4 7 JEOPARDY—Game (C)

5 10 12 LOVE OF LIFE (C)

7 ANNIVERSARY GAME (C)

13 TRUTH OR CONSEQUENCES (C)

40 ROMPER ROOM—Children (C)

11:25 5 12 NEWS—Edwards (C)

10 NEWS—Chris Harris (C)

11:30 3 4 7 EYE GUESS—Game (C)

5 10 12 SEARCH FOR

TOMORROW—Serial (C)

7 GALLOPING GOURMET (C)

13 GALLOPING GOURMET (C)

"Yarradarra."

11:45 2 ROMPER ROOM—Children (C)

11:55 3 4 NEWS—Newman (C)

7 NEWS—Reeter (C)

AFTERNOON

12:00 3 4 5 10 NEWS (C)

7 13 BEWITCHED—Comedy

The Stephenses are visited by Darrin's eccentric uncle. Darrin: Dick York. Samantha: Elizabeth Montgomery. Harriet: Mary Grace Canfield. Horace: Cliff Hall.

7 40 YOU'RE PUTTING ME ON (C)

Guests: Shari Lewis, Nipsey Russell and Vivian Vance. Regulars: Larry Blyden, Peggy Cass and Bill Cullen.

12 PDQ—Game (C)

Celebrity guests: Arte Johnson, Jo Anne Worley and Barbara Feldon.

12:30 2 BEAT THE ODDS—Game (C)

3 4 7 DAYS OF OUR LIVES (C)

5 10 12 AS THE WORLD

URNS—Serial (C)

7 13 THAT GIRL—Comedy (C)

Color Don green: Ann plans to meet an old beau (Steve Harmon). Ann: Marlo Thomas. Don: Ted Bessell. Judy: Bonnie Scott.

40 MOVIE—Drama

"Conflict." (1936) A newspaper attempts to find proof that a boxer is

mixed up in a crooked fight racket. John Wayne, Jean Rogers, Ward Bond, Tommy Bupp, Bryant Washburn, Fran Sheridan. (60 min.)

1:00 2 MOVIE—Musical

"The Glass Mountain." (English; 1950) A composer, whose plane is shot down in the Italian Alps, comes upon a haunting mountain legend and an equally haunting girl. Valentina Cortesa, Michael Denison, Dulcie Gray, Tito Gobbi. (2 hrs.)

3 4 DOCTORS—Serial (C)

5 10 12 LOVE IS A MANY- SPLENDORED THING—Serial (C)

7 7 13 DREAM HOUSE (C)

1:30 3 4 7 ANOTHER WORLD (C)

5 10 12 GUIDING LIGHT (C)

7 13 LET'S MAKE A DEAL (C)

2:00 3 4 YOU DON'T SAY!—Game (C)

Guests: Tina Cole and Don Grady of "My Three Sons."

5 10 12 SECRET STORM (C)

7 7 13 NEWLYWED GAME (C)

40 PATTY DUKE—Comedy

2:30 3 MOVIE—Drama

"Broadway." (1942) Two men com-



Why do actors
act and entertainers
entertain? A Hollywood
psychoanalyst explains
next week in TV GUIDE.

Thursday

AFTERNOON

JULY 24, 1969

peting for the same girl try to gain control of the rackets. George Raft, Pat O'Brien, Janet Blair. (90 min.)

4 40 MATCH GAME C

Guests: actors Burt Reynolds and Brenda Vaccaro.

5 10 12 EDGE OF NIGHT C

7 7 DATING GAME C

13 DIVORCE COURT—Drama C

A man is accused of marrying his wife for her money. Carol: Lois Battle. Steven: Carl Reindel. Howard Conway: Stephen Roberts. Judge: Voltaire Perkins.

2:55 4 40 NEWS—Floyd Kalber C

3:00 2 10 12 LINKLETTER SHOW C

Art welcomes comic actor Pat Buttram of "Green Acres."

4 YOU'RE PUTTING ME ON C

See 4 P.M. Chs. 10, 12. (90 min.)

5 MIKE DOUGLAS—Variety C

See 4 P.M. Chs. 10, 12. (90 min.)

7 7 13 GENERAL HOSPITAL C

40 CAPN'S LOCKER—Children C

3:25 2 10 12 NEWS C

3:30 2 POPEYE—Children C

4 REAL McCOYS—Comedy

Health foods and exercises are in the forecast for Luke. Luke: Richard Crenna. Grampa: Walter Brennan.

7 7 13 ONE LIFE TO LIVE C

10 PASSWORD—Game C

Celebrity guests: Carol Burnett and actor Peter Lawford.

12 RIFLEMAN—Drama

Mark's friendship with three "Survivors" leads to a rift with his father—and a decision to leave home. Lucas: Chuck Connors. Mark: Johnny Crawford. Len Sommers: Mike Kellin. Charley Burn: Lin McCarthy. Elliot Hodgins: Ted Otis. Micah: Paul Fix. Banker Hamilton: Harlan Wade. King: Jackson: Douglas Spencer.

4:00 2 TIMMY AND LASSIE—Adventure

A drought is bringing the wild animals down to the farms. Cully: Andy Clyde. Timmy: Jon Provost. Ruth: June Lockhart.

3 4 FLINTSTONES—Children C

7 7 13 DARK SHADOWS C

10 12 MIKE DOUGLAS—Variety C

Guests include Cornel Wilde and Roberta Peters. (Rerun; 90 min.)

40 POPEYE—Children

4:30 2 LEAVE IT TO BEAVER—Comedy

It's a case of "Mistaken Identity"

when Beaver is accused of breaking a window. The real culprit is Richard, who framed Beaver. Beaver: Jerry Mathers. Ward: Hugh Beaumont. June: Barbara Billingsley.

3 LEAVE IT TO BEAVER—Comedy

Ward demands final approval of the car Wally wants to buy. Beaver: Jerry Mathers. Wally: Tony Dow. Ward: Hugh Beaumont. June: Barbara Billingsley.

4 LOST IN SPACE—Adventure C

Will is green! The cowardly Smith must fight the evil Urso to restore Will's normal color. Smith: Jonathan Harris. Athena: Vitina Marcus. Urso: Harry Raybould. (60 min.)

5 DAVID FROST—Variety C

Tentatively scheduled: Billy Graham and singer Cleo Laine. (90 min.)

7 MOVIE—Drama

"Mara Maru." (1952) A mobster pays a former Navy commander to locate a sunken treasure in the China Sea. Errol Flynn, Ruth Roman, Raymond Burr. (90 min.)

7 LET'S MAKE A DEAL—Game

13 GILLIGAN'S ISLAND C

Millionaire Howell makes the castaways heirs to his fortune. Gilligan: Bob Denver. Howell: Jim Backus. Skipper: Alan Hale. Ginger: Tina Louise.

40 LITTLE RASCALS—Children

5:00 2 DENNIS THE MENACE—Comedy

Dennis gives Mr. Wilson a rabbit's foot to help break his streak of bad luck. Dennis: Jay North. Mr. Wilson: Gale Gordon.

3 TRAVENTURE THEATRE C

1. Bermuda: a tour of the island vacation spot. Host: Howard Murphy. 2. A tour of the Azores and Gibraltar with a look at the whaling industry and some ancient fortresses. Howard Murphy is the host. (60 min.)

7 BEWITCHED—Comedy

Endora sets out to prove that no baby is brighter than Tabatha. Endora: Agnes Moorehead. Samantha: Elizabeth Montgomery. Darrin: Dick York. Gladys: Alice Pearce.

13 I LOVE LUCY—Comedy

Feeling that Ricky's publicity has fallen off, Lucy dreams up a stunt. Lucy: Lucille Ball. Ricky: Desi Arnaz. Ethel: Vivian Vance.

19 FILM

40 MUNSTERS—Comedy

Herman's co-worker has a hard time writing love letters to his sweetheart, so he asks Herman to do the job for him. Herman: Fred Gwynne. Clara Mason: Joan Staley. Clyde Thornton: Chet Stratton.

5:30 2 PATTY DUKE—Comedy

Miss Tansy tells the Lanes that their home was used by the beautiful Jane Prescott during the Revolutionary War. Patty and Cathy: Patty Duke. Miss Tansy: Judy Lowry.

4 7 12 NEWS C

9 WHAT'S NEW—Children

Mangrove swamps of the Everglades; story of the French and Indian war over control of the Ohio River Valley.

10 NEWS—Walter Cronkite C

13 NEWS—Reynolds/Smith C

19 HOKEY POKEY—Children

40 MY FAVORITE MARTIAN C

Martin and Tim are taking a time-machine trip to England, and when the dial spins, they get there—during the 13th Century. Martin: Ray Walston. Tim: Bill Bixby.

5:45 6 FRIENDLY GIANT—Children

The gang learns about apes.

EVENING

6:00 2 MY FAVORITE MARTIAN

A neighbor's pet rabbit hops into Tim's apartment, eats a Martian vitamin pill—and grows 6 feet tall. Martin: Ray Walston. Pammie Goodman: Pamela Goodwins.

3 NEWS—Huntley/Brinkley C

4 5 7 10 13 NEWS C

6 9 MISTEROGERS—Children

Topic: how to babysit.

19 CHESTER SMITH—Variety

40 MOVIE—Western

"Massacre Canyon." (1954) An Army sergeant tries to smuggle four wagon-loads of rifles past a band of renegade Indians. Phil Carey, Audrey Totter, Jeff Donnell. (90 min.)

6:30 2 McHALE'S NAVY—Comedy

The Pentagon wants visual proof of the value of PT boats, so a cameraman is sent to take pictures of McHale's craft in action. McHale: Ernest Borgnine. Binghamton: Joe Flynn. Parker: Tim Conway. Sweetney: Arte Johnson.

3 NEWS—Whitten/Jervis C

4 7 NEWS—Huntley/Brinkley C

5 12 NEWS—Cronkite C

6 WHAT'S NEW—Children

Changes which the steamboats brought to the river area; circus animals; planning pictures and using the viewfinder.

9 LYRICS AND LEGENDS

University student Kenneth Goldstein and Tristram P. Coffin discuss the role of the printer in folksong history.

13 PERRY MASON—Mystery

Timid bookkeeper Clem Sandover has stashed away over \$200,000 of embezzled money. Sandover: Stuart Erwin. Frank Sellers: Karl Weber. Enos: Jack Betts. Mason: Raymond Burr. (60 min.)

6:55 10 FISHING REPORT C

APOLLO 11

If the mission concluded this afternoon, the networks may pre-empt regular programming this evening for wrap-up reports.

7:00 2 I LOVE LUCY—Comedy

With the baby coming, Ricky decides that Lucy should stay in bed while he does the chores. His cooking ventures nearly burn down the house. Lucy: Lucille Ball. Ricky: Desi Arnaz. Ethel: Vivian Vance.

4 WIDE WONDERFUL WORLD C

Charles Braverman narrates films of the hospital at Little Diomedea, which the U.S. Navy built for the Eskimos on this Bering Sea island outpost. Dr. Frank Baxter is the host.

5 NEWS—John Weston C

6 MISTEROGERS—Children

Topic: how to babysit.

7 NEWS—Reynolds/Smith C

7 TO BE ANNOUNCED

9 NET PLAYHOUSE—Drama

"The Widower," a tale about a husband who deluded himself into thinking he had a good marriage. After his wife's death, he begins to unravel the truth about her past. (60 min.)

Cast

Bernard Jeantet Joss Ackland
Jeanne Jeantet Patricia Healey
Jacques Beaudoin Victor Brooks

Continued on next page

Thursday

EVENING

Mlle. Couvert Aimee Delamain
Pierre John Gugolka
Concierge Vera Lennox
Old Man Maitland Moss
Inspector Gordes Henry Gilbert
[Repeated Fri. 10 P.M. Ch. 9R]

10 WHAT'S MY LINE?—Game (C)

Celebrity panel: Arlene Francis, Nipsey Russell, Soupy Sales and Gail Sheldon. Host: Wally Bruner.

12 I DREAM OF JEANNIE (C)

Jeannie's roped into being a rodeo queen, but Tony and Roger get the worst of it. Disguised as cowboys to keep an eye on things, they're swept right into the bone-rattling action. Jeannie: Barbara Eden. Tony: Larry Hagman. Roger: Bill Daily. Bellows: Hayden Rorke. (Rerun)

Guest Cast

Wild Bill Borrows Mark Miller
Akins John Myhers
Store Manager Richard Erdman

7:25 13 OUTDOORSMAN—Lange (C)

7:30 2 TWO FOR TRAVEL (C)

Cameras visit the Tuamotu archipelago, in northeastern French Polynesia. Films show the daily life of shell diver Fariua Tehiva, and underwater cameras follow his dives in shark-infested waters. Host: Bill Burrud.

3 4 7 DANIEL BOONE (C)

Forrest Tucker returns as Daniel's friendly enemy Joe Snag, river pirate extraordinaire. Joe wants the Boonesborough supply wagon, even if he has to join forces with Daniel against his own bandit gang. Daniel: Fess Parker. Rebecca: Patricia Blair. Cincinnatus: Dallas McKennon. (Rerun; 60 min.)

JULY 24, 1969

Guest Cast

Joe Snag Forrest Tucker
Davy Rock Rex Holman
Dumas Charles Dierkop
Wallace Robert Cornthwaite
Kinch Joseph Perry
Equerry Bob Adler
Dewey Frederic Downs
Doble Jackie Kahane

5 10 12 ANIMAL WORLD (C)

In New Zealand, host Bill Burrud follows a helicopter deer hunt in which nets are used to capture the animals. He also shows wildlife unique to the country: the tuatara, a living link with the dinosaur; the wingless kiwi, symbol of the nation; and the parma wallaby, a white-throated miniature kangaroo once thought extinct.

6 BRIDGE—Jean Cox

Lesson: the takeout double.

7 13 FLYING NUN—Comedy (C)

Fast improvisations are called for when supersleuth Fomento gets the mistaken idea that the nuns are honoring him with a surprise party. Sr. Bertrille: Sally Field. Fomento: Vito Scotti. Carlos: Alejandro Rey. Rev. Mother: Madeleine Sherwood. Sr. Jacqueline: Marge Redmond. Sr. Sixto: Shelley Morrison. (Rerun)

Guest Cast

Salazar Mike Pataki
Chief Galindo Rodolfo Hoyos
Dyquisto Fabian Dean
Little Gaspar Timmy Weldon

19 MOVIE—Drama

"Dangerous." See Mon. 8:30 P.M. Ch. 19 for details. (90 min.)

40 DONALD O'CONNOR—Variety (C)

Guests include Jerry Lewis, Tom

The uglies.

athlete's foot
acne pimples
insect bites
ringworm
minor cuts & scrapes

The answer.



for effective relief of the uglies.

Poston, Barbara Anderson of "Ironside," and singers Ketty Lester and Brendan Hanlon. (1 hr., 25 min.)

8:00 **2** **PASSWORD—Game** (C)

Celebrity guests: actress Connie Stevens and comedian Dick Shawn.

5 **10** **12** **PRISONER—Drama** (C)

"Do Not Forsake Me." Put yourself in the Prisoner's shoes: you wake up, look in the mirror, and discover that the face and body you see are not your own. Which identity would you believe in? The person you remember, or the stranger you see in the mirror? Prisoner: Patrick McGeehan. (Rerun; 60 min.)

Guest Cast

JanetZena Walker
No. 2Clifford Evans
ColonelNigel Stock
Sir CharlesJohn Wentworth
SeltzmanHugo Schuster

6 **9** **NET PLAYHOUSE—Drama**

"The Seekers: The Idealists," Part 2 of a dramatic trilogy on man and his beliefs. Set during the turbulent days of the French Revolution, the play

examines a young officer's moral conflict. Captain Gerard is ordered to execute 200 political prisoners. But as an idealist, how can he square his conscience with the decisions of the Republic and his duties as a loyal soldier. Script by Ken Taylor. Cast . . . Gerard: Michael Bryant. Edmonde: Patrick Allen. Marguerite: Suzanne Neve. Charles de Bouvet: John Robinson. Coutant: Brian Haines. Sergeant: Peter Welch. Dying Man: David J. Grahame. Priest: Vernon Dobtcheff. Soldiers: Jack Smethurst, Brian Vaughan. Raped Girl: Paula Jacobs. Boys: Alan Kemp, Darryl Read. Mother: Brenda Duncan. (90 min.)

[After the play, "Legault's Place," a short about an old man's encounter with city hall.]

7 **13** **THAT GIRL—Comedy** (C)

It's Ann and Don vs. the Internal Revenue Service when an agent claims she owes \$2600. Disputing the government is especially taxing, thanks to Ann's records: bits and

**close
up**

TOM JONES (C)

9:00 **13** **7**

Lynn Redgrave

Tom Jones' London-based series has been a delight for many of the critics. Tonight's rerun shows why.

Actress **Lynn Redgrave** takes a turn at singing with "The Last Time We Say Good-by." **Sergio Mendes and Brasil '66** apply a Latin beat to "Goin' Out of My Head" and join Tom for "Mas Que Nada." **The Bee Gees** do "First of May" and "I Started a Joke." And Britain's **Lulu** sings "Crossroads."

Tom solos on "That Old Black Magic," "A Minute of Your Time," "Money," "If I Promise" and the late Otis Redding's "Sittin' on the Dock of the Bay."

Comic **Tim Conway** adds the light touch with his portrayal of an inept TV newscaster. The masked man of the plains gets his lumps when Tim and Tom spoof the Lone Ranger.

Mike Sammes sings, Jack Parnell orchestra. Norman Maen is the choreographer. (Rerun; 60 min.)



Thursday

EVENING

JULY 24, 1969

scraps of receipts scattered throughout her apartment. Ann: Marlo Thomas. Don: Ted Bessell. Cobb: Jack Mullaney. (Rerun)

8:30 **2 WHAT'S MY LINE?—Game** (C)

Celebrity lineup: Joanne Carson (Johnny's wife), Gene Rayburn and Soupy Sales. Host: Wally Bruner.

3 4 7 IRONSIDE (C)

"And Be My Love." It's the woman vs. the policewoman as Eve Whitfield becomes interested in a society columnist implicated in a series of society-row burglaries. Ironside: Raymond Burr. Eve: Barbara Anderson. Mark: Don Mitchell. Ed: Don Galloway. Commissioner: Gene Lyons. (Rerun; 60 min.)

Guest Cast

Larry Curtis Chad Everett
Roberta Amzie Strickland
Fat Man J. Edward McKinley
Dave Tidwell Paul Smith
Vic Eldon Quick
Arthur Nadeliano Keith Walker

7 13 BEWITCHED—Comedy (C)

Endora's latest scheme to rescue Samantha from drab suburbia sends Darrin on a spending spree. He's anticipating big profits from the sale of enchanted dolls (Endora's work) that no one can resist. Samantha: Elizabeth Montgomery. Darrin: Dick York. Endora: Agnes Moorehead. Larry: David White. (Rerun)

Guest Cast

Prof. MacAllister Cliff Norton
Miss Wilson Jill Foster
Miss Dobrin Meg Wyllie

8:55 **40 NEWS—Kline** (C)

9:00 **2 DELLA REESE—Variety** (C)

Johnny Mathis is a tentatively scheduled guest. (60 min.)

5 12 40 MOVIE—Comedy (C)

"Quick Before It Melts." (1965) Temperatures rise in Antarctica when a bevy of belles descends upon the frozen wasteland. It's all part of re-

porter Oliver Cannon's scheme to create a scoop at naval base Operation Deep-Freeze. Outdoor shots filmed in Alaska. (Rerun; 2 hrs.)

Cast

Oliver C. Cannon Robert Morse
Peter Santelli George Maharis
Tiare Marshall Anjanette Comer
Vice Admiral James Gregory
Harvey Sweigert Howard St. John
Drozhenky Michael Constantine
George Snell Norman Fell
Diana Grenville-Welles. . . Janine Gray
Sharon Sweigert Yvonne Craig

7 13 TOM JONES—Variety (C)

Guests include Lynn Redgrave, and Sergio Mendes and Brasil '66. See page A-65. (Rerun; 60 min.)

10 MOVIE—Drama

"David and Lisa." (1962) Frank Perry directed this award-winning film about the relationship between two pupils at a special school for emotionally disturbed adolescents. Janet Margolin, Howard Da Silva, Neva Patterson, Jaime Sanchez, Richard McMurray, Clifton James, Nancy Nutter, Matthew Anden, Janet Lee Parker, Karen Gorney. (2 hrs.)

19 LATIN AMERICAN MUSIC

9:30 **3 4 7 DRAGNET** (C)

Working the day watch out of robbery division, Friday and Gannon deal with cases ranging from innocent victims and kooks to stick-up artists, bank robbers and hijackers. Friday: Jack Webb. Gannon: Harry Morgan. (Rerun)

Guest Cast

Sgt. Jack Williams ... Robert Patten
Sgt. Bill Pailing William Boyett
Sgt. Dick Reed Don Ross
Sgt. Hank Seret Alfred Shelly
Sgt. Mac Johnson Jeff Burton
Mrs. Gorman Elaine Devry
Bird Lady Lillian Bronson
Truck Driver King Moody
Hippie Jon Shank

Your dog needs

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A-66 TV GUIDE



100% MEAT

10:00 **6 TO BE ANNOUNCED**
9 JACOBY ORIGINALS
2 NEWS—Gary Park C
3 4 7 GOLDDIGGERS C
 Comedy bits focus on a husband-and-wife radio team (Paul Lynde, Carole Cook), and Stanley Myron Handelman's dancing date with Gold-digger Barbara Sanders. Gail Martin, Lou Rawls, Tommy Tune, Darlene Carr, Howie Storm, Les Brown Orchestra. (60 min.)

Highlights

"Charmaine," "Rockin' Chair"...Lou
 "They Can't Take That Away from Me"Gail
 "So Rare," "Diamonds Are a Girl's Best Friend"Golddiggers
 "Try to Remember"Darlene
 "Shine on Your Shoes"Tommy
 1933 medley: "Who's Afraid of the Big Bad Wolf?" "The Old Spinning Wheel," "Annie Doesn't Live Here Anymore," "Boulevard of Broken Dreams," "The Carioca"All

6 9 SPECULATION

7 HAWAIIAN EYE—Mystery

When playboy Reed Olander Jr. hires a noted lawyer Avery Carlton to defend him on a murder charge, Carlton hires MacKenzie to prove that Olander is guilty. Olander: Robert Colbert. Carlton: David White. Jill Carlton: Jo Morrow. (60 min.)

13 COLLEGE TALENT C

Celebrity judges: Dino Martin Jr., Martin Milner and Barbara Werle. Talent includes singers Raul Perez (UCLA), Burns and Dillon (Arizona State), the Jug O' Punch (Hillsdale College, Mich.) and Ralph Griffin (North Texas State).

19 DAVID TERRELL

13 NEWS SPECIAL C

11:00 2 UNTOUCHABLES—Drama

Al Capone's empire has split into two factions. Meyer Wartel controls the speakeasies, and Carl Positan runs the distilleries and breweries—and neither man is happy with half the loaf. Ness: Robert Stack. Wartel: Robert Middleton. Pittsburg Phil: Rip Torn. Herman Kihn: George Voskovec. Happy Levinsky: Joseph Ruskin. Hobson: Paul Picerni. Young-fellow: Abel Fernandez. Rossi: Nich-

olas Georgiade. Walter Winchell nar-rates. (60 min.)

3 4 5 7 7 NEWS C

10 12 13 NEWS C

40 MOVIE—Western

"Roughshod." (1949) Western in which a rancher learns that three men have escaped from prison and fears the revenge they may take upon him. Robert Sterling, Gloria Grahame, Claude Jarman Jr. (90 min.)

11:30 3 4 7 JOHNNY CARSON C

Tentatively scheduled: comedian Rich Little. Ed McMahon. (90 min.)

5 PERRY MASON—Mystery

Secretary Susan Fisher is startled when her boss's little boy comes in to the office carrying a shoebox full of money. Susan: Kathie Browne. Mason: Raymond Burr. Burger: William Talman. (60 min.)

7 12 13 JOEY BISHOP C

Tentatively scheduled: Sergio Mendes and Bossa Rio (Sergio's new group), and singer Anita Bryant. Regis Philbin. (90 min.)

10 MOVIE—Drama

"The Keys of the Kingdom." (1945) A.J. Cronin's story of a priest who accepts a post in a China ravaged by plague and revolution. Gregory Peck, Thomas Mitchell, Vincent Price, Rosa Stradner, Roddy McDowall, Edmund Gwenn, Benson Fong, Sir Cedric Hardwicke, Peggy Ann Garner, Jane Ball, Anne Revere, James Gleason. (2 hrs., 25 min.)

12:00 2 ALFRED HITCHCOCK—Drama

Peyton Farquhar is captured after he fails to destroy a Union railroad trestle for the Confederacy. Peyton: Ronald Howard. Josh: Juano Hernandez.

12:30 5 MOVIE—Drama C

"Requiem for a Heavyweight." (1962) Another fight may result in blindness for aging boxer Mountain Rivera, but after 17 years in the ring, fighting is the only work Rivera knows. Anthony Quinn, Jackie Gleason, Mickey Rooney, Julie Harris. (1 hr., 40 min.)

1:00 3 7 13 NEWS C

4 JOAN RIVERS C

Veteran character actor Jim Backus and psychiatrist Theodore Rubín discuss anger.

1:30 4 NEWS C

Friday

JULY 25, 1969

MORNING

- 6:00** **3** **RHYME AND REASON**
 1. "Japan: the Roles Reversed." 2. "The Perfect Substance" chronicles the attempts of alchemists to turn base metals into gold. John Reidy, professor of English literature, is the host. (60 min.)
5 **BLACK HERITAGE—History** **C**
 Part 1: the black man and politics post-World War I.
7 **ABC'S OF BOATING**
10 **FOCUS ON FARMING** **C**
- 6:25** **7** **A.M.—Jim Dunbar** **C**
13 **NEWS** **C**
- 6:30** **4** **NEWS—Dick Doughty** **C**
5 **CITIES IN CONFLICT**
10 **BLACK HERITAGE—History** **C**
 Part 1: the black man and politics post-World War I.
12 **THIS IS THE LIFE** **C**
 A soldier returning from Vietnam consults his pastor. John: Alan Reed Jr. Pastor Martin: Nelson Leigh. Beverly: Anne Whitfield. Rose: Ann Doran. Verne: Byron Morrow.
13 **JACK LA LANNE—Exercise** **C**
- 7:00** **3** **4** **7** **TODAY** **C**
 Tentatively scheduled: TV GUIDE movie critic Judith Crist; Harvard sophomore Mark Gerbon, author of a book about young people's dissatisfaction with the Establishment. Hugh Downs is the host. (2 hrs.)
5 **10** **12** **NEWS—Benti** **C**
13 **AGRICULTURE TODAY** **C**
- 7:15** **13** **NEWS—Chuck Rossie** **C**
- 7:20** **13** **CARTOONLAND** **C**
- 7:30** **5** **NEWS—Ron Magers**
- 8:00** **5** **10** **12** **CAPTAIN KANGAROO** **C**
 The Captain reads "Mr. Fizbee and the Little Troop." (60 min.)
- 8:05** **2** **NEWS** **C**
- 8:20** **13** **DUDLEY DO-RIGHT—Children**
- 8:15** **2** **RELIGION—Mormon** **C**
- 8:30** **2** **JACK LA LANNE—Exercise** **C**
7 **GIRL TALK—Interviews** **C**
 Guests include author Marjorie Craig ("21-Day Shape-Up Program"). Betsy Palmer is the host.
- 8:50** **13** **JACK LA LANNE—Exercise** **C**
- 9:00** **2** **POPEYE—Cartoons** **C**
3 **4** **7** **IT TAKES TWO** **C**
 Guests: Carl Betz, Dick Gautier, Richard Long and their wives.

5 **10** **12** **LUCILLE BALL**

"Laugh-In's" Dick Martin appears as Lucy misplaces \$2000. Barnsdahl: Charles Lane. Viv: Vivian Vance. Jerry: Jimmy Garrett. Sherman: Ralph Hart.

7 **MOVIE—Comedy**

"Three Guys Named Mike." (1951) An airline hostess finds herself up in the clouds over three possible marriage candidates. Jane Wyman, Van Johnson, Howard Keel. (2 hrs.)

9:20 **13** **FASHIONS IN SEWING** **C**

9:25 **3** **4** **7** **NEWS—Dickerson** **C**

9:30 **2** **10** **12** **BEVERLY HILL-**

BILLIES—Comedy **C**

Ole! is where it's at for Jethro, who wants to be a bullfighter. Jethro: Max Baer. Jed: Buddy Ebsen. Granny: Irene Ryan. El Magnifico: Miguel Landa.

3 **4** **7** **CONCENTRATION** **C**

5 **HOTLINE—Discussion** **C**

13 **MOVIE—Mystery**

"Screaming Mimi." (1958) A woman who was almost killed by a psychopath becomes obsessed with the idea that she has herself committed a murder. Anita Ekberg, Gypsy Rose Lee, Phil Carey. (90 min.)

10:00 **2** **10** **12** **ANDY GRIFFITH**

Andy is in for trouble. The new mayor thinks he's too easygoing. Mayor Stoner: Parley Baer. Jess Morgan: Roy Engel. Mrs. Ambrose: Janey Stewart.

3 **4** **7** **PERSONALITY** **C**

Celebrities: Morey Amsterdam, Pat Carroll and George Jessel. On-film personality: Pearl Bailey.

10:30 **2** **BURKE'S LAW—Mystery**

A Hollywood press agent is murdered at his wedding reception, and his three ex-wives are at the top of Burke's suspect list. In cameo roles are Herschel Bernardi (McCoy) and episode director Don Taylor (George Hogarth). (1 hr., 15 min.)

3 **4** **7** **HOLLYWOOD**

SQUARES—Game **C**

Guests: Jack Albertson, Nanette Fabray, Gail Fisher, Michael Landon and Jan Murray. Regulars: Wally Cox, Paul Lynde, Rose Marie and Charley Weaver.

5 **10** **12** **DICK VAN DYKE**

At an auction, Rob unwittingly winds

Friday

MORNING-AFTERNOON

up with a high-priced painting. Holdecker: Howard Morris. Rob: Dick Van Dyke. Sally: Rose Marie. Buddy: Morey Amsterdam. Laura: Mary Tyler Moore.

- 11:00 **3 4 7 JEOPARDY—Game C**
5 10 12 LOVE OF LIFE C
7 ANNIVERSARY GAME C
13 TRUTH OR CONSEQUENCES C
40 ROMPER ROOM—Children C
- 11:25 **5 12 NEWS—Edwards C**
10 NEWS—Chris Harris C
- 11:30 **3 4 7 EYE GUESS—Game C**
5 10 12 SEARCH FOR TOMORROW—Serial C
7 GALLOPING GOURMET C
13 GALLOPING GOURMET C
 "Spaghetti Carbonara and grapefruit/orange cocktail."
- 11:45 **2 ROMPER ROOM—Children C**
- 11:50 **13 NEWS—Rashleigh C**
- 11:55 **3 4 NEWS—Newman C**
7 NEWS—Reiter C

AFTERNOON

- 12:00 **3 4 5 10 NEWS C**
7 13 BEWITCHED—Comedy
 Darrin's dilemma: working at home, or taking Samantha on a vacation. Samantha: Elizabeth Montgomery. Darrin: Dick York. Sanford Stern: Frank Maxwell. Endora: Agnes Moorehead. Larry: David White.
7 40 YOU'RE PUTTING ME ON C
 Guests: Shari Lewis, Nipsey Russell and Vivian Vance. Regulars: Larry Blyden, Peggy Cass and Bill Cullen.
12 PDQ—Game C
 Celebrity guests: Arte Johnson, Joanne Worley and Barbara Feldon.
- 12:30 **2 BEAT THE ODDS—Game C**
3 4 7 DAYS OF OUR LIVES C
5 10 12 AS THE WORLD TURNS—Serial C
7 13 THAT GIRL—Comedy C
 A pair of starry-eyed newlyweds causes problems for Ann and Don. Ann: Marlo Thomas. Don: Ted Bessell. Margie: Arlene Golonka. Judge Hardy: J. Pat O'Malley.
40 MOVIE—Western
 "American Empire." (1942) Two friends try to build up a Texas empire. Richard Dix, Leo Carrillo, Preston Foster. (90 min.)
- 1:00 **2 MOVIE—Comedy**
 "That Brennan Girl." (1946) A young

girl has been brought up by her mother to disregard ethical considerations in going after what she wants. James Dunn, Mona Freeman, June Duprez, William Marshall. (2 hrs.)

- 3 4 DOCTORS—Serial C**
5 10 12 LOVE IS A MANY-SPLENDORED THING—Serial C
7 7 13 DREAM HOUSE C
- 1:30 **3 4 7 ANOTHER WORLD C**
5 10 12 GUIDING LIGHT C
7 13 LET'S MAKE A DEAL C
- 2:00 **3 4 YOU DON'T SAY!—Game C**
 Guests: Tina Cole and Don Grady of "My Three Sons."
5 10 12 SECRET STORM C
7 7 13 NEWLYWED GAME C
40 PATTY DUKE—Comedy
- 2:30 **3 MOVIE—Comedy**
 "Operation Stogie." (English; 1960) Two young sergeants are given one last chance to prove that they are officer material. John Haver, Anton Rodgers, Susan Stephen. (90 min.)
4 40 MATCH GAME C
 Guests: actors Burt Reynolds and Brenda Vaccaro.
5 10 12 EDGE OF NIGHT C
7 7 DATING GAME C
13 DIVORCE COURT—Drama C
 Evelyn Grant charges that her mother-in-law's interference is unbearable. Evelyn: Priscilla Boyd. Grant: Ray Girardin. Irene Grant: Eve McVeagh. Elizabeth: Helen Brown. Judge: Voltaire Perkins.
- 2:55 **4 40 NEWS—Floyd Kalber C**
- 3:00 **2 10 12 LINKLETTER SHOW C**
 Art's guest is fashion designer William Travilla.
4 YOU'RE PUTTING ME ON C
 See 12 noon Ch. 7R for details.
5 MIKE DOUGLAS—Variety C
 See 4 P.M. Chs. 10, 12. (90 min.)
7 7 13 GENERAL HOSPITAL C
40 CAPN'S LOCKER—Children C
- 3:25 **2 10 12 NEWS C**
- 3:30 **2 POPEYE—Children C**
4 BACHELOR FATHER—Comedy
 Kelly wants Bentley to take her out for an evening on the town. Bentley: John Forsythe. Kelly: Noreen Corcoran. Adrian: Shawn Smith.
7 7 13 ONE LIFE TO LIVE C
10 PASSWORD—Game C
 Celebrity guests: Carol Burnett and actor Peter Lawford.

Friday
AFTERNOON

JULY 25, 1969

- 4:00** **12 ZANE GREY—Drama**
2 TIMMY AND LASSIE—Adventure
Timmy lassos a deer, but the animal escapes—with the rope still around its neck. Timmy: Jon Provost. Ruth: June Lockhart.
- 3 4 FLINTSTONES—Children C**
7 7 13 DARK SHADOWS C
10 12 MIKE DOUGLAS—Variety C
Guests include Sammy Davis Jr., Sidney Poitier, comics Skiles and Henderson, and singer Lola Falana. Joe Harnell conducts the orchestra. (Rerun; 90 min.)
- 40 POPEYE—Children**
4:30 2 LEAVE IT TO BEAVER—Comedy
On a dare, Beaver makes a face while his yearbook picture is being taken. Beaver: Jerry Mathers. Wally: Tony Dow. June: Barbara Billingsley.
- 3 LEAVE IT TO BEAVER—Comedy**
Wally finds that Julie Foster is a very expensive date. Wally: Tony Dow. Julie: Cheryl Holdridge. Beaver: Jerry Mathers.
- 4 LOST IN SPACE—Adventure C**
Young Will learns the meaning of

chivalry and honor when he serves as page to a knight errant. Sagramonte: Hans Conried. Will: Billy Mumy Gundemar: Jeff County. Penney: Angela Cartwright. (60 min.)

5 DAVID FROST—Variety C
Tentative guests include England's Prime Minister Harold Wilson and Mrs. Wilson. (90 min.)

7 MOVIE—Drama
"Rocky Mountain." (1950) During the Civil War, a Rebel patrol in the California-Nevada desert tries to help the Confederacy gain control of the West. Errol Flynn, Patrice Wymore, Scott Forbes. (90 min.)

7 LET'S MAKE A DEAL—Game

13 GILLIGAN'S ISLAND C
A British butterfly buff offers to take the castaways off the island—as soon as he nets a rare specimen. Beasley: John McGiver. Gilligan: Bob Denver. Skipper: Alan Hale.

40 LITTLE RASCALS—Children

5:00 2 DENNIS THE MENACE—Comedy
The first mockingbird of the year is a mixed blessing—it insures Mr. Wilson's presidency of the Bird Watchers Society and it also keeps him awake. Mr. Wilson: Gale Gordon.

3 TRAVENTURE THEATRE C
1. A visit to California's Death Valley, the lowest point in America, and nearby Mount Whitney. 2. In this Louisiana swamp we see alligators, the grave of Longfellow's Evangeline and Manila Village with its houses raised on stilts. (60 min.)

7 BEWITCHED—Comedy
Samantha struggles to be on her best behavior for Darrin's client.

13 I LOVE LUCY—Comedy
Ricky tells Lucy that she can appear in his show if she can fit into a smaller costume. Lucy: Lucille Ball. Ricky: Desi Arnaz. Ethel: Vivian Vance. Fred: William Frawley.

19 FILM

40 MUNSTERS—Comedy
Grandpa goes into a dead faint when he sees the jeweled ring Eddie gave to Marilyn—it's the cursed Fregosi emerald. Herman: Fred Gwynne. Fregosi: Paul Reed.

5:30 2 PATTY DUKE—Comedy
Patty has to get hold of a big-name star for the school prom. Sammy Da-

FIRST

With Complete Coverage



DEAN REETER

Newsbeat 7R 5:30-6:30

Huntley-Brinkley 6:30-7:00

KRCR-7R

vis: Himself. Patty and Cathy: Patty Duke. Richard: Eddie Applegate. Mike Garson: Alan Manson.

4 7 12 NEWS C

9 WHAT'S NEW—Children

Salt-water areas of the Everglades; why the American colonies broke with British rule.

10 NEWS—Walter Cronkite C

13 NEWS—Reynolds/Smith C

19 HOKEY POKEY—Children

40 MY FAVORITE MARTIAN C

Martin accidentally turns Mrs. Brown into a two-dimensional landlady with his Martian Dimensional Separator. Martin: Ray Walston. Mrs. Brown: Pamela Britton. Tim: Bill Bixby.

5:45 6 FRIENDLY GIANT—Children

The gang learns about apes.

EVENING

6:00 2 MY FAVORITE MARTIAN

Uncle Martin's Martian "benevolence" bulb makes everyone love him—but when Tim tries it there's only instant hate. Martin: Ray Walston. Tim: Bill Bixby. Phelps: Edward McKinley.

3 NEWS—Huntley/Brinkley C

4 5 7 10 13 NEWS C

6 9 MISTEROGERS—Children

"The Magic Flute."

19 CHESTER SMITH—Variety

40 MOVIE—Drama

"Kazan." (1949) A wild dog is trained for pit fighting. Stephen Dunne, Lois Maxwell, Joe Sawyer, Roman Bohnen, Zoro. (90 min.)

6:30 2 McHALE'S NAVY—Comedy

McHale hopes that a superior showing at inspection will result in Binghamton's promotion—and transfer. McHale: Ernest Borgnine.

3 NEWS—Whitten/Jervis C

4 7 NEWS—Huntley/Brinkley C

5 12 NEWS—Cronkite C

6 WHAT'S NEW—Children

Duties of the steamboat captain; the chimpanzee, orangutan and woolly monkey; photographing and framing.

9 CHALLENGE—Science

Philip Gustafson and Henry Moses of the Argonne Laboratories in Chicago discuss methods of tracing radioactivity in the air. Norman Ross is host.

13 PERRY MASON—Mystery

Policeman Otto Norden was killed during a robbery—and his rookie

partner was seen running from the scene of the crime. James Anderson: Dick Davalos. Lieutenant Anderson: Wesley Lau. Erna: Jeanette Nolan. Carrie Wilson: Mabel Albertson. Arthur Morrell: Edmon Ryan. (60 min.)

7:00 2 I LOVE LUCY—Comedy

With motherhood approaching, Lucy still wants to be in Ricky's Gay Nineties review. So he and Ethel devise a suitable costume.

4 WIDE WONDERFUL WORLD C

5 NEWS—John Weston C

6 MISTEROGERS—Children

"The Magic Flute."

7 NEWS—Reynolds/Smith C

7 GHOST AND MRS. MUIR C

Claymore Gregg plays it to the hilt after he suffers a slipped disc at Gull Cottage. All hands, including the captain, render yeoman service to the bedridden prima donna. Mrs. Muir: Hope Lange. Captain: Edward Mulhare. Claymore: Charles Nelson Reilly. Martha: Reta Shaw. Jonathan: Harlan Carraher. Seth: John Copage. (Rerun)

9 FOLK GUITAR—Lessons

Laura Weber teaches the musical alphabet. Songs: "Twinkle, Twinkle" and "Smoke."

10 WHAT'S MY LINE?—Game C

Celebrity panel: Arlene Francis, Nipsey Russell, Soupy Sales and Gail Sheldon. Host: Wally Bruner.

12 JULIA—Comedy C

Jimmy Stewart makes a cameo appearance in "A Little Chicken Soup Never Hurt Anyone." Julia tries to help her landlord, who has locked himself in his apartment, refusing to tell anyone what's wrong. Julia: Diahann Carroll. Dr. Chegley: Lloyd Nolan. Cooper: Ned Glass. Corey: Marc Copage. (Rerun)

7:30 2 TWO FOR TRAVEL C

This first of two programs follows a German student's hitchhiking tour through Europe, the Middle East and India. Host: Bill Burrud.

3 4 7 HIGH CHAPARRAL C

Misguided gallantry gets Blue and the ranchers in serious trouble. Against the advice of his elders, Blue frees a white squaw from the Apaches—and is captured for his

Friday

EVENING

efforts. Blue: Mark Slade. Buck: Cameron Mitchell. Manolito: Henry Darrow. Victoria: Linda Cristal. Sam: Don Collier. Joe: Bob Hoy. Pedro: Roberto Contreras. Reno: Ted Markland. (Rerun; 60 min.)

Guest Cast

Sarah Quentin Dean
Santos Frank Ramirez
Terza Alicia Bond

5 BLUE MINORITY—Report (C)

Special: An examination of police-community relations. Focusing on the Boston Police Department, producer-writer Dick Hubert and his crew accompanied policemen on emergency calls, witnessing crime-prevention measures and the arrest of suspects. Hidden cameras record activities in Roxbury's District 9, a black ghetto with one of Boston's highest crime rates; the work of the vice and narcotics squad; and life in the white slum of Charlestown. The relationship between society and the police force is discussed by John Spiegel, director of the Lemberg Center for the Study of Violence at Brandeis University, and government professor James Q. Wilson of Harvard. Host: Group W correspondent Gene Pell. (Rerun; 60 min.)

6 FOLK GUITAR—Lessons

Laura Weber demonstrates rhythm signature and plays "Spanish Is the Loving Tongue."

7 13 LET'S MAKE A DEAL (C)

9 WORLD WE LIVE IN

"The Child Watchers" surveys the efforts of psychologists to understand how children learn. Experiments ranging from the simple to the complex probe the ability of infants to track moving objects, to comprehend the meaning of quantity, and to distinguish between what is familiar and what is strange.

10 12 WILD WILD WEST (C)

Murderous interference plagues West and Artemus as they escort a Russian prince and his caravan to New Petersburg. Pretenders to the throne plot to menace the prince, who seeks to reclaim a royal icon. West: Robert Conrad. Artemus: Ross Martin. (Rerun; 60 min.)

Guest Cast

Prince Gregor Guy Stockwell
Duchess Sophia Nina Foch
Balkovitch John van Dreelen
Captain Zaboff Donnelly Rhodes
Princess Lina Jennifer Douglas
Maria Alicia Gur

19 FILM

40 DONALD O'CONNOR—Variety (C)

Guests include boxing great Sugar Ray Robinson, Ted Mack of "Amateur Hour," singer Della Reese and comedian Lou Alexander. (1 hr., 25 min.)

8:00 2 PASSWORD—Game (C)

Celebrity guests: actress Connie Stevens and comedian Dick Shawn.

6 ONE TO ONE—Discussion

Featured: James Agee's Pulitzer Prize-winning novel "A Death in the Family."

7 13 JOHN DAVIDSON (C)

Lana Cantrell joins John, Rich Little (doing an impersonation of Boris Karloff), Mireille Mathieu and Aimi Macdonald (as an inept store demonstrator). (60 min.)

Highlights

"Yesterday I Heard the Rain,"
"Too Good to Be True," "California Bloodline," "Who Am I?"
..... John
"I Will Wait for You," "You Don't
Know What Love Is" Lana
"Things" John, Lana
"La Premiere Etoile," "I Live for
You" Mireille
"Can't Buy Me Love"
..... John, Mireille, Rich
"With a Little Bit of Luck" All
"I Found a Million-Dollar Baby"
..... Dancers

9 VIETNAM

19 LATIN AMERICAN MUSIC

8:30 2 WHAT'S MY LINE?—Game (C)

Celebrity lineup: Joanne Carson (Johnny's wife), Gene Rayburn and Soupy Sales. Host: Wally Bruner.

3 4 7 NAME OF THE GAME (C)

Noted English actors Donald Sutherland ("Joanna") and Wilfrid Hyde-White are featured in "The Suntan Mob." Dan Farrell assumes great risks to prove that the island of San Paolo is controlled by a gambling syndicate. Dan: Robert Stack. Joe: Ben Murphy. (Rerun; 90 min.)

Guest Cast

Geneva Rogers . . . Suzanne Pleshette
 Jerry Trevor . . . Donald Sutherland
 Barada . . . Paul Winfield
 Simms . . . Wilfred Hyde-White
 Earl . . . Robert F. Lyons
 Andrade . . . Kenneth Washington
 Bianca Sedella . . . Ella Edwards
 Mrs. Andrade . . . Juanita Moore

5 10 12 GOMER PYLE (C)

Sergeant Carter has his hands full after saving Gomer's life: the grateful private has made himself Carter's personal slave. Gomer: Jim Nabors. Carter: Frank Sutton. Duke: Ronnie Schell. Bunny: Barbara Stuart. Eddie: Renny Roker. (Rerun)

6 NET PLAYHOUSE—Drama

"Gladly, My Cross-Eyed Bear," third of four dramas in the series "Talking to a Stranger." John Hopkins' quartet examines the life of each member of the suburban Stephens family, which is torn apart during one weekend spent in a confrontation with reality. In this play, the focus is on Alan, the son, who is planning to permanently separate himself from the family. (90 min.)

Cast

Alan . . . Michael Bryant
 Father . . . Maurice Denham
 Terry . . . Judi Dench
 Policeman . . . Terry Leigh

9 BRIDGE WITH JEAN COX

Lesson: the opener and responder.

8:55 40 NEWS—Kline (C)

9:00 2 DELLA REESE—Variety (C)

Tentatively scheduled: Carmen McRae, Bob Crane ("Hogan's Heroes") and comic Rich Little. (60 min.)

5 10 12 MOVIE—Western

The late Robert Taylor in "Westward the Women" (1951), a salute to the hardy pioneer females who braved Indians, treacherous weather conditions and male wagon drivers to settle in the West. The reason: promised husbands on the ranches in California. Based on a story by long time director Frank Capra ("It Happened One Night," "Pocketful of Miracles"). (Rerun; 2 hrs.)

Cast

Buck Wyatt . . . Robert Taylor
 Fifi Danon . . . Denise Darcel
 Roy Whitman . . . John McIntire
 Rose Meyers . . . Beverly Dennis
 Patience Hawley . . . Hope Emerson
 Ito . . . Henry Nakamura
 Mrs. Maroni . . . Renata Vanni
 Jean . . . Marilyn Erskine

7 13 JUDD—Drama (C)

"The Death Farm." Judd and Ben probe a prison escapee's grisly story of conditions inside a state penal farm. Besides tales of extortion and torture, the man claims that several inmates were murdered by guards and buried on the prison grounds. Judd: Carl Betz. Ben: Stephen Young. (Rerun; 60 min.)

Guest Cast

J.W. Roe . . . Wright King
 Ellie . . . Bonnie Bedelia
 Orville Guthrie . . . James Gregory
 Wirt Jessup . . . Arch Johnson
 Dan Grimes . . . Woodrow Parfrey
 Ron Bisbee . . . Robert Sorrells
 Prison Guard . . . Thom Carney

9 CRITIQUE—Discussion

See Wed. 7 P.M. Ch. 9R. (60 min.)

—Advertisement

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Friday

EVENING

JULY 25, 1969

19 MEXICO CANTA—Music

40 MOVIE—Adventure **(C)**

"Sinbad the Sailor." (1947) Sinbad seeks a fabulously rich island and the love of a breathtaking beauty. Douglas Fairbanks Jr., Maureen O'Hara, Walter Slezak, Anthony Quinn. (2 hrs., 15 min.)

10:00 2 NEWS—Gary Park **(C)**

3 HUGH HEFNER—Variety **(C)**

Guests include Buddy Greco (My Funny Valentine), singer-puppeteer Shari Lewis and the rocking Canned Heat. (60 min.)

4 THE SAINT—Mystery **(C)**

"The Helpful Pirate." An eminent British scientist disappears, the victim of a slick kidnap caper. His abductors are German racketeers planning to sell their captive to the highest bidder. Saint: Roger Moore. (Rerun; 60 min.)

Guest Cast

Kolben Paul Maxwell
Eva Erika Remberg
Fran Roeding Anneke Wills
Hotel Receptionist Michael Wolf

Prof. Roeding Redmond Phillips
Johan Uhrmeister George Pravda
Vladek Sheybal Nikita Roskin
Major Carter Jack Gwillim

6 MINNEAPOLIS SYMPHONY

Witold Rowicki conducts the Warsaw Philharmonic in selections from Shostakovich and Moniuszko. (60 min.)

7 7 13 DICK CAVETT **(C)**

Tentatively scheduled guest: pianist Peter Nero and satirists Bob and Ray. (60 min.)

9 NET PLAYHOUSE—Drama

See Thurs. 7 P.M. Ch. 9. (60 min.)

19 DAVID TERRELL

11:00 2 MOVIE—Drama

"Shake Hands with the Devil." (1959) In Ireland during the days of the Rebellion, American student Kerry O'Shea wants no part of the Irish Republican Army—even though his father was one of its leaders. Sean Lenihan: James Cagney. Kerry O'Shea: Don Murray. Jennifer Curtis: Dana Wynter. (90 min.)

3 4 5 7 7 NEWS **(C)**

10 12 13 NEWS **(C)**

11:15 40 MOVIE—Drama **(C)**

"Away All Boats." (1956) The land and sea adventures of the crew of an attack transport, starting with its shakedown cruise, reach a climax with its fight against the Japanese Navy. Jeff Chandler, George Nader, Lex Barker, Keith Andes, Richard Boone, Charles McGraw, Julie Adams, William Reynolds, Jock Mahoney, John McIntire, Frank Faylen, Grant Williams. (2 hrs.)

11:30 3 4 7 JOHNNY CARSON **(C)**

Tentatively scheduled: comedian Rodney Dangerfield. (90 min.)

5 MOVIE—Drama **(C)**

"Merrill's Marauders." (1962) In Burma during 1942, Brig. Gen. Frank Merrill and his jungle fighters are ordered to support a British attack. To achieve success, Merrill's battle-weary troops must advance 500 miles through enemy territory. Jeff Chandler, Ty Hardin, Peter Brown, Andrew Duggan. (2 hrs., 45 min.)

7 12 JOEY BISHOP **(C)**

10 MOVIE—Drama

"Gentlemen's Agreement" (1947) examines the subtle side of racial
Continued on next page

Burning eyes. Cool'em

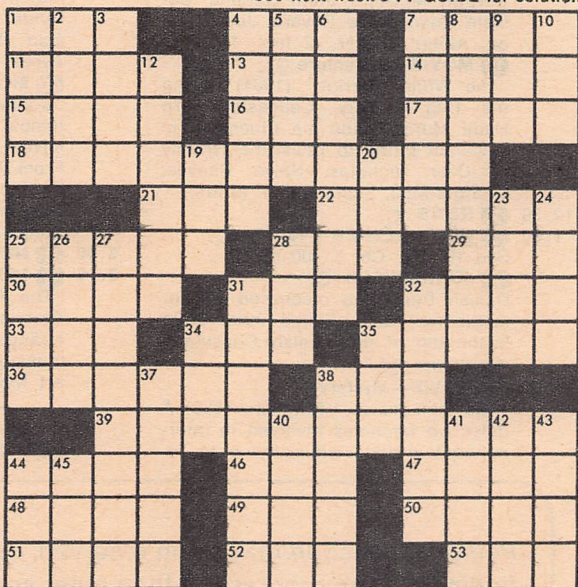


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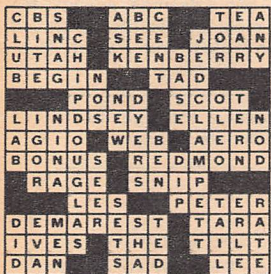
television crossword

July 19, 1969

See next week's TV GUIDE for solution



Answer to puzzle of July 12



across

- 1 Heavy weight
- 4 TV network
- 7 Competent
- 11 Roman date
- 13 Hovel
- 14 Beg for
- 15 *It Takes a Thief* man
- 16 King of Judah
- 17 Go by train
- 18 A regular on *Laugh-In* (2 wds.)
- 21 Spanish article
- 22 Joined
- 25 ___ Joe in *Petticoat Junction*
- 28 *Bonanza* man
- 29 Falsehood
- 30 Oceans
- 31 Spring month
- 32 ___ *Come the Brides*
- 33 ___ and eggs
- 34 *The ___ Valley*
- 35 Purchaser
- 36 Urgent request

- 38 *Gentle Ben* man
- 39 Co-star of *Mission: Impossible* (2 words)
- 44 Freezer
- 46 Our Nation (abbr.)
- 47 *Green Acres* lady
- 48 Shaded walk
- 49 Border
- 50 ___ May in *The Beverly Hillbillies*
- 51 Co-star of *The Doris Day Show*
- 52 Short sleep
- 53 Possessive pl. (French)

down

- 1 *My Three Sons'* Katie
- 2 Scent
- 3 Tidy
- 4 Great confusion
- 5 Shrub
- 6 *My Three Sons'* Chip
- 7 Chef's garment
- 8 TV newscaster
- 9 Boy
- 10 ___ *Guess*
- 12 Nut coverings
- 19 *Bonanza* man
- 20 Transgress
- 23 Irish republic
- 24 Game animal
- 25 Hindu giant's daughter
- 26 Of a tide
- 27 TV singer-host
- 28 Sack
- 31 Co-star of *Gunsmoke*
- 32 Low in rank
- 34 Stripe
- 35 Large snake
- 37 *College Bowl* host
- 38 *My Three Sons'* dog
- 40 Continent
- 41 Troubles
- 42 Small island
- 43 Negative votes
- 44 Little devil
- 45 Coral reef

Friday

EVENING

JULY 25, 1969

prejudice. Moss Hart's screenplay (based on Laura Z. Hobson's best-seller) tells of a writer who poses as a Jew to obtain first-hand information on anti-Semitism. Gregory Peck, Dorothy McGuire, John Garfield, Celeste Holm, Anne Revere, June Havoc, Albert Dekker. (2 hrs., 10 min.)

13 MOVIE—Adventure (C)

"The White Warrior." (1961) During the 19th Century, Caucasian hero Hadji Murad leads his tribesmen in a valiant battle to resist the tyranny of Czar Nicholas. Steve Reeves, Georgia Moll, Scilla Gabel. (2 hrs.)

12:30 2 NEWS (C)

1:00 3 HUGH HEFNER—Variety (C)

See 10 P.M. Ch. 3. (60 min.)

4 JOAN RIVERS (C)

Danish treats are discussed by comedienne Totie Fields and Jette Lachmann of the Danish Consulate.

7 NEWS (C)

1:05 7 MOVIE—Mystery

"The Man Inside." (English; 1958) A detective becomes involved in international intrigue while trying to re-

cover a stolen diamond. Jack Palance, Anita Ekberg, Nigel Patrick.

1:30 4 NEWS (C)

13 CHEATERS—Mystery

Mrs. Chapman wants double-indemnity when her husband is murdered. Hunter: John Ireland. Mrs. Chapman: Marion Mathie. Allen: Robert Ayres. Gregg: Glynn Houston.

40 MOVIE—Drama

"Conflict." (1936) A newspaper attempts to find proof that a boxer is mixed up in a crooked fight racket. From the story "The Abysmal Brute," by Jack London. John Wayne, Jean Rogers, Ward Bond, Tommy Bupp, Bryant Washburn.

2:00 3 NEWS (C)

2:15 5 MOVIE—Mystery (C)

"The Old Dark House." (1963) An American car salesman spends the strangest night of his life at an old mansion in Wales. Tom Poston, Robert Morley. (90 min.)

Stations reserve the right to make last-minute changes.

Petticoat Junction may seem reserved, but June Lockhart is finding it more progressive than outer space. The story next week in TV GUIDE. In the same issue, a Hollywood psychoanalyst explains why actors act and entertainers entertain. *Upcoming Specials spotlighted in TVGUIDE: Harlem Cultural Festival. The American Golf Classic from Akron, Ohio. And Summer Focus examines Medicare.*

next week



That what's-his-name is a very funny fellow

By Jane Wilkie

He waggles his head, his teeth gleam like headlights in a traffic jam, the wide blue eyes that belong under a baby bonnet grow wider—and whatever Paul Lynde says, his audience laughs. The viewers think that what's-

his-name is a very funny fellow.

"I don't understand why people don't remember my name," says Lynde (pronounced "Lind"). "Back in Mount Vernon, Ohio, my father had a butcher shop. *His* name was Hoy Lynde, and →



Paul Lynde

everybody remembered it. When he answered the phone, they thought they were connected with a Chinese laundry."

Lynde's name should have become established by now. He has had featured billing in 10 movies, and this year alone his guest appearances on television have totaled 180 hours. His brand of relentless cheer has graced the *Tonight* show, *The Hollywood Squares*, the *Music Hall*, *Dean Martin* (and Martin's summer replacement, *The Goldiggers*), *The Jerry Lewis Show*, *That's Life*, *Bewitched*, *Art Linkletter* and *Jonathan Winters*.

In the past five years Paul Lynde has narrowly missed TV stardom via four projected series which had only one thing in common—they all died before reaching the air.

In 1964 CBS toyed with a series called *Howie*, in which Paul portrayed the father-in-law of Will Hutchins. Lynde said then, "I don't have Will's appeal—mothers don't want to pinch me or put me in their purse." The next year spawned the pilot of *The Paul Lynde Show*. In that one, Lynde played a toy manufacturer who was driven up the wall because his children didn't like toys as much as he did. NBC assigned the show a dozen different time slots before it faded completely. In 1966 came ABC's *Sedgwick Hart-Styles*, *Prince of Danger*, a potential series that is still Lynde's favorite. A spoof of Sherlock Holmes, its title role was played by Lynde in such hilarious fashion that several brass hats termed it the funniest pilot they had ever seen.

Yet the wayward ways of the television jungle subsequently sent it to the shelves at 20th Century-Fox. "It's my fondest hope that someday somebody will blow off the dust and get it on the air," says Paul. "I like to think Sedgwick is *not* dead." He was so enamored of the show that ABC's idea for 1967, *Manley and the Mob*, left him

utterly disinterested. "I never did like it—it was a rank steal of *Get Smart*, and I kept telling them that *that* show was already on the air." Much to Paul's satisfaction, *Manley* joined the three earlier pilots in oblivion.

"Those years left me a shambles," he says. "I lived next to the telephone, fed on rumors, and died several deaths. I also lost my friends—'Oh, it's you' is not an endearing response to a phone call."

Despite the peace of 1969 (the first year in five during which he has not been constantly hanging on the horns of suspense) and annual earnings of \$150,000 for hopping into other people's shows, Lynde is discontented with his career. He worries that he is overexposed. And he worries that his talents will dissipate.

About the latter, he may have reason for concern. Unlike most established comedians, Lynde writes his own material and seems at his best when his humor appears extemporaneous. On *The Hollywood Squares* he has collapsed both audience and crew with his responses. Examples . . . Question: Why are motorcyclists so partial to leather? Answer: Because chiffon wrinkles so easily. Question: What do you call a leopard without spots? Answer: Completely cured. Question: Take some sugar, butter, chocolate and nuts, stir it all up and boil it in a pan and what will you get? Answer: Terminal acne.

His instant wit bubbles irrepressibly off-stage as well as on, but this is the sole likeness of Lynde the man to Lynde the performer. He is a worry wart assailed by self-doubt, convinced he is both unattractive and unfunny. He will be the last to believe that, in repose, he is a more than passably handsome man and a sophisticate of great charm in contrast to his professional image of a hay-kicker from the Midwest.

It was in the Midwest that Lynde accrued his bundle of insecurities. He

was "a fat kid"—in college he weighed 260 pounds—and his first jobs were as "a fat comic." After a childhood bout with peritonitis and seven months in a hospital, he had been fed unmercifully by his mother. "She didn't know there was a broiler in the oven. To her, salad was *potato* salad. I ballooned. I know I'm ugly when I work—friends tell me, 'Boy, you ought to stay off that tube—it doesn't do anything for you.'"

His self-deprecation may well stem from a father who lavished affection on Paul's three brothers. "Richard was the athlete, Cordy was the brain and Johnny was the baby. I was lost in the middle. I was so jealous of Johnny that I'd put him in a basket and try to get him mixed up with the babies in the maternity ward of the hospital next door. My teachers used to say—'Oh, you're such a silly goose'; my father was adamant in his disapproval of my interest in show business; my sisters said, 'Why do you make those faces? You make yourself so ugly.' My brothers made fun of my weight. I plucked so many chickens at my father's shop the kids at school called me 'the chicken plucker.' I guess I fought back by having delusions of grandeur. I used to yell things like 'Where's my gold bathrobe?'"

Lynde covers the minor hurts with humor; about the more real tragedies of his life he is subdued. His favorite brother, Cordy, was killed in the Battle of the Bulge. His mother died shortly thereafter, and his father died the day after Cordy's body was brought home. The three funerals—within three months' time—followed by a year the wedding of a girl he had loved for a decade. "I was in love with Marilyn from the first time I can remember her, all through high school and college. She was an obsession. I've dated a lot since, but never had that same feeling. Friends tell me, 'You love, Paul, but you love *sickly*—not calmly enough.'

It's the only way I know how to love."

Afterward, in New York ("a terrible place to be broke"), he struggled in show business. "When I said I didn't have a cent, I didn't. I used to get annoyed with people who said they were broke when they had five dollars." When he finally went to work in night clubs, the bored cafe-society destroyed his self-confidence. "They sat with their backs to the stage. You'd think they'd turn around just once to find out if I had clothes on." When his depression deepened to the point he found himself being rude to friends, he went into psychoanalysis. "The doctor's name was Sylvia. I told her she'd have a problem with me because Sylvia was my mother's name." But the sessions renewed his self-respect, and soon after came his role of Harry McAfee, the father in "Bye Bye Birdie"—the turning point in his career.

Since boyhood he has dreamed of becoming a serious actor, but the ambition has dimmed in these last few years. "I feel now it's useless to keep hoping. The way things are today, we live in a world that needs laughter, and I've decided if I can make people laugh, I'm making a more important contribution."

Lynde lives alone in the first home he has ever owned, a Spanish house which once belonged to Errol Flynn. He plans to restore the property to its original condition, and claims the house is such therapy that he is happier in his personal life than he has ever been. "Furthermore, when I'm 70, I'm going to retire and relax and eat. Just lie in bed and eat. I was a fat *kid* and I'm going to be a fat *old man*. They'll have to cremate me: I'm going to weigh 800 pounds and there won't be a coffin big enough to put me in."

Fortunately for "the world that needs laughter," Lynde is only 42, which assures us of many more years of amusement before he slackens into obesity and oblivion.

END

The small world of Miss Universe

Its narrow borders, guarded by American 'mothers,'
don't give a girl a chance to roam

By Ted Crail

Three billion four hundred and eighty million people inhabit the world for the moment (check your local hospital for a later count). Most of the girl-children among them are, for a brief moment in their growing-up years, eligible for a crown more universal than Charlemagne's. This international crowning takes place in Miami Beach (it will be telecast on CBS tonight, July 19) as the Miss Universe contest arrives at its dizzy, hopefully inspiring, end. If many of the contestants behave like perfect Pollyannas throughout, there are others made of sterner stuff who come for a duel in the sun—and get it.

They not only find themselves at war with other beauties but they have quite a struggle on their hands, too, with the American momma. Several dozen American mommas are recruited as unpaid volunteers, assigned to keep contestants out of trouble. The chaperon's job is to protect the title-seeker from everybody and everything.

"They used to give us hostesses brand-new cars to drive the queens in," one chaperon said. "When those cars went back to the garage, they were a wreck. People smacked into us, trying to get a look at the girls."

Never seen on the screen, the American momma—her style and her principles—becomes terribly important backstage. If the queen is in her bedroom, the queen's bodyguard is at her bedroom door. Should a boy friend prove intrepid enough to follow his girl from continent to continent, he finds himself outwitted by the pageant's security system. "Of course the boy friend can't talk to the girl in her room—not even in the lobby!" said Ingrid

Fine, a Norwegian-born executive type who helped organize the hosting system. "For that week, the girl belongs to the pageant."

Hostesses are matched to the girls by languages ("My first year I had Miss New Zealand and Miss Arkansas and couldn't understand either one of them") and somehow they do manage to find a Turkish-speaking chaperon for the contestant from Turkey. If the chaperones suspect they are dealing with an underdeveloped country, they may try their idea of civilizing its candidate immediately ("This girl from Tahiti had coconuts on her bosom, no shoes, and she came on the plane like that—we finally got her to wash her hair and put it on top of her head").

Years after they had lost the struggle to keep their own daughters out of bikinis, the chaperones were trying to enforce a bikini ban on Riviera-trained beauty queens. That probably would have pleased the Greek clergymen who fought with police and went to jail back in Athens, trying to break up a Miss Universe preliminary. "Greece," their signs proclaimed, "Is Not Hollywood!"

A Miss Greece, who must have disagreed both with the clergymen and her American mommies, fooled a chaperon long enough to disclose herself at poolside in an exceedingly brief bikini. "Greece jumped in the water," her hostess said, "and I jumped in after her—with my clothes on. I had to get her into a one-piece suit."

When a beauty queen gains a mother, there's an American husband somewhere who is, for the better part of

two weeks, losing a wife. While serving as a night-and-day bodyguard over the pair of beauty queens assigned to her, the chaperon leaves husband and family to shift for themselves.

Doesn't that drive the husband to his friendly neighborhood marriage counselor? "Oh," says Ingrid Fine, "the American male is very understanding."

charmed when a Miss Spain breezes in, demanding caviar and beer in bed, and finding a way to get it. It was another Miss Spain, in fact, who proved at the outset of the Miami Beach adventure that rules count for little when a swashbuckling beauty queen hits her stride. Ten years ago, when the city's first crop of chaperones was rounded up, then-operations manager Robert H. Oliver warned them against the possible transgressors — photographers looking for low-neckline shots, rich playboys who had tired of the girls in the local lounges. Then along came Miss Maria Teresa del Rio.

"When Miss Spain showed up," said an ex-hostess, "Oliver flipped. He did everything he told us not to do. His engagement to Miss Spain was announced at the coronation ball and off they ran to get married. She was absolutely adora-

ble and I could see why he'd flip over her."

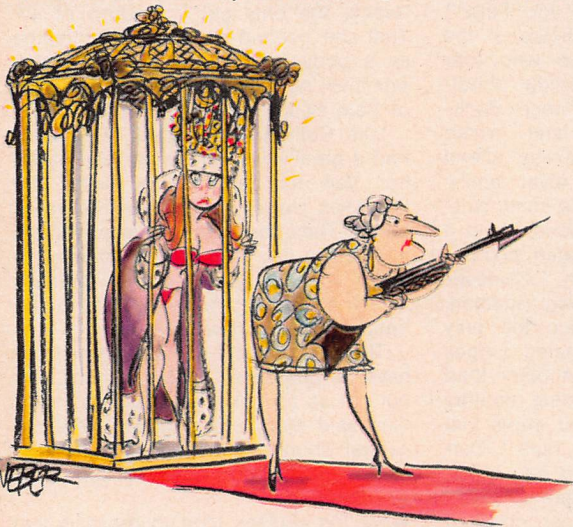
It's natural, perhaps, for a contest which celebrates earthly beauty and heavenly flesh to insist on its high-mindedness. The Miss America Pageant demonstrates high-mindedness by insisting contestants show "talent" (the talent category, it is alleged, is satisfied if Miss Montana proves she can ride a horse).

Landon and other Miss Universe officials like to think of themselves as bandaging the wounds between nations. The executive director has suggested calling the girls "delegates," not "contestants," but the fogs of good feeling have sometimes prompted cosmic suspicions that the contest could be stage-managed with an eye to propaganda →

Husbands who don't understand it can be heard grumping in the bars of Miami Beach.

The beauty queen may sulk, too—often she has thrown off the controls of parents years before, and now she finds herself absorbed into a henhouse where well-meaning, middle-aged matrons continually cluck over her while acting as interpreters, security guards and (if their presence is resented) jailers. "Nobody puts manacles on the girls," says the pageant's executive director, Herb Landon, while smoothly asserting that it's the tight protection system which gives Miss Universe "its high reputation" abroad.

In truth, the mommies sometimes lose the battle for utter decorum. They can be outtalked, outwitted and out-



impact. In 1961, Miss Universe was Marlene Schmidt, who only months earlier had fled East Germany to freedom in the West. A Thailander became Miss Universe even as the world rang with the charge that Americans were careless of the destiny of Asians and cruel with their lives. But then Apasra Hongsakula of Thailand (in childhood they had called her "Pook" for "Fatty") was nearly everybody's choice of the most perfect beauty queen who ever reigned. Pook was wonderfully obedient to her chaperon, Therese Beckman, and Therese was later invited to Queen Sirikit's palace—to attend Pook's marriage into the royal family.

"I thought there would be some subtle influence—and found none," said a pageant judge, the celebrated photographer Philippe Halsman. Chinese-American water-colorist Dong Kingman, a judge several times, said the only sneaky attempts at influencing judges are rather too obvious—"A plane-load of rooters comes from some country to make us think the crowd wants that girl—we try to close our ears." Columnist Earl Wilson bumped into a fellow judge after one pageant, found neither had picked the winner, checked into it a bit, decided the count was on the square but that the point-system made it too easy for "everybody's second choice" to come in first. That led to a reweighing of the point-scoring system. Rival contest promoter Ted Cohen criticizes the Miss Universe command for selling franchises "to the highest bidder—contrary to Miss America, which offers them to worthy organizations." In the pageant's Long Beach (Cal.) days, Peru's Gladys Zender sailed into the Miss Universe title and was crowned before it was discovered she was too young to be eligible—the error was blamed on confusion, and it was comfortingly announced that Miss Zender was the offspring of "a leading industrial family." She kept the title.

Aside from that embarrassment, perhaps the worst crisis the Miss Uni-

verse contest has faced came when Sweden's Margareta Arvidsson fought the momma system and won.

Margareta became the "Weeping Swede" in newspaper headlines but she was tempered Swedish steel all the way. The daughter of a sea captain, she had gone on a windy sea voyage shortly before coming to Miami Beach, the only girl in a crew of 40. That she needed an American momma as a bodyguard struck her as a very primitive notion and promoted a yell of pain heard 'round the world.

Like Catherine the Great, Margareta had a great sense of timing. She saved her yell for one second after the title Miss Universe had been delivered to her. Then she threw the management into a two-day tizzy by threatening to throw the title over. World journeys meant nothing if she was going to be treated as a captive princess.

The management decided she should have a chaperon handy as an aide but not as an unshakable guard. Ingrid Fine said Margareta's moans were the natural sounds of royalty coming into its own. "A born queen," she said.

What the clashes tend to prove is that beauty queens from overseas are often a far more cosmopolitan article than their American counterparts. ("My ambition?" said Brenda Blackler, Miss England of a few years back and runner-up for Miss Universe. "I'd like to play Elizabeth Taylor in the screen version of her life. That'd be juicy.")

Unlike beauty titlists who wander in from Iowa or Mississippi with no experience to their name, Brenda had been the hostess of a television series in England and entered the beauty contest because "I was in a sort of don't-care mood—jumping up and down, very pleased." Before her chaperon could stop her, she added, "My father says, 'How can they choose a Miss Universe? She can't be the most beautiful girl in the world! I'm not the most beautiful girl in England.'" END

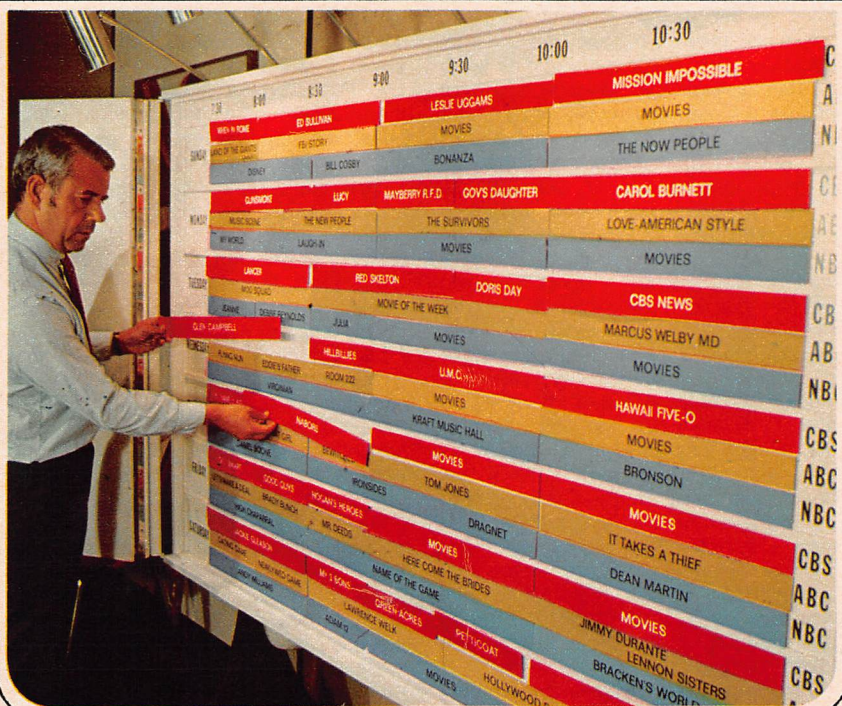
HOW A NETWORK SCHEDULE WAS SET ON A COLD FEBRUARY DAY

Second of three parts
THE MAN ON THE 34TH FLOOR

By Richard Warren Lewis

The thermostat in suite 3435, a windowless conference room in CBS headquarters in Manhattan, reads 78 degrees—just warm enough to discourage total comfort. It is a Wednesday afternoon three days before Washington's Birthday, the date on which the network traditionally makes official its fall program schedule.

Around a bare circular table of polished walnut, push designer chairs swivel with the Big Five of corporate management: →



Dann shuffles plans: note that Leslie Uggams replaces Smothers, originally thought secure. 21

William S. Paley, chairman of the board since 1946; Dr. Frank Stanton, the sandy-haired Ph.D. who is president of CBS Inc.; cigar-smoking John A. Schneider, the "boy wonder" executive vice president and Paley's heir apparent; Richard W. Jencks, red-cheeked president of the CBS Broadcast Group; and Robert D. Wood, recently installed CBS-TV president.

Situated among them are research director Jay Eliasberg, armed with a folder of statistical rating charts for every region of the Nation, and Mike Dann, mercurial senior vice president in charge of programming, the only participant wearing shirt-sleeves.

The imminent four-hour showdown is the culmination of dozens of smaller group-thinks, many of them as passionately animated as a psychological encounter group. No wonder. Some \$150-million in annual program revenues rides on this decision-making process.

"These meetings have the internal dynamics of a crucible," explains Marc Golden, former CIA agent and current director of program development. "The whole ball game is played in the winter. But you don't know the score until many months later in the fall."

The pressure has been mounting since the first of January. Everyone in the room, along with some 15 junior staffers, has spent the previous seven weeks analyzing weaknesses in the CBS lineup. Under the most rigid conditions, they have scrutinized those pilot films available for the 1969-1970 season, usually at either 11 A.M. or 4 P.M., hours when the flow of creative juices was thought to be at its maximum. No more than one show has been seen at a single sitting. If two or more executives watched a pilot simultaneously, they did so in stony silence, observing the front-office rule against any conversation while film was running. Secretaries stood guard at screening-room doors to prevent interruptions.

Additionally, all those assembled

have digested projected story outlines and read the composite reports of the Program Analyzer, an audience-testing device created by Dr. Stanton.

Now all eyes are focused on Dann, who stands before two outsized rectangular planning boards he designed. The seven prime-time half-hours between 7:30 and 11 P.M. are printed across the top of the larger Scheduling Board, while the days of the week are listed down its left-hand border. Reading from left to right, each network's current programs are listed on red, blue and tan magnetized cards that cling to its face.

Immediately to the right, one can scan the 14 magnetized cards on the Development Board, representing 14 new hour and half-hour shows—a CBS investment of \$5 million. Among the hour possibilities is *Cutter's Trail*, a bloodless Western similar to *Gunsmoke*, with emphasis on a family group headed by actor John Gavin. *The Protectors* is a drama describing the relationships among a mayor, police chief, district attorney and coroner in an American megalopolis.

Lost Flight concerns the passengers on an airliner that crash lands on a remote Pacific island and the way, like more sophisticated Gilligans, the survivors exist. *U.M.C.* (University Medical Center) could stimulate a new wave of doctor stories. Another card reads *Jim Nabors*, indicating a variety hour that CBS is committed to drop into the new schedule. After five seasons, Nabors has decided to abandon *Gomer Pyle* for this more imaginative format. The network has already allocated a \$200,000 weekly budget for the program.

Smaller cards adjacent to the hour entries designate the latest half-hour contenders in an area that has always been a CBS forte—situation comedy. None of these \$250,000 investments shows much originality. They all resemble entertainment that has pre-

viously appeared on stage, screen or television.

Houseboat, a series adapted from the Cary Grant-Sophia Loren movie, deals with a widower with four children who hires a maid to care for them. Instead of Grant and Loren, unfortunately, CBS has cast the unheralded Arthur Hill and Danielle deMetz.

Me and *Benjy* is the latest "heart comedy" by the producers of *Leave It to Beaver*, the basic difference between the shows being the involvement of two families, one of them black. Then there is *Barefoot in the Park*, a "sitcom" featuring a young married couple, based on the hit Broadway play. Ironically, it stars Skye Aubrey, daughter of deposed CBS president Jim Aubrey, a controversial figure who was fired in apparent disgrace. *Barefoot's* chances are as likely as those of Aubrey's being invited to lunch in the executive dining room.

"The first show has to do with the couple buying a bed and the difficulties in getting it into their apartment and the bed being too small for both of them to fit into," Dann explains. "It's much too risqué—especially for a 7:30 show. And that's our greatest need."

Other remote possibilities are a rural comedy starring Minnie Pearl (CBS is already oversaturated with this commodity) and the venerable *Vernon's Volunteers*, a slapstick story about a fire department, previously rejected as a midseason replacement last January.

A more likely prospect for a late-evening comedy spot, should one develop, is *The Governor and J.J.*—Dan Dailey and Julie Sommars bridging the generation gap between a politician and his daughter. Equally promising is *To Rome with Love*, about a teacher (John Forsythe) who moves to Rome with his three daughters.

"It's a *My Three Sons* kind of show which reflects the problems of a father with children," Dann reminds the

gathering. The producer of *To Rome with Love*, coincidentally, also produces *My Three Sons*.

Pacing the synthetic white carpeting, Dann directs his attention to the larger, multicolored Scheduling Board as he explains his department's recommendations for change.

On Sunday night, *Gentle Ben* has suffered a noticeable decline in the ratings. Dann is unimpressed by a modest letter-writing campaign in which thousands of viewers have pleaded to "Save *Gentle Ben*." "There are only so many bear stories you can do," he says, gruffly. "With *Land of the Giants* and *Walt Disney*, two children's shows opposite it, why don't we try an adult form to give the audience a chance for more selective viewing?"

With that, he removes the *Gentle Ben* card from the board, tossing it on the floor.

The remainder of Sunday night seems viable. "*Ed Sullivan*, *Smothers Brothers* and *Mission: Impossible* are all working fine for us. We don't change."

Monday night seems just as stable. *Gunsmoke*, *Lucy*, *Mayberry R.F.D.*, *Family Affair* and *Carol Burnett* all rank high in the Nielsen ratings, just as *Lancer*, *Red Skelton* and *Doris Day* do on Tuesday night. The CBS News hour lags way behind the opposition, but management policy makes its appearance on the schedule obligatory.

A twinkle comes to Dann's eye when he reaches the *Glen Campbell* card opposite Wednesday at 7:30. In a bold move the previous December, he had decided to cancel *Daktari* weeks before the customary "second season" and replace it with the singer from Arkansas in a musical variety show. This stragem exemplified the highly specialized science of counterprogramming. Dann pitted Campbell against two Westerns, shows that attract older audiences, in an effort to charm the viewer who was not being satisfied in that time period. →

Between the time of that move and now, the third week in February, weekly overnight Arbitron ratings ordered by Dann certified that Campbell's hit status was not ephemeral. "Glen Campbell turned around the whole season," Dann exults, ever mindful of the ratings race with NBC. Furthermore, the show has delivered a substantial carry-over audience to *The Good Guys*, *Beverly Hillbillies* and *Green Acres*, well-established programs following in its wake.

The 10 P.M. Wednesday period had also benefited from Dann's legerdemain. *Hawaii Five-O* seemed moribund on Thursday night at 8 late last year, winning only a 22-percent share of the audience and position number 80 on the Nielsen list. When Dann moved *Hawaii* to its current hour, it vaulted into the Top 20 the first week and has remained there ever since.

Thursdays from 7:30 to 9 had long been a major disaster area. Both *Blondie*, which opened last season, and *The Queen and I*, its woeful mid-season replacement, had been written off as "creative failures" before they reached the air. *The Queen and I* card that Dann takes off the big board is joined by one for *Jonathan Winters*, who failed to attract significant audiences at 8 P.M. Only the *Thursday Night Movies* will be retained.

The Wild Wild West, Friday at 7:30, deserved a better fate. "Maybe it's not a big hit," Dann had earlier explained, "but it's a functional show. It gets a good circulation and it's profitable."

The CBS hierarchy, however, recently had become alarmed over the widespread criticism of violence on television and the increasing clamor for Federal regulation. *The Wild Wild West* thus became expendable. Its card is unceremoniously removed.

"On Saturday, Gleason's fine," says Dann, resuming his analysis. "My *Three Sons*, *Hogan's*, *Petticoat* and *Mannix* are also solid."

That leaves three and a half hours of

programming to replace: two blocks from 7:30 to 9 on Thursday and Friday, and Sunday night at 7:30 to 8. Dann confronts the toughest problem first.

We have tried for three years to do something about Thursday and we have failed. We just can't lick 7:30 to 9."

That very dilemma was preying on his mind earlier in the day when he raised a pair of binoculars to his eyes and gazed at the Henry Moore sculptures in the Museum of Modern Art's garden 34 stories below. It was only then that he was able to conceive the solution—moving *Family Affair* from 9:30 on Monday to 7:30 on Thursday.

The idea appears to have considerable merit. CBS has received several hundred thousand letters from parents and school groups requesting that the program appear at an hour more accessible to younger viewers.

"How does it do in the Rocky Mountain time zone, where it is played at 7:30?" Schneider asks. Charts supplied by Eliasberg confirm that *Family Affair* is a bigger hit at 7:30 in Salt Lake City than it is elsewhere at 9:30 and that it attracts an extraordinary number of under-12 viewers. The switch is quickly approved, even though it violates an unwritten rule: Never Tamper with a Hit.

The strategy, of course, is to eliminate the rating advantage of the established 7:30 leader, NBC's *Daniel Boone*. "We really want to take *Boone*," Dann declares, ready to administer the *coup de grace*. He grabs the *Jim Nabors* card and places it on the schedule immediately following *Family Affair*. "In the weakest part of our whole schedule," he says, "we now have two of the biggest draws that exist on our network!"

Schneider then addresses himself to the resultant gap on Monday at 9:30. He complains that *The Doris Day Show* has not realized its potential, despite a healthy rating. He wants

future scripts to take Doris off the farm, glamorize her and involve her in more contemporary situations. "Not only should the show be redone, but let's give her a new time period," he suggests. "I think she'd be very compatible just before Carol Burnett on Mondays." The change is made.

To fill the *Doris Day* vacancy on Tuesday at 9:30, Dann nominates his prime candidate for a late-evening family comedy, *The Governor and J.J.* By putting it there, he demonstrates his policy of protecting a newcomer with an established lead-in show, in this case *Red Skelton*.

To *Rome with Love* next falls into place as the substitute for *Gentle Ben*, gaining majority support for its potential appeal to the Sunday night family audience, where its opposition primarily appeals to children.

"I'm worried about *The Name of the Game*," Board Chairman Paley interjects, looking back on the loss of *Pyle* on Friday night. "Your vital point is 8:30 Friday night. If you can stop *Name of the Game* [a 90-minute drama on NBC] in the first half-hour, you'll retain the 8:30 audience when your movie starts at 9. If you lose 8:30, they'll stay with *Name of the Game* until 10."

Dann reduces this worry by shifting *Hogan's Heroes* from Saturday at 9 into the former *Pyle* position. "Same kind of show as *Gomer*," he declares. "Not as big a rating, but it was against NBC's *Saturday Night at the Movies* and *Lawrence Welk*, which takes all the oldsters. *Hogan's* can win, just like *Gomer*."

Noting the remaining hour's gap on Friday night, Dr. Stanton then asks: "What's the one new show that you have faith in more than any other?" Unanimously, it is *U.M.C.* Conveniently devoid of sex and violence, *U.M.C.* can be expected to gain support among both young and old viewers.

"The public appetite has always been

around for this," Dann comments, tentatively placing the card at 7:30 Friday. Whether accidents and operations are appropriate so close to the dinner hour becomes the subject of a vigorous debate. Its outcome: another place will have to be found.

The easiest spot on the board is Wednesday night at 9, currently occupied by the hugely successful CBS comedy block, *Beverly Hillbillies* and *Green Acres*. Their competition is the weakly-rated ABC movies and NBC's *Music Hall*, whose sponsor is not overly concerned with big ratings.

"A new story form is always a big gamble," says Dann. "They're the least likely to succeed. But by putting *U.M.C.* at 9 o'clock and shoving back *Beverly Hillbillies* half an hour, we would be creating a hammock between two successful shows—the other one being *Hawaii Five-O* at 10 o'clock. That would really not be too much of a gamble."

Dann also knows that *Hillbillies* producer Paul Henning will not object to being evicted since he will be following Glen Campbell, a hit show with a similar audience. And *Hillbillies*, which Dann calls "the biggest hit in the history of broadcasting," had prospered in that identical position one year earlier.

Next, the dislodged *Green Acres* is assigned the spot vacated by *Hogan's Heroes*, Saturday at 9—an ideal sandwich between *My Three Sons* and *Petticoat Junction*. With the switch of *Hillbillies*, a place has to be found for *Good Guys*. Friday at 8 looms as a possibility, if only something substantial can precede it. Nothing left on the Development Board arouses enthusiasm. *Me and Benjy* is not funny enough. *Vernon's Volunteers* is thought to be poorly executed. *Barefoot in the Park* belongs later in the evening.

"We're dead," Dann sighs. "The entire schedule will not work unless we have a strong 7:30 comedy." Reluctantly, it is decided to insert the →

hour-long *Lost Flight* at 7:30 and move *Good Guys* to Sunday night, in place of *To Rome with Love*.

"*Lost Flight* can be a functional 7:30 form," Dann remarks, as the meeting concludes on a gloomy note shortly before 4 P.M. "It's not based on violence and it's all right for the kids." But everyone understands that his statement lacks conviction.

Several minutes after an anxiety-ridden return to his office, he gets a call from agent Ted Ashley.

"I think *Get Smart* is available," Ashley reports. A slippage in ratings has prompted NBC to cancel the four-seasons-old escapist comedy.

Dann has always admired *Get Smart*. He feels its comedy-jeopardy format is reminiscent of the best Bob Hope and Marx Brothers movies. There is also a precedent for his considering the acquisition of a faltering series from a rival network—he had salvaged *My Three Sons* from ABC and turned it into a durable Top 10 show.

"That's the key to a perfect schedule," Dann thinks to himself, in growing excitement. "That's the lock. That's my 7:30 show."

He immediately contacts network president Robert Wood and explains Ashley's offer.

"Bob," he says, "I want to go after *Get Smart*."

"Do you think it's strong enough?" Wood asks.

"It tied *My Three Sons* when it was against it," Dann replies, drawing on his memory. "It's doing very well now. Not great. But Friday night at 7:30 we have 43 percent more children looking in. It's an ideal children's show."

"Go after it if you can get it," Wood instructs.

By the end of the day, Dann has closed the deal for *Get Smart* and transferred *Good Guys* back to Friday night at 8. He has welded together a potent, 90-minute block of the same variety of wild, farcical comedy, an

inspired departure for Friday night that involves \$35 million in prospective revenues. Several years before, a similar comedy block concept on Saturday night had ended the dominance of the NBC movies.

Dann goes to bed thinking that the schedule has been locked. At 1:30 in the morning, he receives another phone call from Ashley, informing him that it seems doubtful that series star Don Adams wishes to continue with *Get Smart*. When NBC had learned only hours before that the show had been purchased by CBS, two NBC executives descended on Adams' Beverly Hills home, offering him six specials for the fall season plus his own variety show. Adams indicated that he favored NBC's lucrative proposal.

At 2 A.M., wearing a pair of pajamas, Dann pads barefoot into the kitchen of his rambling, suburban New York home and places a call to Adams. For the next three hours, he tries to persuade Adams to continue with the series.

"My goodness," Dann argues, "if you're against *High Chaparral*, which has an older audience appeal, and *Let's Make a Deal* on ABC, we fully expect you to be a substantial success. It's an unopposed comedy area, the only game in town."

He also recites the increased numbers of younger viewers on Friday night and the financial advantages that could accrue to Adams, who owns 35 percent of the show.

"In this business, you should never give up a hit," he advises Adams, speaking in hushed tones so he will not disturb his sleeping family. "Gleason was the only man I know who walked away from a successful show—*The Honeymooners*—and was able to survive in a different format. You are not a man of [that great] stature in the industry, no matter what your capabilities are. You can't assume that by going on an hour variety show you will

be just as successful."

Dann's impassioned philippic ends at 4:55 in the morning.

"OK," Adams says. "Let me talk to my people and I'll get back to you."

Dann knows that Adams has scheduled another meeting with NBC at 10 A.M. "With a performer," he says later, "you must really get him to make up his mind at *that* moment. If you let him get away, he's subject to formidable pressures."

"Don, it's five of five in the morning," Dann retorts. "We want you. But at 5 o'clock we'll go another way. There's nothing more I can say that will influence you. You have to tell me right now. We have to announce our schedule today. I have to know one way or the other. I have no choice."

There is a pause.

"OK," Adams sighs. "I'll stay with *Get Smart*."

In his exhilaration over consummating the \$3.5-million deal, Dann cannot return to sleep. He takes a hot shower, shaves, and catches the commuter train to Manhattan for the 8:30 A.M. signing with Adams' agents.

"Right now, we figure we've got the dream schedule," Dann bullishly observes. "We go in confident that we will win the ratings as we have for 14 years. We have no real weak spots."

By Monday afternoon, the first day they go on the market, *Get Smart*, *Hogan's Heroes* and *Good Guys* are sold out to advertisers. The CBS vice president in charge of sales, on that same day, executes firm contracts for \$125 million-worth of business.

"Fifty percent of the reason for a program's success is where it's scheduled," Dann later explains. "To the professionals, we've got a hot schedule. We're practically sold out for the fourth quarter of 1969, the greatest quarter in the history of the company. We're hot on the street." END

Next week: The Smothers' blowup. The tensions mount again.

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JOSEPH FINNIGAN REPORTS:

LEE MARVIN takes time between movies to sing on ED SULLIVAN's Oct. 19 show . . . BARBRA STREISAND is talking to producers about another special . . . FAYE DUNAWAY ("Bonnie and Clyde") does a little TV next season too. She's sharing the stage with VICTOR BORGE on The Dean Martin Show Sept. 18 program . . . Dame MARGOT FONTEYN and RUDOLF NUREYEV are DEAN's Sept. 25 guests.

DIONNE WARWICK does a special for CBS Sept. 17 with GLEN CAMPBELL and composer BURT BACHARACH . . . WOODY ALLEN also headlines a CBS special in September . . . LARRY HOVIS, one of Hogan's Heroes, is a writer on the comedy pilot that Bing Crosby Productions is preparing . . . Filmways Productions (The Beverly Hillbillies, Petticoat Junction) has another series in the works. It's The Salesman, co-starring a man and his "ungainly dog."

Four Star International, whose last series was The Big Valley, is putting together a pilot about Don Quixote-type characters . . . Good news from ABC for JOEY BISHOP: his show has been renewed well into 1971 . . . BOB HOPE's NBC musical version of "Roberta" is being taped at the Bob Hope Theatre at Southern Methodist University in Dallas this October.

The COMMITTEE satirical comedy group does the JOHN DAVIDSON show on ABC from London Aug. 15 and 22 before starring in the new Music Scene series for the network this fall . . . Actress BETHEL LESLIE and writer GERRY DAY are co-authoring a Virginian script that will star JOAN CRAWFORD . . . The singing IRISH ROVERS, guests on The Virginian last season, return to Universal Studio as stars of a comedy pilot the studio is pitching the networks.

More recurring characters have been added to LANA TURNER's new ABC series, The Survivors, a show which has undergone many changes since the pilot was filmed. LOUIS HAYWARD joins the cast as RALPH BELLAMY's brother, and LOUISE SOREL is a recurring character in the role of KEVIN MCCARTHY's girl friend . . . Former middleweight champion SUGAR RAY ROBINSON plays a retired prizefighter in a Land of the Giants segment next season. Giants producer IRWIN ALLEN says he wants SUGAR for a regular role in one of the three new series he's preparing.

All the Archie cartoon characters appear in "The Archie Special," to be telecast on CBS Sept. 14 . . . VERA MILES and VICTOR JORY are guests in a Mannix segment. JORY plays MIKE CONNORS' father . . . LUCILLE BALL goes to WAYNE NEWTON's Las Vegas, Nev., ranch this summer to film an episode. NEWTON appears in her show, riding his horse . . . CONNIE STEVENS and BILL BIXBY are in one of those Love, American Style romances for ABC this fall. And LES CRANE co-stars with his wife TINA LOUISE in a Love story too.



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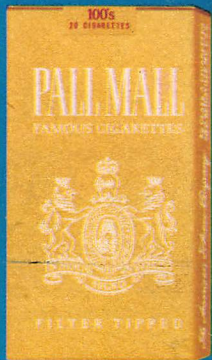
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